

Making The Most Of The North West's Coast



**The North West Coastal Forum
Delivery Plan 2016 - 2018**

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Introduction to the North West Coastal Forum

The North West Coastal Forum is a not-for-profit multi-sector partnership working together across boundaries to deliver economic, environmental and social benefits for coastal communities in North West England.

We have an independently elected Chair – currently Dave McAleavy, Sefton Council – and a Management Board made up of a range of coastal stakeholder organisations who give their time voluntarily to drive forward and support the work of the Forum.

We work by:

- » Commissioning and carrying out research
- » Holding conferences and workshops on relevant issues
- » Providing information and advice to initiatives and projects
- » Providing expert technical input to consultations on policy and legislation
- » Communicating relevant coastal information to our stakeholder database of over 1200 contacts and to the wider public via our website

Our work helps to further sustainable development in coastal communities across North West England and contributes to the delivery of strategic and local spatial planning and economic and environmental strategies.

Our vision for the North West coast is described on the following page.

More information about the Forum, including our Business Plan, can be obtained our website: www.nwcoastalforum.org.uk or by contacting the Secretariat on tel: +44 (0) 151 934 2966 or email: info@nwcoastalforum.org.uk



Some of the 2016 NW Awards for Coastal Excellence 2016 winners at the Forum's biennial conference pictured with Dave McAleavy, the Forum's Chair. Left to right: Fiona Sunners, Sefton Coast Landscape Partnership (Coastal Best Practice), Andy Shore, Environment Agency (Coastal Champion), Dave McAleavy, then Laura Heath and Sue Barnes of Shore Cottage Studio (Coastal Best Practice)

A Vision for the North West Coast

'Making the Most of the North West's Coast'

The North West Coastal Forum has a vision for a sustainable future for the North West coast. This vision includes:

- » Well-integrated planning and management of the coastal zone
- » The economic potential of the NW coast achieved in ways which safeguard, enhance, restore and sustainably use our natural and cultural assets
- » A high quality natural and built coastal environment able to adapt to climate and other change
- » Improved recreational opportunities and visitor experience
- » Improved well being of coastal communities
- » Raised appreciation of the coast, its value and its

Our Aim:
To promote and deliver integrated coastal zone management in the North West to secure the long-term sustainability of the region's coast

needs



Delivering the Vision for the North West Coast

This Delivery Plan provides detail on actions planned for the next 3 years by the North West Coastal Forum and should be read in conjunction with our Business Plan. Many other organisations will be leading and taking responsibility for action, however, where the Forum has a specific role or contribution to make this is indicated. The latest version of the Delivery Plan, which is updated at intervals throughout the year, is available electronically from the North West Coastal Forum website at www.nwcoastalforum.org.uk



Priorities for Action 2016 - 18

To help to achieve the vision for the North West coast we have set a list of priorities for action for the Forum over the coming 2 years. More detail on these is given in the regularly updated Delivery Plan which is available electronically at www.nwcoastalforum.co.uk.

Well-integrated planning and management of the coastal zone

- » Influencing policy and legislation through responding to relevant consultations
- » Keeping stakeholders informed of progress on and opportunities to input to marine spatial planning for the North West inshore and offshore waters and assisting the MMO with engagement as resources permit.
- » Developing an integrated coastal management plan for the Sefton coast as an exemplar for the region.
- » Active participation in the Irish Sea Maritime Forum (international) and the Coastal Partnerships Network (national)

The economic potential of the NW coast achieved in ways which safeguard, enhance, restore and sustainably use our natural and cultural assets

- » Provide technical input and advice to strategic projects and initiatives which have relevance for the North West coast and its communities, including working with Local Nature Partnerships and Local Enterprise Partnerships to promote the inclusion of coastal issues
- » Continue to publicise the SUSTAIN indicator set and assist local authorities in implementation (see www.sustain-eu.net)

A high quality natural and built coastal environment able to adapt to climate and other change

- » Active participation in the North West and North Wales Coastal Group to represent wider coastal interests

- » Work with Liverpool University and other partners on the Celtic Seas Partnership Life+ project (see www.celticseaspartnership.eu)
- » Work with partners to develop and deliver an Interreg Europe bid looking at the past, present and future of natural and cultural heritage on dynamic coasts and what this means for coastal communities and the coastal economy.

Improved recreational opportunities and visitor experience

- » Promoting the value of multi-use coastal access for all for economy and wellbeing and assisting with the roll out of national coastal access in line with the aspirations of the North West Coastal Trail concept.
- » Raising awareness of bathing water and beach litter issues and encouraging behavioural change; working collaboratively to achieve better bathing waters and litter-free shores for example by working with the Turning Tides Partnership and seeking funding to maintain the North West Beach Management and Bathing Water Network.

Improved wellbeing of coastal communities

- » Seeking funding for exploring the impacts of coastal change on coastal communities
- » Seeking funding for research into health and well being in coastal communities
- » Seeking funding for research to update the 2009 'Understanding the Coastal Communities of the North West' datasets and conduct a comparative analysis to assess the impact of policy and progress since 2009.

Raised appreciation of the coast, its value and its needs

- » Championing the value of our coast and its assets by researching and compiling a 'Valuing the North West Coast' report
- » Holding a biennial conference to raise awareness of current issues, good practice and emerging legislation and policy affecting the coast and near-shore marine environments, their communities and businesses – the theme of the 2016 biennial is coastal landscape management for natural and cultural heritage.
- » Holding a range of other events including workshops, seminars, conferences and field visits, either alone or in partnership with other organisations, to promote understanding of coastal issues at least twice-yearly.
- » Maintaining a news-led website acting as a one-stop shop for information on the North West coast and coastal issues in general
- » Publishing an e-newsletter/events special when resources permit
- » Seeking funding for and establishing a North West Coastal Research Forum to enable sharing of relevant research amongst professionals and other interested parties

North West Coastal Forum Program of Work¹ 2016-2018

The Forum's work is set out in a rolling 3-year Programme of Work. The Programme of Work provides:

- an at a glance summary of the projects and tasks being undertaken by the Forum
- an indication of the priority assigned to these projects and tasks by the Forum
- evidence of how each planned activity contributes to the Forum's overarching aim and works towards the Forum's vision for the North West coast (see Chapter 1) NB most tasks/projects have cross-cutting elements but the key outcome alignment is indicated
- details of output and outcome indicators and targets and so provides a mechanism to measure success and achievement
- a view of budgetary² implications

The Programme of Work will be updated regularly during the year and revised and rolled forward annually. The latest version of the Programme is available electronically from the North West Coastal Forum website at www.nwcoastalforum.org.uk

Priority Indicators:

Red – HIGH **Amber – MEDIUM** **Blue – Low**

Progress Indicators:

Green – on target **Amber – slight delay** **Red - no progress**

Key Outcomes:

1. Well-integrated planning and management of the coastal zone
2. The economic potential of the NW coast achieved in ways which safeguard, enhance, restore and sustainably use our natural and cultural assets
3. A high quality natural and built coastal environment able to adapt to climate and other change
4. Improved recreational opportunities and visitor experience
5. Improved well being of coastal communities
6. Raised appreciation of the coast, its value and its needs

¹ Date last updated: 16/12/16

² For budget setting purposes it is assumed that meeting attendance and associated travel costs are met by partners

Table 1: Overview of Programme of Work activity 'fit' with the 6 visionary outcomes

Key
Y = Major fit
y = some attributes
~ = no correlation

PROGRAMME OF WORK ACTIVITIES	OUTCOMES					
	Well-integrated planning and management of the coastal zone	The economic potential of the NW coast achieved in ways which safeguard, enhance, restore and sustainably use our natural and cultural assets	A high quality natural and built coastal environment able to adapt to climate and other change	Improved recreational opportunities and visitor experience	Improved well being of coastal communities	Raised appreciation of the coast, its value and its needs
INFLUENCING POLICY AND LEGISLATION	Y	Y	Y	Y	Y	Y
MARINE CONSERVATION ZONES	Y	y	Y	y	y	y
IRISH SEA CO-OPERATION	Y	y	y	y	y	Y
CELTIC SEAS PARTNERSHIP LIFE PROJECT	Y	y	Y	y	y	Y
ICZM IN THE NORTH WEST	Y	Y	Y	Y	Y	Y
CONSULTANCY AND FACILITATION	Y	Y	Y	Y	Y	Y
STRATEGIC COASTAL PROJECTS	Y	Y	Y	Y	Y	Y
OFFSHORE RENEWABLE ENERGY	Y	Y	~	~	~	~
OTHER ENERGY INITIATIVES	Y	y	y	~	~	~
SHORELINE MANAGEMENT PLANNING	Y	Y	Y	Y	Y	Y
SUSTAIN INDICATOR TOOLKIT	Y	Y	Y	y	Y	y
NORTH WEST COASTAL TRAIL	Y	Y	y	Y	Y	Y
BATHING WATER AND BEACH LITTER	Y	y	Y	Y	Y	Y
COASTAL COMMUNITIES RESEARCH	Y	y	~	Y	Y	y
HEALTH AND WELL-BEING OF COASTAL COMMUNITIES	y	y	~	y	Y	Y

PROGRAMME OF WORK ACTIVITIES	OUTCOMES					
	Well-integrated planning and management of the coastal zone	The economic potential of the NW coast achieved in ways which safeguard, enhance, restore and sustainably use our natural and cultural assets	A high quality natural and built coastal environment able to adapt to climate and other change	Improved recreational opportunities and visitor experience	Improved well being of coastal communities	Raised appreciation of the coast, its value and its needs
KNOWLEDGE TRANSFER	Y	Y	Y	Y	Y	Y
BIENNIAL COASTAL CONFERENCE	Y	Y	Y	Y	Y	Y
VALUING THE NORTH WEST COAST	y	y	y	y	y	Y
NORTH WEST COAST RESEARCH FORUM	y	y	y	y	y	Y
LOCAL COASTAL PARTNERSHIPS	Y	y	y	y	Y	Y

OUTCOME: WELL-INTEGRATED PLANNING AND MANAGEMENT OF THE COASTAL ZONE

TASKS

INFLUENCING AND ASSISTING IMPLEMENTATION OF POLICY AND LEGISLATION

Inform policy formulation and implementation for the coast by actively taking part in consultation, including workshops, and other opportunities to influence local, national and international policy as they arise.

Assist national and local partners in policy implementation where appropriate, for example assisting with stakeholder engagement.

Priority: High

Champion: Caroline Salthouse

Lead organisation: NWCF

Supporting partners: Management Board member organisations, PISCES members

Costs: Secretariat staff time; travel costs

TARGET & PROGRESS at 31st December 2016

Input into ongoing development and implementation of national and EU-level legislation such as the UK's Marine and Coastal Access Act and EU Integrated Maritime Policy and accompanying legislation such as the Marine Strategy Framework Directive and Atlantic Strategy and their implementation through national legislation / initiatives.

Assist with the roll out of marine planning and management of the land-sea interface by increasing knowledge and awareness, promoting and assisting with opportunities for engagement with relevant planning and management processes.

Targets met 16/17:

- Submitted consultation responses to Draft Statements of Public Participation for the North East, South East, North West and South West and Sustainability Appraisal Scoping Consultations
- Publicised relevant consultations on the NWCF website & in the NWCF e-newsletter
- NWCF co-Chaired and provided facilitation support for the MMO's Issues and Evidence base workshop in Liverpool, July 2016.

<p>ICZM IN THE NORTH WEST</p> <p>Lead the development of a 'What's happening on the North West coast' report and promotion of best practice in the North West through:</p> <p>Raise awareness of ICZM and best practice examples by holding targeted networking and communication events and by active participation in events hosted by other organisations, both within and outside the region</p> <p>Distribute the ICZM leaflet explaining the concept and showcasing best practice around the North West</p> <p>Holding biennial NW Awards for Coastal Excellence showcasing good practice</p> <p>Assist other organisations with delivery of coastal management plans.</p> <p>Priority: High</p> <p>Champion: Dave McAleavy</p> <p>Lead organisation: NWCF</p> <p>Supporting partners: LCPs, LAs, land managers, Government Agencies</p> <p>Costs: Secretariat staff time, direct costs for award trophies</p>	<p>Source funding for, develop and publish 'What's happening on the North West coast' report.</p> <p>Explore opportunities for linkage of the above to strategic and local policy, as appropriate</p> <p>Develop a new ICZM plan for Sefton to act as an exemplar for other areas</p> <p>Organise and publicise the NW ACE 2016 awards scheme</p> <p>Targets met 16/17:</p> <ul style="list-style-type: none"> Carried out initial development work for the Sefton Coast Plan; with a range of meetings held with individuals and groups to establish their ambitions for the coast and issues/opportunities. CS sits on the Sefton Coast Landscape Partnership Board and Resources Task Group, which is also now the Sefton Coast Coastal Team. 'What's Happening' report on hold due to resource issues (staff time and direct costs); could form basis for future funding bid
<p>MARINE CONSERVATION ZONES & OTHER PROTECTED AREAS AND COASTAL PROTECTED AREAS</p> <p>Actively support the proposals for marine conservation zones in the Irish Sea developed as part of the ISCZ project (NWCF was on the Regional Stakeholder Group)</p> <p>Support work to enhance management of existing protected sites and expand the network of protected sites as appropriate.</p> <p>Promote understanding of the value of natural capital for health and well being and community and economic advantage and resilience.</p> <p>Priority: Medium</p> <p>Champion: Caroline Salthouse</p> <p>Lead organisation: NWCF</p> <p>Supporting partners: Natural England, JNCC, Wildlife Trusts</p> <p>Costs: Secretariat staff time</p>	<p>Respond to future consultations on MCZs in the Irish Sea marine and coastal protected areas.</p> <p>Seek opportunities to promote the value of natural areas.</p> <p>Targets met 16/17:</p> <ul style="list-style-type: none"> Publicised the consultations for new or extensions to existing MPAs on the NWCF website Value of natural capital promoted via the 2016 biennial conference: Sandscapes - celebrating the natural and cultural capital of coastal landscapes.
<p>TASKS</p>	<p>TARGET & PROGRESS at 31st December 2016</p>

IRISH SEA CO-OPERATION

Work with partners around the Irish Sea to collaborate on marine spatial planning, coastal integration and other areas of common interest such as economic development and environmental protection.

Priority: High

Champion: Sue Kidd

Lead organisation: University of Liverpool

Supporting partners: National Oceanography Centre, North West Coastal Forum, other Irish Sea partners

Costs: Secretariat staff time, travel costs

Assist with delivery of 3rd Annual ISMF Conference.

Attend Steering Group and provide limited secretariat support, including holding funds for ISMF.

Targets met 16/17:

- Assisted with organisation of ISMF conference in Belfast, September 2016
- Circulated 2016 conference information via NWCF newsletter and by dedicated mail out.
- Attended 2 Steering Group meetings and various secretariat planning meetings with Liverpool University
- Administered funds and provided accounts to the Steering Group

CELTIC SEAS PARTNERSHIP LIFE+ PROJECT

Work with Liverpool University and international partners around the Irish Sea to deliver this Marine Strategy Framework Directive-focussed project. Act as English stakeholder engagement officer with a particular focus on the North West and assist delivery of ICZM good practice guidelines and ecosystem services assessment.

Priority: High

Champion: Sue Kidd

Lead organisation: University of Liverpool

Supporting partners: National Oceanography Centre, North West Coastal Forum, WWF, other Irish Sea partners

Costs: All staff time and direct costs fully funded by Liverpool University through CSP Life+ funding

Attend team meetings.

Help with preparation of 3 events.

Contribute English Stakeholder perspective to various work packages

Targets met 16/17:

- Regular participation in team meetings/teleconferences as needed and provision of information for activity reports to support finance claims.
- Continued to engage with English Stakeholders to encourage their involvement in CSP including the Future Trends work and with the project outputs, e.g. at the Coastal Partnerships Network Annual Forum, Durham, Nov-16.
- Helped to deliver the final international Workshop in Dublin, October 2016
- Reported news of the project on the NWCF website, promoted the final international workshop via the NWCF newsletter and also promoted the event through Linked in and Twitter.

TASKS	TARGET & PROGRESS at 31 st December 2016
<p>PROVIDING PROFESSIONAL CONSULTANCY AND FACILITATION SERVICES</p> <p>Work with organisations on a service contract basis to provide technical expertise, events management and neutral facilitation, partnership working, etc</p> <p>Priority: High</p> <p>Champion: Caroline Salthouse</p> <p>Lead organisation: NWCF</p> <p>Supporting partners: All Board and PISCES members</p> <p>Costs: all reimbursed in full</p>	<p>See Irish Sea Co-operation, Liverpool Bay Coastal Sub-group and Celtic Seas entries.</p> <p>Targets met 16/17:</p> <ul style="list-style-type: none"> • Liverpool Bay Coastal Sub-group secretariats and Celtic Seas Partnership (via Liverpool University) stakeholder engagement work and Sefton Coast Plan development undertaken on a chargeable basis. • Provided facilitation for an MMO workshop on marine planning on a chargeable basis.

OUTCOME: THE ECONOMIC POTENTIAL OF THE NW COAST ACHIEVED IN WAYS THAT SAFEGUARD, ENHANCE, RESTORE AND SUSTAINABLY USE OUR NATURAL AND CULTURAL ASSETS

TASKS	TARGET & PROGRESS at 31 st December 2016
<p>STRATEGIC COASTAL PROJECTS Provide expert input and assistance into the development of strategic coastal projects such as H2H, LNPs, NW Coast Connections Priority: Medium Champion: Susannah Bleakley Lead organisations: Morecambe Bay Partnership, Cheshire, Cumbria, Lancashire, Morecambe Bay and Liverpool City Region LNPs Supporting partners: Local authorities, LEPS Costs: Secretariat staff time, travel costs</p>	<p>Watching brief only: see specific actions under North West Coastal Trail Targets met 16/17:</p> <ul style="list-style-type: none"> NW Coast Connections – see ‘other energy initiatives’ below Started informal discussions with Coastal Partnerships Network re a coastal communities-focused funding bid exploring socio-economic issues, drawing on the Coastal Communities research undertaken by NWCF in 2009.
<p>OFFSHORE RENEWABLE ENERGY Maintain watching brief on offshore renewable energy project development, providing input to consultations as appropriate. Priority: Medium Champion: Caroline Salthouse Lead organisation: NWCF Supporting partners: Developers, DECC, MoD, RYA, RSPB, NE, others Costs: Secretariat staff time, travel costs</p>	<p>Watching brief – ongoing Targets met 16/17:</p> <ul style="list-style-type: none"> Updated NWCF website with relevant news about NW offshore windfarms developments/expansions.

TASKS	TARGET & PROGRESS at 31 st December 2016
<p>OTHER ENERGY INITIATIVES</p> <p>Maintain watching brief on oil, gas, nuclear energy projects and the near and onshore infrastructure needed to support them.</p> <p>Priority: Medium</p> <p>Champion: Caroline Salthouse</p> <p>Lead organisation: NWCF</p> <p>Supporting partners: Energy companies, National Grid, developers, DECC, Defra, MoD, RYA, RSPB, NE, other groups</p> <p>Costs: Secretariat staff time, travel costs</p>	<p>Watching brief – ongoing. Key initiatives include National Grid’s NW Coast Connections and Nugen new nuclear proposal in West Cumbria.</p> <p>Targets met 16/17:</p> <ul style="list-style-type: none"> Publicised information about the NW Coast Connections project and consultation via the NWCF website.

OUTCOME: A HIGH QUALITY NATURAL AND BUILT COASTAL ENVIRONMENT ABLE TO ADAPT TO CLIMATE AND OTHER CHANGE

TASKS	TARGET & PROGRESS at 31 st December 2016
<p>SHORELINE MANAGEMENT PLANNING Assist with awareness raising of SMP2 and other coastal defence issues. Participate in the North West and North Wales Coastal Group to bring a wider coastal interests perspective to the group. Provide the secretariat for Liverpool Bay Coastal Sub-group. Priority: High Champion: Paul Wisse Lead organisations: Liverpool Bay Coastal Sub-group, NW &NW Coastal Group Supporting partners: Coastal Group member organisations; North West Coastal Forum Costs: Some secretariat staff time and travel costs (all Liverpool Bay Coastal Sub-group time & costs reimbursed)</p>	<p>Provide the Secretariat for LBCSG Attend NW&NWCG meetings; set up and attend Spring 2015, Autumn 2015 and Spring 2016 LBCS-g meetings. Attend Northern Coastal S-g as required. Targets met 16/17:</p> <ul style="list-style-type: none"> • Attended North West and North Wales Coastal Group meetings • Circulated requests for information to feed into annual report • Circulated other news as requested • Organised & attended 2 Liverpool Bay Coastal Sub-group meetings / site visits and performed secretariat services as required including financial support work.
<p>SUSTAIN INDICATOR TOOLKIT Promote outputs from the SUSTAIN INTERREG IVC international project which has developed a new European coastal sustainability indicator set for use by local authorities. Priority: low Champion: Caroline Salthouse Lead organisations: NWCF, Sefton MBC Supporting partners: Other interested parties from across the region Costs: Secretariat staff time</p>	<p>Promote outputs of the SUSTAIN project, particularly the indicator set, and provide advice and assistance to local authorities who wish to use the indicator toolkit. Targets met 16/17:</p> <ul style="list-style-type: none"> • SUSTAIN continues to be promoted by the NWCF website, with news and links on the front page and a dedicated project page.

TASKS	TARGET & PROGRESS at 31 st December 2016
<p>CAPTURING OUR COAST Work with partners to deliver a project based on training volunteers in shore survey techniques to build quality-assured data on biodiversity. Priority: Medium Champion: Caroline Salthouse Lead organisations: Newcastle University, Durham Heritage Coast Supporting partners: Other interested organisations, NWCF Costs: Secretariat staff time, travel costs; may need to provide meeting room costs</p>	<p>Provide publicity for the project and assist with stakeholder engagement, including hosting of one meeting. Targets met 16/17:</p> <ul style="list-style-type: none"> • Promotion of the project to the public via the NWCF website and CS's twitter feed • Offered to help run a NW training event however to address sandy shores but declined by project co-ordinator as project mainly focusing on rocky shore flora and fauna

OUTCOME: IMPROVED RECREATIONAL OPPORTUNITIES AND VISITOR EXPERIENCE

TASKS

TARGET & PROGRESS at 31st December 2016

NORTH WEST COASTAL TRAIL

Champion the development of a Coastal Trail linking Chester to Carlisle by:

- Overseeing research as necessary
- Fundraising for trail delivery
- Ensuring strategic fit and long term delivery by encouraging inclusion of the North West Coastal Trail in relevant policy and tourism, economic regeneration, recreation, Green Infrastructure and health strategies as opportunity arises including opportunities arising from the Marine and Coastal Access Act 2009
- Overseeing publicity to raise awareness for the project including photography/video footage, newsletters, a website and by presentations to key local groups such as Local Access Forums and other organisations.
- Liaising with Natural England on coastal access issues
- Seeking opportunities to ensure higher rights access provision along the coast
- Exploring opportunities for, and progressing, funding bids to deliver the Trail e.g. Lottery, Coastal Communities Fund, etc.

Priority: High

Champion: Sue Kidd

Lead organisation: NWCF

Supporting partners: Natural England, local authorities, land managers and owners, Defra

Costs: Secretariat staff time, direct costs for 2016/17 could include meeting room hire, travel, event costs e.g. 'explore the coast'

Ensure people/organisations are informed about relevant funding opportunities and possible partnership projects – develop NWCF website to reflect this.

Explore new funding opportunities such as INTERREG

Promote the Trail concept to other organisations and groups.

Promote the Trail concept via the biennial coastal conference.

Targets met 16/17:

- News (monthly updates) about progress of coastal access in NW England shared on the NWCF website and e-newsletter
- News about other contributory initiatives also publicised via the NWCF website.

TASKS	TARGET & PROGRESS at 31 st December 2016
<p>BATHING WATER AND BEACH LITTER</p> <p>Work with partners to raise awareness of bathing water and beach litter issues and encouraging behavioural change.</p> <p>Assist with establishment of Bathing Water Controllers Network and the work of the Turning Tides Partnership as needed.</p> <p>Priority: High</p> <p>Champion: Mark Chadwick</p> <p>Lead organisation: EA</p> <p>Supporting organisations: UU, Keep Britain Tidy, Turning Tides Partnership and its members, Sefton Council, North West Coastal Forum</p> <p>Costs: secretariat staff time, travel and meeting costs</p>	<p>Promote issues relating to bathing water quality and beach litter and good practice for example the work of the beach litter groups across the region.</p> <p>If agreed, continue to work with EA and other partners to maintain the North West Beach Management and Bathing Water Network for NW England and provide secretariat for meetings, events, etc.</p> <p>Explore funding opportunities for BW and beach litter projects through Life, INTERREG, etc. in partnership with others.</p> <p>Targets met 16/17:</p> <ul style="list-style-type: none"> • Information circulated to bathing water managers as requested. • Offered to hold meeting Autumn 2016 but EA requested it be deferred until the start of the new bathing season in 2017 • Publicised LOVEmyBEACH through the NWCF website • Continued membership of the national Marine Litter Action Network (a Marine Conservation Society-led marine litter initiative)

OUTCOME: IMPROVED WELL BEING OF COASTAL COMMUNITIES	
TASKS	TARGET & PROGRESS at 31st December 2016
<p>COASTAL COMMUNITIES RESEARCH Work with partners to investigate the socio-economic status of the North West's coastal communities – their strengths, opportunities and threats. Follow up 'Understanding the Coastal Communities of the North West' with a study focussing on implications of adaption/mitigation for coastal communities and organise a repeat of the original study to assess change over time. Priority: High Champion: Caroline Salthouse Lead organisation: NWCF Costs: Secretariat staff time; 2016/17 direct costs could be an estimated £30,000 to repeat original study with additional £10,000 needed for adaptation/mitigation research.</p>	<p>Publicise and encourage use of the existing research Write new research briefs, source funding, commission, establish research steering groups and disseminate on completion. Targets met 16/17:</p> <ul style="list-style-type: none"> • Research has continued to provide useful background for discussions with partners and about potential new work streams, including discussions with CPN re a major funding bid for 2017/18. • No suitable funding source found to refresh the research
<p>HEALTH AND WELL-BEING OF COASTAL COMMUNITIES Develop and implement research into health and well-being of coastal communities including the health benefits of living on or visiting the coast and any disbenefits. Priority: Medium Champion: New Champion needed for 2016/17 Lead organisation: NWCF Costs: Secretariat staff time, research costs to be determined</p>	<p>Develop research proposal in conjunction with relevant academic partners, source funding, commission research and disseminate on completion. Targets met 16/17:</p> <ul style="list-style-type: none"> • None

OUTCOME: RAISED APPRECIATION OF THE COAST, ITS VALUE AND ITS NEEDS

TASKS	TARGET & PROGRESS at 31 st December 2016
<p>KNOWLEDGE TRANSFER AND INFLUENCING</p> <ul style="list-style-type: none"> • Provide expert advice to inform consultation documents, development plans, research projects, etc. as appropriate • Enable members of the NWCF to comment / contribute their expertise as appropriate and thus contribute to the sustainable development / management of both the NW Coast and coastlines elsewhere which face similar issues. • Run a series of Networking and Communication Events to disseminate information to a wider audience as appropriate • Disseminate information to the wider NWCF membership about consultation documents and developing and completed research, strategies, policies, legislation, etc., as appropriate, convene ad-hoc sub groups if needed to address consultation needs • Ensure relevant information / documents are posted on the NWCF website • Set up and maintain an e-discussion group, either via website or by e-group • Ensure relevant information is included in any newsletter and distributed to the wider NWCF membership as appropriate • Participate in coastal networks and policy groups • Development of a Communication Plan • Deliver events credited with CPD to encourage new audiences <p>Priority: High</p> <p>Champion: Caroline Salthouse</p> <p>Lead organisation: NWCF</p> <p>Supporting partners: NWCF Board member organisations</p> <p>Costs: Secretariat staff time, website costs (£450 pa), event costs (£5000 pa)</p>	<p>Example outputs as deadlines require:</p> <p>2 Networking and Communication events per annum / Consultation responses submitted/ Presentations at MB meetings/ Presentations on NWCF work at other fora/ ICZM Update produced and distributed / Conference update produced and distributed/ Website updated regularly</p> <p>Liaise with RTPi NW, IEMA NW and other organisations to deliver joint events</p> <p>Targets met 16/17:</p> <ul style="list-style-type: none"> • Drafted consultation responses as mentioned in Planning and Management section above. • NWCF e-news update produced to ensure wide knowledge of key events NWCF is involved with organising (distribution list of over 800 recipients) • Website updated at least twice monthly, achieving over 6000 hits per month (NB figure revised from previous 20K due to the way the statistics are reported, now better reflects people reading content). • CS's personal Twitter feed and Linked In used for disseminating relevant news, legislation, events. • CS is an MMO appointee on NW Inshore Fisheries and Conservation Authority Board and has attended all Board meetings.

TASKS	TARGET & PROGRESS at 31 st December 2016
<p>BIENNIAL COASTAL CONFERENCE Hold a biennial conference to raise awareness of current issues, good practice and emerging legislation and policy affecting the coast and near-shore marine environments, their communities and businesses. Run 'North West Awards for Coastal Excellence' scheme, to be awarded at biennial conference Priority: High Champion: Caroline Salthouse Lead organisation: NWCF Supporting partners: All Management Board and Sub-group members Costs: Secretariat staff time. Event costs could be offset by charging, sponsorship or other party funding if run as a joint event.</p>	<p>Circulate NW ACE 2016 entry forms Deliver the biennial NW regional coastal conference 2016 and associated field trip Targets met 16/17:</p> <ul style="list-style-type: none"> • Sandscapes conference successfully delivered in partnership with Sefton Coast Landscape Partnership, over 80 attendees and good Twitter coverage. • NW ACE 2016 successfully run and awards given out at Sandscapes event. Huge Twitter coverage of the awards.
<p>VALUING THE NORTH WEST COAST Champion the value of our coast and its assets by researching and compiling a 'Valuing the North West Coast' report. This report should reflect current statistics for the North West Coast and future trends, links to policy, etc., including ecosystem services. Priority: Med Champion: New champion needed for 2016/17 Lead organisation: NWCF Supporting partners: NWCF Board member organisations Costs: Secretariat staff time, publication costs</p>	<p>Scope the report, source funding, author, design and publish the report. Targets met 16/17:</p> <ul style="list-style-type: none"> • None - report on hold due to resource issues (staff time and direct costs); could form basis for future funding bids

TASKS	TARGET & PROGRESS at 31 st December 2016
<p>NORTH WEST COASTAL RESEARCH FORUM Establish a North West Coastal Research Forum to enable sharing of relevant research amongst professionals and other interested parties. Priority: Med Champion: New champion needed for 2016/17 Lead organisation: NWCF Supporting partners: NWCF Board member organisations, universities and colleges, research bodies Costs: Secretariat staff time, travel and meeting costs</p>	<p>Seek funding for and establish an inaugural meeting/event. Targets met 16/17:</p> <ul style="list-style-type: none"> • None - on hold due to resource issues (staff time and direct costs); could form basis for future funding bids
<p>LOCAL COASTAL PARTNERSHIPS Promote the role of local coastal partnerships and the North West Coastal Forum nationally and regionally through active participation in the Coastal Partnerships Network (CPN). Co-ordinate and provide administration for activities within the PISCES (Partnership of Irish Sea Coast and Estuary Strategies) sub-group which include:</p> <ul style="list-style-type: none"> • facilitating 2-way communication of relevant issues with the Management Board • Support PISCES involvement with national Coastal Partnerships Network and CPN annual conference <p>Priority: Medium Champion: Caroline Salthouse Lead organisation: NWCF Supporting partners: All PISCES members Costs: Secretariat staff time, travel costs</p>	<p>Arrange 1 PISCES meeting per year Participate in Coastal Partnership Network (CPN) meetings and events as appropriate and champion the cause of local coastal partnerships and the value they provide. Targets met 16/17:</p> <ul style="list-style-type: none"> • CS is Vice Chair of CPN and has attended 1 committee meeting (Durham) • CS attended a CPN funding event (London) and attended and part-chaired the CPN Annual Forum (Durham) which achieved high level national attendance from key agencies including DCLG, MMO and Natural England. • Although PISCES has not met members are kept informed of relevant issues/initiatives and were encouraged to attend the CPN Annual Forum.

OPERATIONS TASKS	
TASKS	TARGET & PROGRESS at 31 st December 2016
<p>ORGANISATION FORMAT Investigate establishing the North West Coastal Forum as a charity to provide some future certainty and to enable new sources of funding to be accessed Champion: Caroline Salthouse Lead organisation: NWCF Supporting partners: Management Board member organisations Costs: Secretariat staff time, 2016/17 legal/audit costs (est. £2000)</p>	<p>Establish the NWCF as a charity Targets met 16/17:</p> <ul style="list-style-type: none"> • Charitable objectives & CIO partly drafted • Process delayed due to staff time resource and funding issues
<p>STAFF AND VOLUNTEER DEVELOPMENT Invest in staff knowledge and training to ensure effective working and job satisfaction / staff and volunteer retention. Champion: Caroline Salthouse Lead organisation: NWCF Supporting partners: Management Board member organisations Costs: Secretariat staff time, 2016/17 training & CPD event costs (est £500)</p>	<p>Ensure staff and volunteers are suitably trained to undertake tasks required Targets met 16/17:</p> <ul style="list-style-type: none"> • Cat Oliver has volunteered since April 2016 • CS attended (and part-Chaired) the CPN Annual Forum (Nov 2016) as a CPD event