

Heritage Lottery Fund

Drew Bennellick, Head of Landscape & Natural Heritage UK



The next **20** minutes

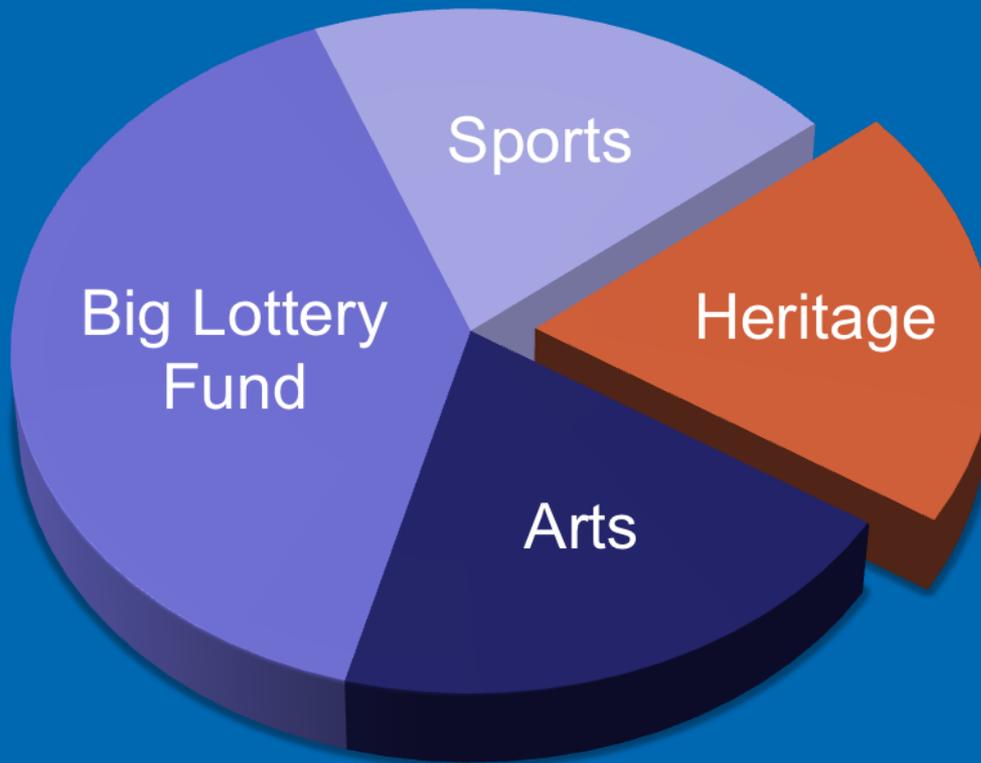
- Background to HLF – where the money comes from,
- Why we invest in landscapes,
- What we aim to achieve,
- Success and what we think it looks like.



“No one will protect what they don't care about and no one will care about what they have never experienced”



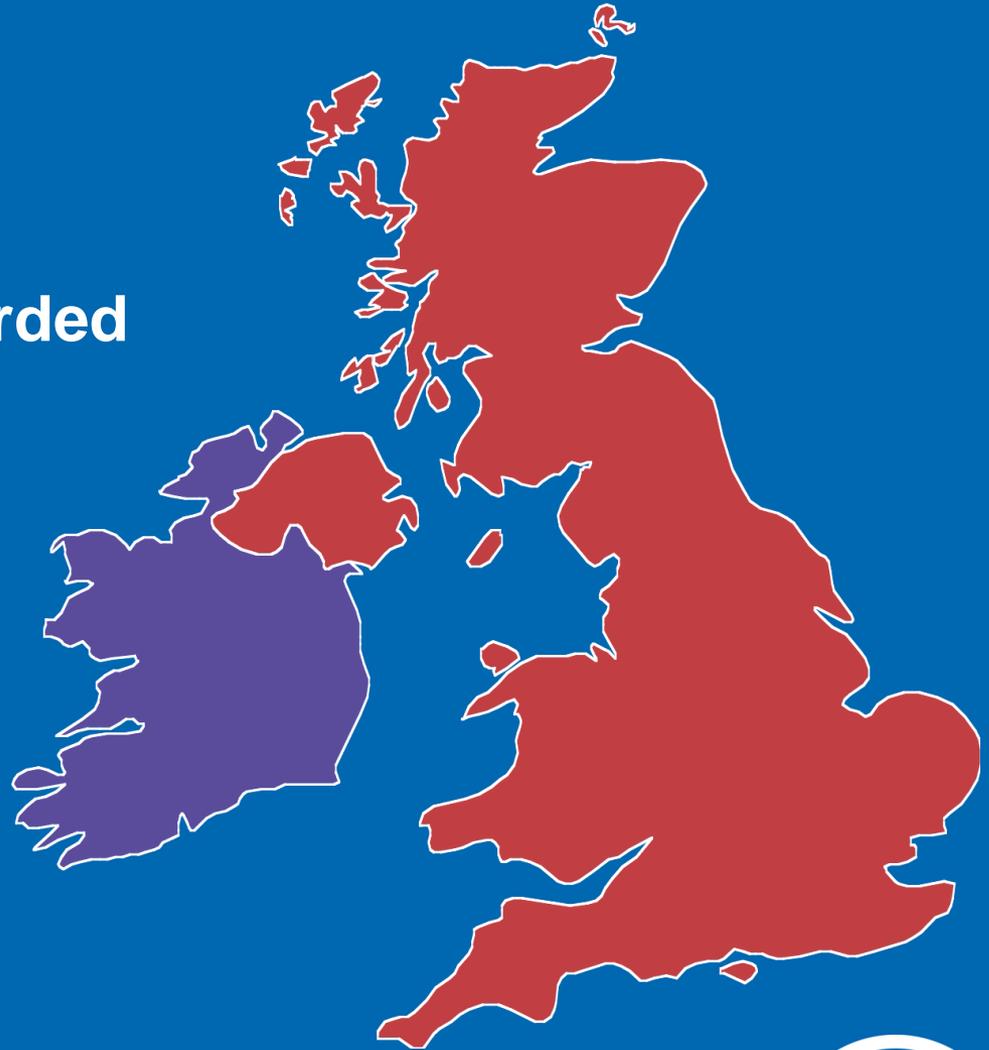
National Lottery Good Causes



HLF receives
5.6p of every £1
spent on
National Lottery
tickets

Since 1994...

- 21 years old
- Over £7.1 billion awarded
- 40,000 projects



Land and nature projects **£435m** to 3,100 projects

HLF annual budget £425m

In **2015/16** the land and nature sector received
25% by total of grants awarded



A lasting difference for heritage and people

Strategic Framework
2013 - 2019

HLF funding programmes...

Open programmes

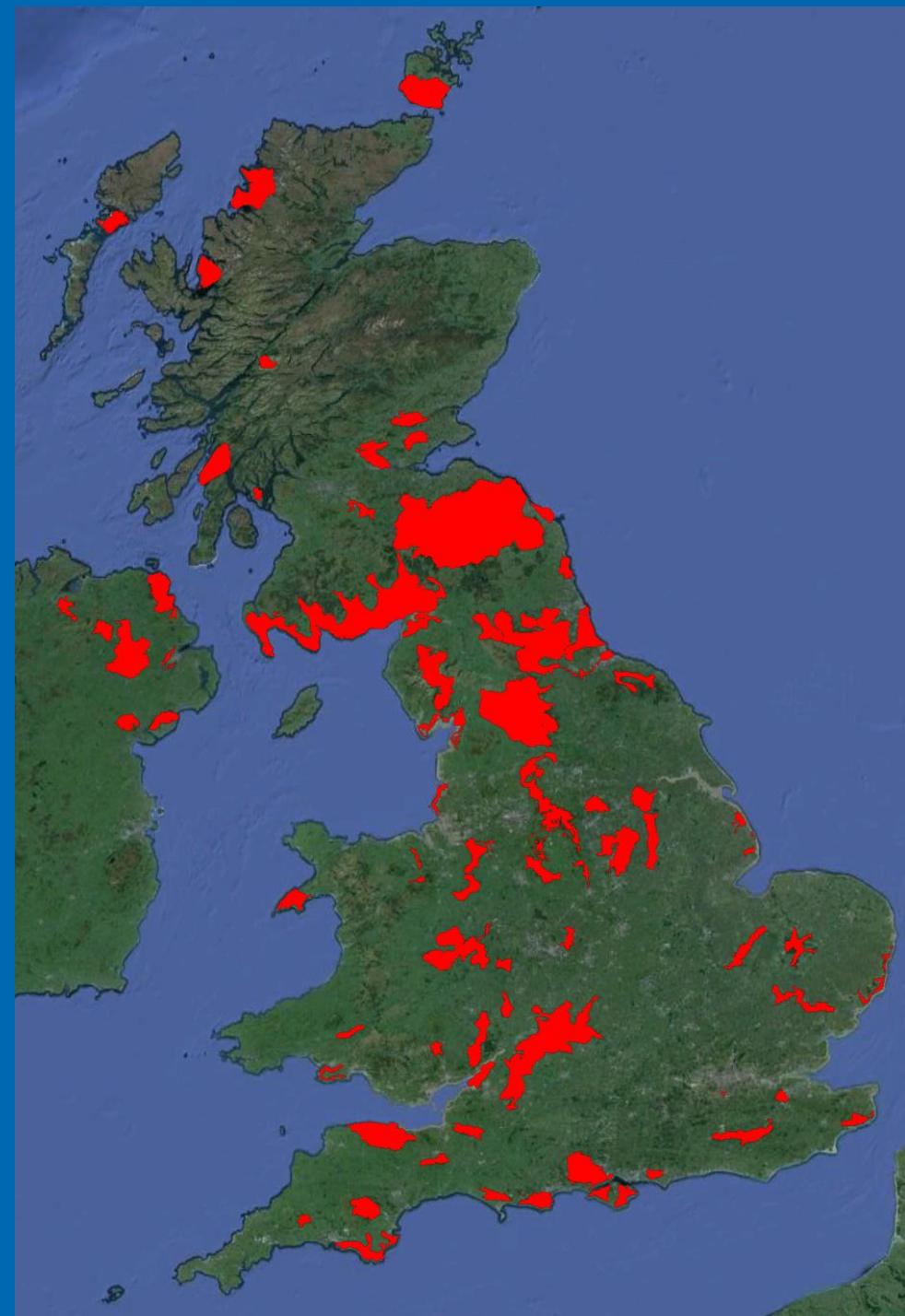
- Sharing Heritage £3,000 to £10,000
- Our Heritage £10,000 to £100,000
- Heritage Grants £100,000 upwards

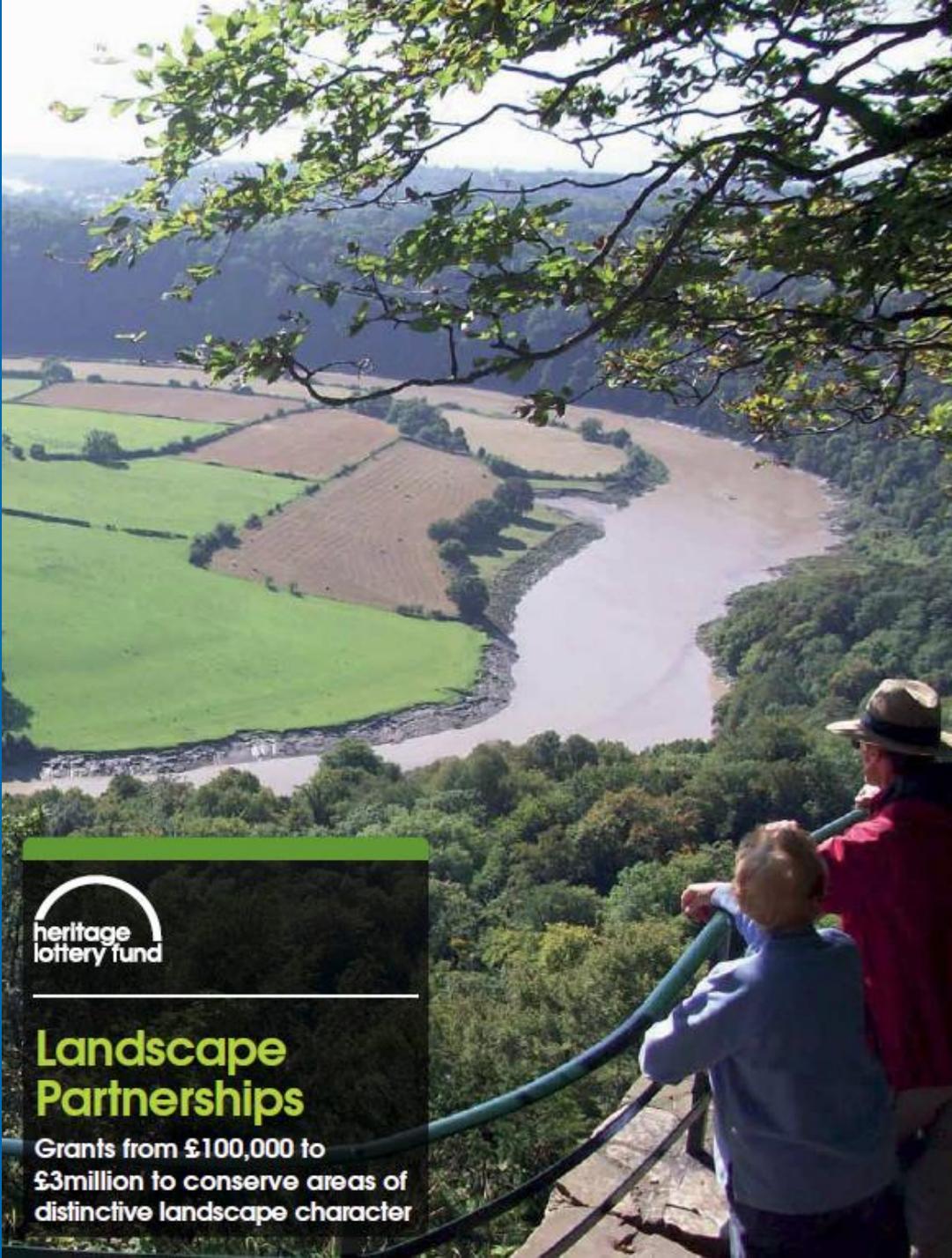
Targeted programmes

- Skills, Young People, Historic Buildings, Townscapes,
- **Landscape Partnerships £100,000 to £3 million**

Landscape Partnerships

- £177m to 99 schemes
- The Broads, Gwent Levels, Romsey Marsh, Forest of Dean, Suffolk Coast, South Pennines, Isle of Bute, Wyre Forest, Morecombe Bay, Orkneys, Tomintoul, Clyde & Avon, Inner Forth, Stour Valley, Isle of Harris, Scarpa Flow, Blaenavon, Solway Firth, Sefton Coast, Antrim Coast
- £25m to be awarded in 2016





To support schemes led by partnerships which aim to conserve areas of distinctive landscape character

heritage
lottery fund

Landscape Partnerships

Grants from £100,000 to £3million to conserve areas of distinctive landscape character

heritage
lottery fund



European Landscape Convention (ELC)
definition of landscape:

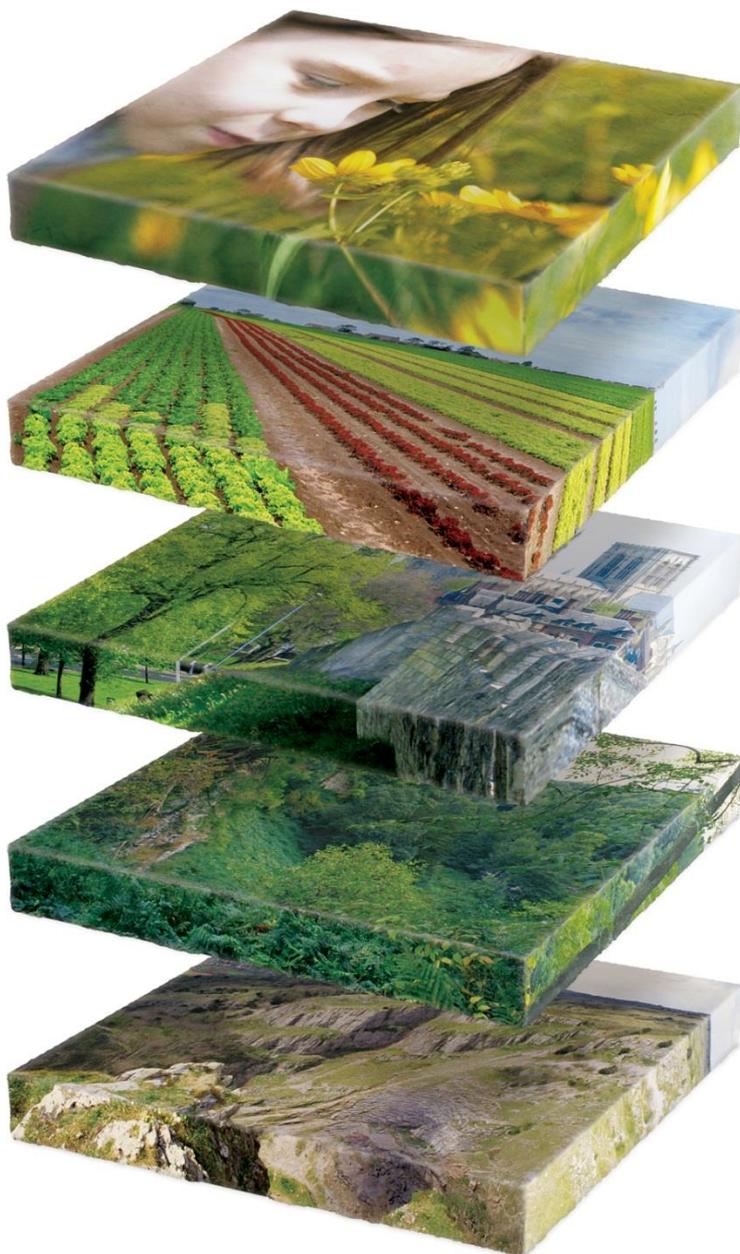
*“An area, as perceived by people,
whose character is the result of the
action and interaction of natural
and/or human factors”*

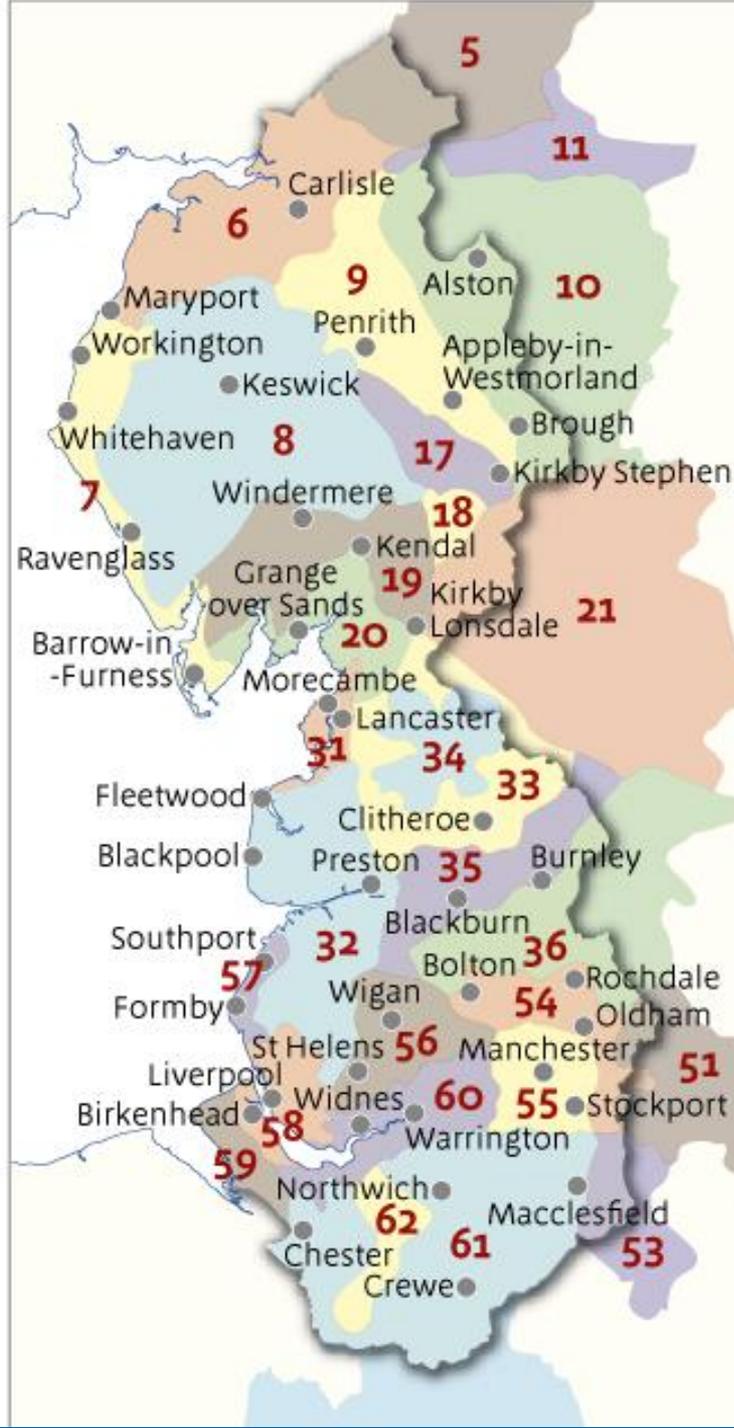
HLF's outcomes approach

- **Heritage** will be better managed, better condition, better identified and recorded
- **People** will have developed skills, learnt about heritage and volunteered their time
- **Communities** will have reduced negative environmental impacts, more people and a wider range of people will have engaged, the local area will be a better place to live, work or visit



What makes a landscape?





Natural England
Landscape Character
Areas

Characteristics of an HLF Landscape Partnership

- Around 200 square kms in size,
- 2 year Development Period,
- 3 to 5 year Delivery Period,
- Lots of projects within one LP scheme,
- Clearly articulated vision,
- 'Blip' of intense activity in the life of a landscape.

2003



Outcome for Heritage

Better managed

2010



MOORS FOR THE FUTURE



PARTNERSHIP

Outcome for Heritage

Better condition



Outcome for Heritage

Better identified
and recorded



Outcomes for people

Developed skills



Outcomes for people

Learnt about heritage



Outcomes for people

Volunteered time



Outcomes for communities

Negative environmental impacts reduced



Outcomes for communities

More and a wider diversity of people engaged



North Pennines AONB Partnership is promoting a STUDENT DESIGN COMPETITION for the DESIGN, DETAILING and CONSTRUCTION of

NORTH PENNINES COMMUNITY OBSERVATORY at ALLENHEADS, NORTHUMBERLAND

For a Brief, competition details and CAD Site Plan please email tim@xsitearchitecture.co.uk
Submission is simple and to be made electronically by email
CLOSING DATE IS 8pm 5TH NOVEMBER 2015



Kielder Observatory, Northumberland
SkyWatcher Newtonian telescope for Allenheads
Example of 'home' observatory

Outcomes for communities

Better place to live, work and visit



Drivers?

- Climate?
- Landform?
- Ownership?
- Knowledge?
- Expectations?
- Governance?
- Policy?
- Production?
- Markets?
- Trade?
- Services?
- Prosperity?
- Philanthropy?

Assets?

- People?
- Skills & Expertise?
- Settlements?
- Business & Infra?
- Roads & Railways?
- Historic structures?
- Gathering points?
- Open space?
- Paths and tracks?
- Farmland?
- Waterways?
- Wetland?
- Coast?
- Trees and woods?
- Moors and Heath?
- Landform?

Functions?

- Beauty?
- Health?
- Fun?
- Accessibility?

- Nature?
- Culture?
- Memory?
- Community?

- Trade & Logistics?
- Manufacturing?
- Land Enterprise?
- Extractives?
- Energy?
- Services?

- Flood protection?
- Heat mitigation?
- Noise abatement?
- Air quality?
- Water quality?

Outcomes?

- Heritage:**
- Better managed?
 - Better condition?
 - Identified and recorded?

- People:**
- Developed skills?
 - Leant heritage?
 - Volunteering?

- Communities:**
- Impacts reduced?
 - Engaged?
 - Better livability?

Drivers

Assets

Functions

Outcomes

- Climate
- Landform
- Ownership
- Knowledge
- Expectations
- Governance
- Policy
- Production
- Markets
- Trade
- Services
- Prosperity
- Philanthropy

- People
- Skills & Expertise
- Settlements
- Business Infrastructure
- Roads & Railways
- Historic structures
- Gathering points
- Open space
- Paths and tracks
- Farmland
- Waterways
- Wetland
- Coast

- Beauty
- Health
- Fun
- Accessibility

- Nature
- Culture
- Memory
- Community

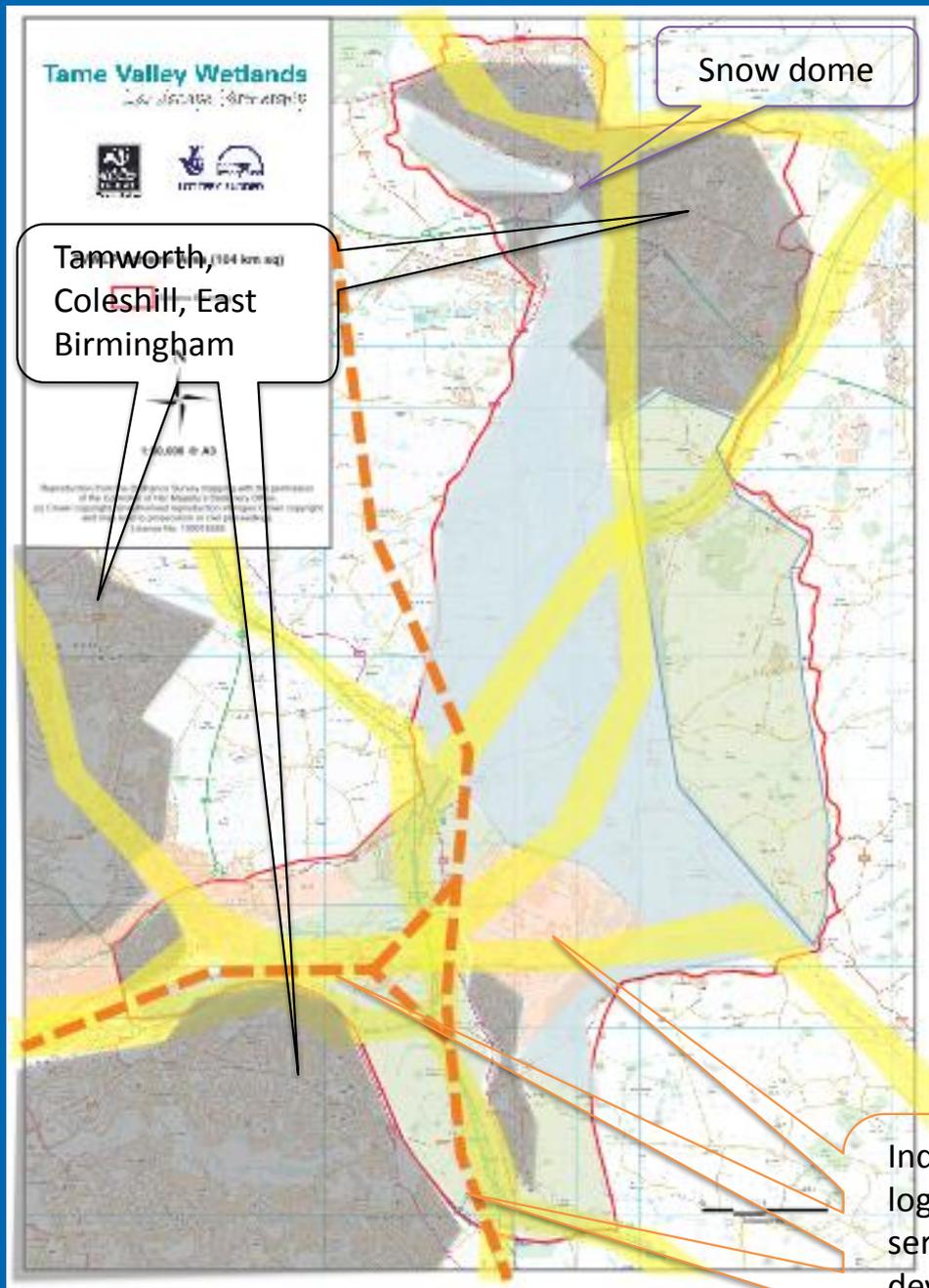
- Trade/Logistics
- Manufacturing
- Land Enterprise
- Extractives
- Energy
- Services

- Water Quality

- Heritage:**
- Better managed
 - Better condition
 - Identified and recorded

- People:**
- Developed skills
 - Lean heritage
 - Volunteering

- Shifting the emphasis (addressing landscape drivers)



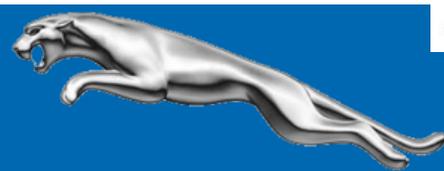
Industry,
 logistics,
 services,
 development

Network Rail



hs2

HA
HIGHWAYS
 AGENCY



JAGUAR

Sainsbury's

SnowDome
 SNOW, ICE & LEISURE TAMWORTH

nationalgrid

HERE WITH YOU. HERE FOR YOU.



he
 lot

Contact www.hlf.org.uk for help!



@drewbennellick