

**Heritage Lottery Fund**

**Drew Bennellick, Head of Landscape & Natural Heritage UK**



# The next 20 minutes .....

- Background to HLF – where the money comes from,
- Why we invest in landscapes,
- What we aim to achieve,
- Success and what we think it looks like.





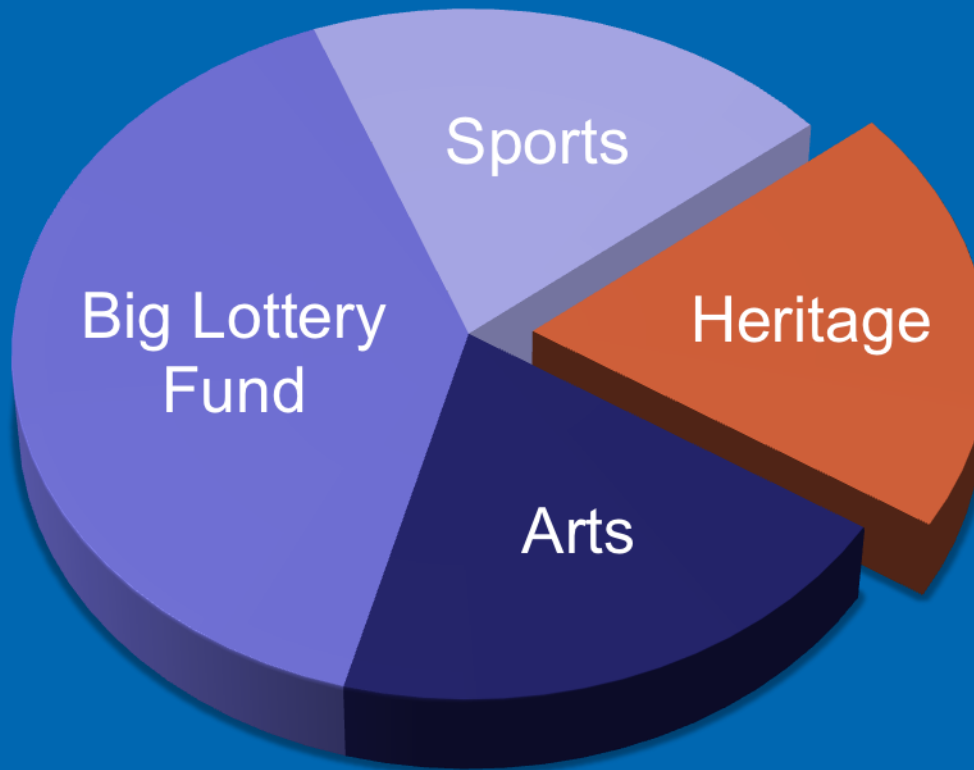


*“No one will protect what they don’t care about and no one will care about what they have never experienced”*

Attenborough

state of  
the  
environment

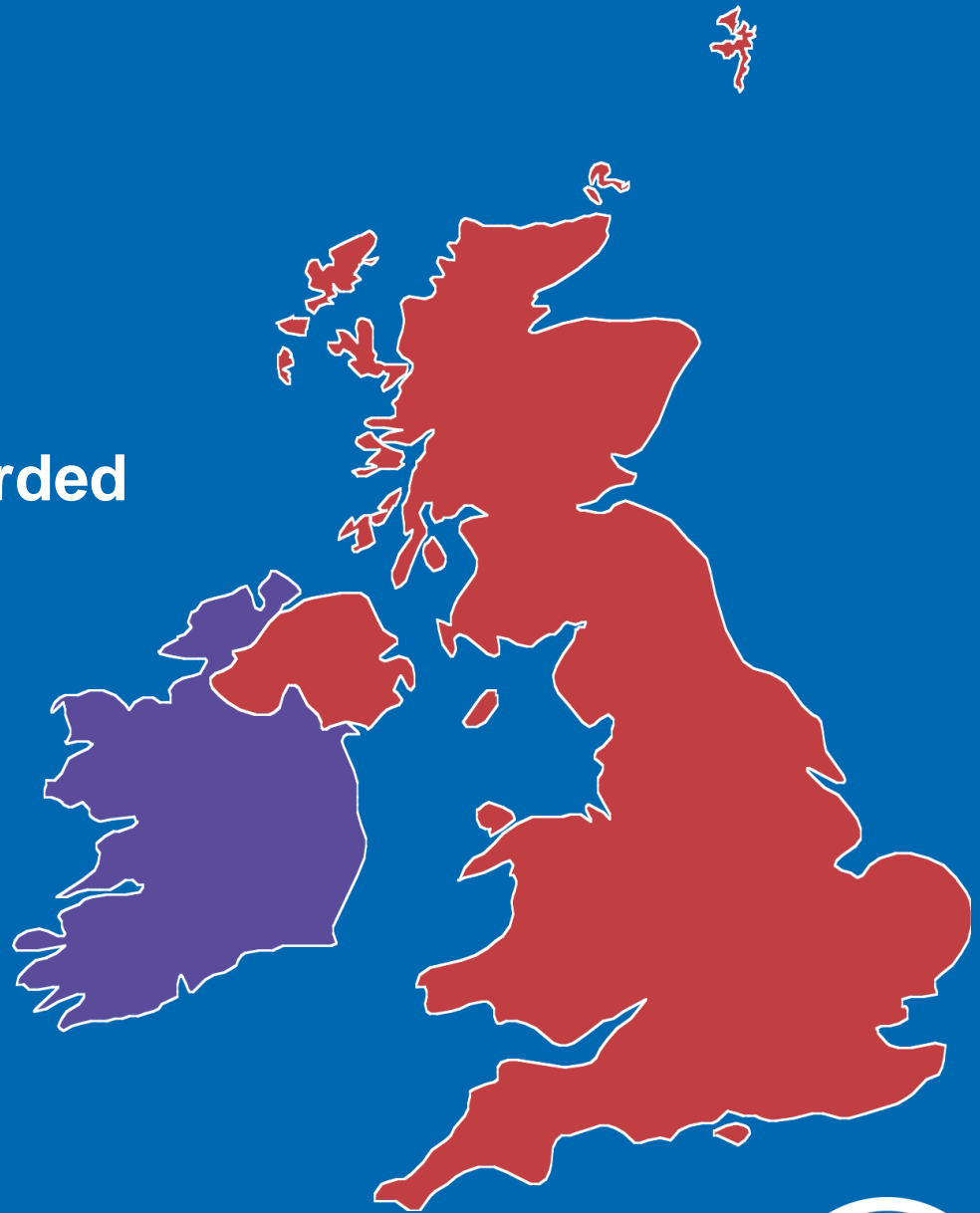
# National Lottery Good Causes



HLF receives  
5.6p of every £1  
spent on  
National Lottery  
tickets

# Since 1994...

- 21 years old
- Over £7.1 billion awarded
- 40,000 projects



Land and nature projects **£435m** to 3,100 projects

HLF annual budget £425m

In **2015/16** the land and nature sector received  
**25%** by total of grants awarded





# A lasting difference for heritage and people

Strategic Framework  
2013 - 2019



# HLF funding programmes...

## Open programmes

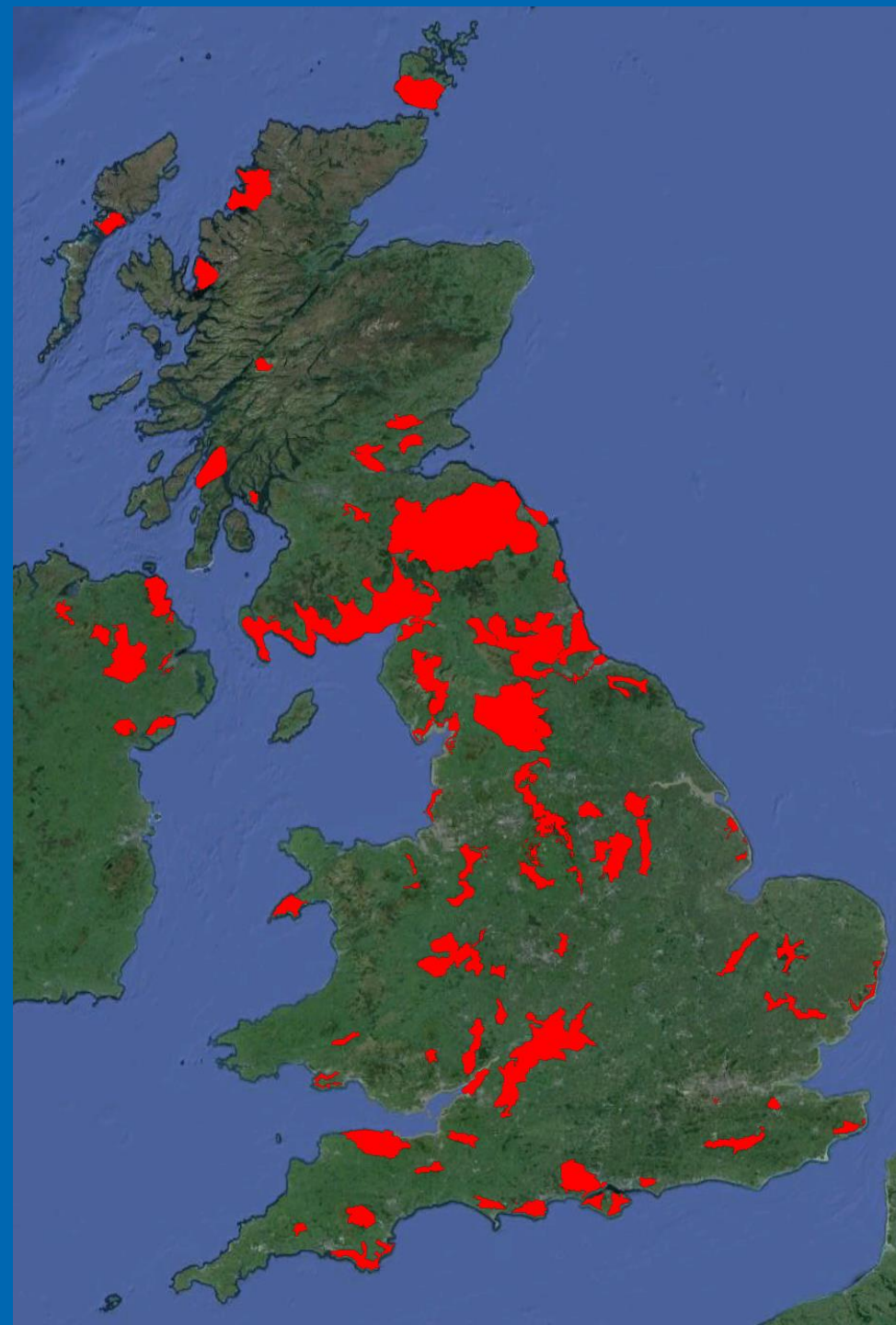
- Sharing Heritage £3,000 to £10,000
- Our Heritage £10,000 to £100,000
- Heritage Grants £100,000 upwards

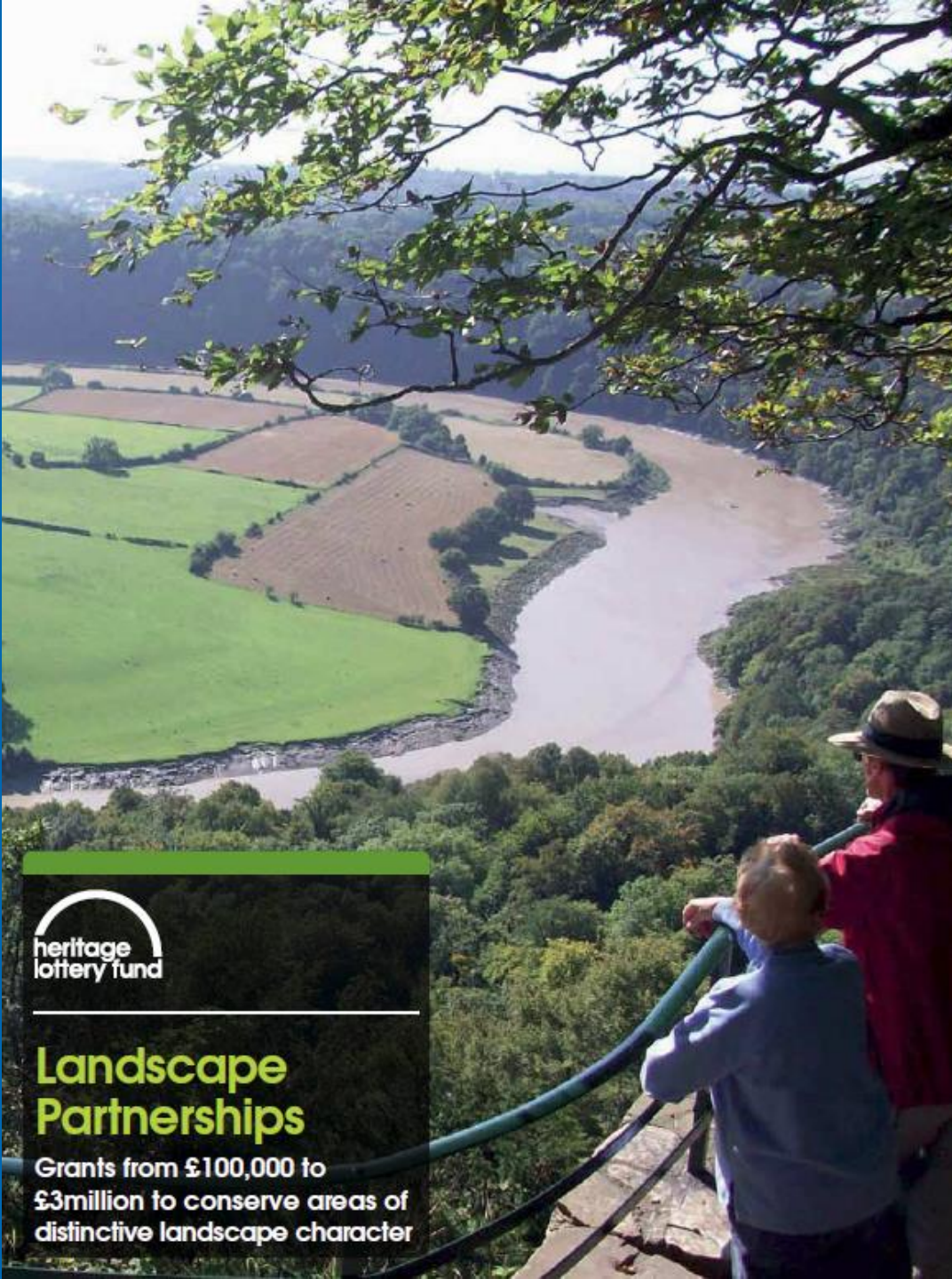
## Targeted programmes

- Skills, Young People, Historic Buildings, Townscapes,
- Landscape Partnerships £100,000 to £3 million

# Landscape Partnerships

- £177m to 99 schemes
- The Broads, Gwent Levels, Romsey Marsh, Forest of Dean, Suffolk Coast, South Pennines, Isle of Bute, Wyre Forest, Morecombe Bay, Orkneys, Tomintoul, Clyde & Avon, Inner Forth, Stour Valley, Isle of Harris, Scarpa Flow, Blaenavon, Solway Firth, Sefton Coast, Antrim Coast
- £25m to be awarded in 2016





*To support schemes led by partnerships which aim to conserve areas of distinctive landscape character*



## **Landscape Partnerships**

Grants from £100,000 to £3million to conserve areas of distinctive landscape character







## European Landscape Convention (ELC) definition of landscape:

*“An area, as perceived by people,  
whose character is the result of the  
action and interaction of natural  
and/or human factors”*

# HLF's outcomes approach

- **Heritage** will be better managed, better condition, better identified and recorded
- **People** will have developed skills, learnt about heritage and volunteered their time
- **Communities** will have reduced negative environmental impacts, more people and a wider range of people will have engaged, the local area will be a better place to live, work or visit

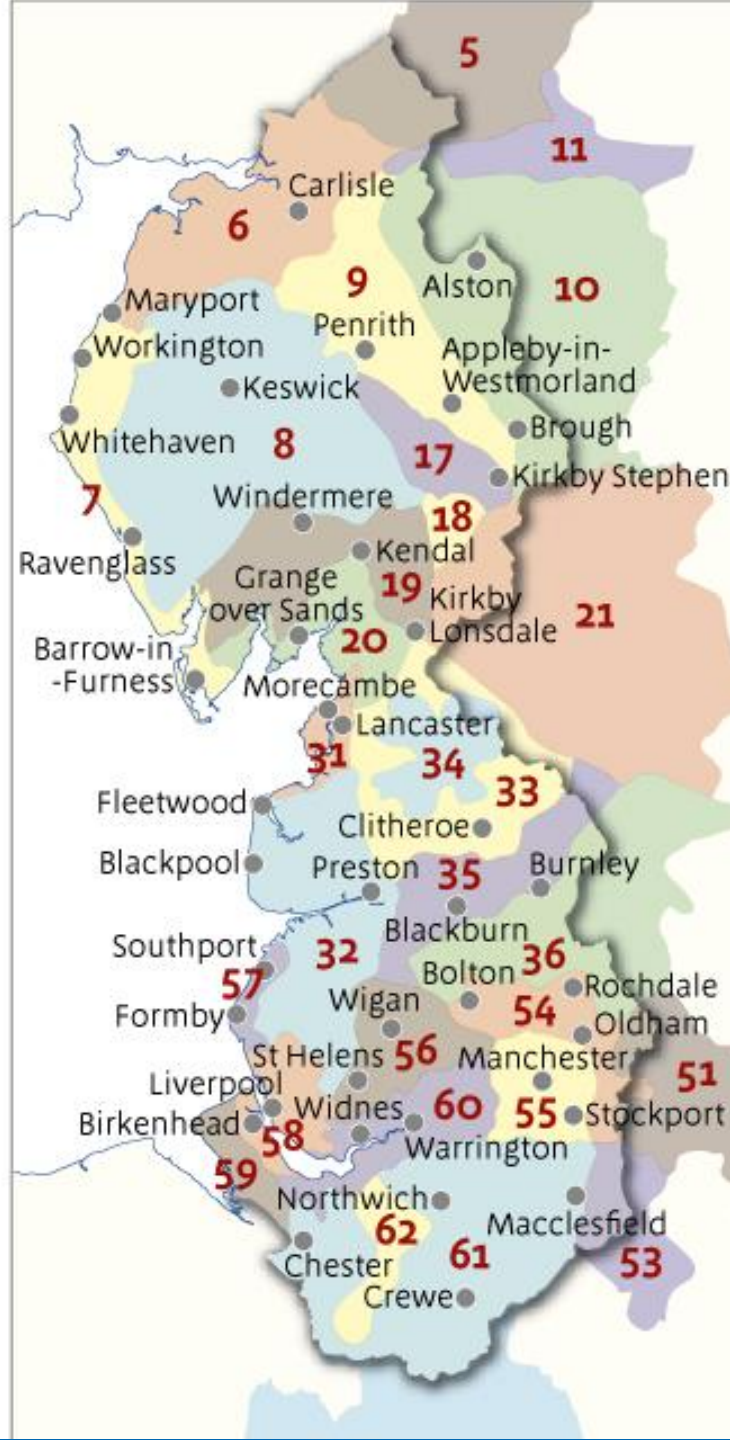






What makes a landscape?





Natural England  
Landscape Character  
Areas

# Characteristics of an HLF Landscape Partnership

- Around 200 square kms in size,
- 2 year Development Period,
- 3 to 5 year Delivery Period,
- Lots of projects within one LP scheme,
- Clearly articulated vision,
- 'Blip' of intense activity in the life of a landscape.



2003



Outcome for Heritage

Better managed

2010



MOORS FOR THE FUTURE



PARTNERSHIP



Outcome for Heritage

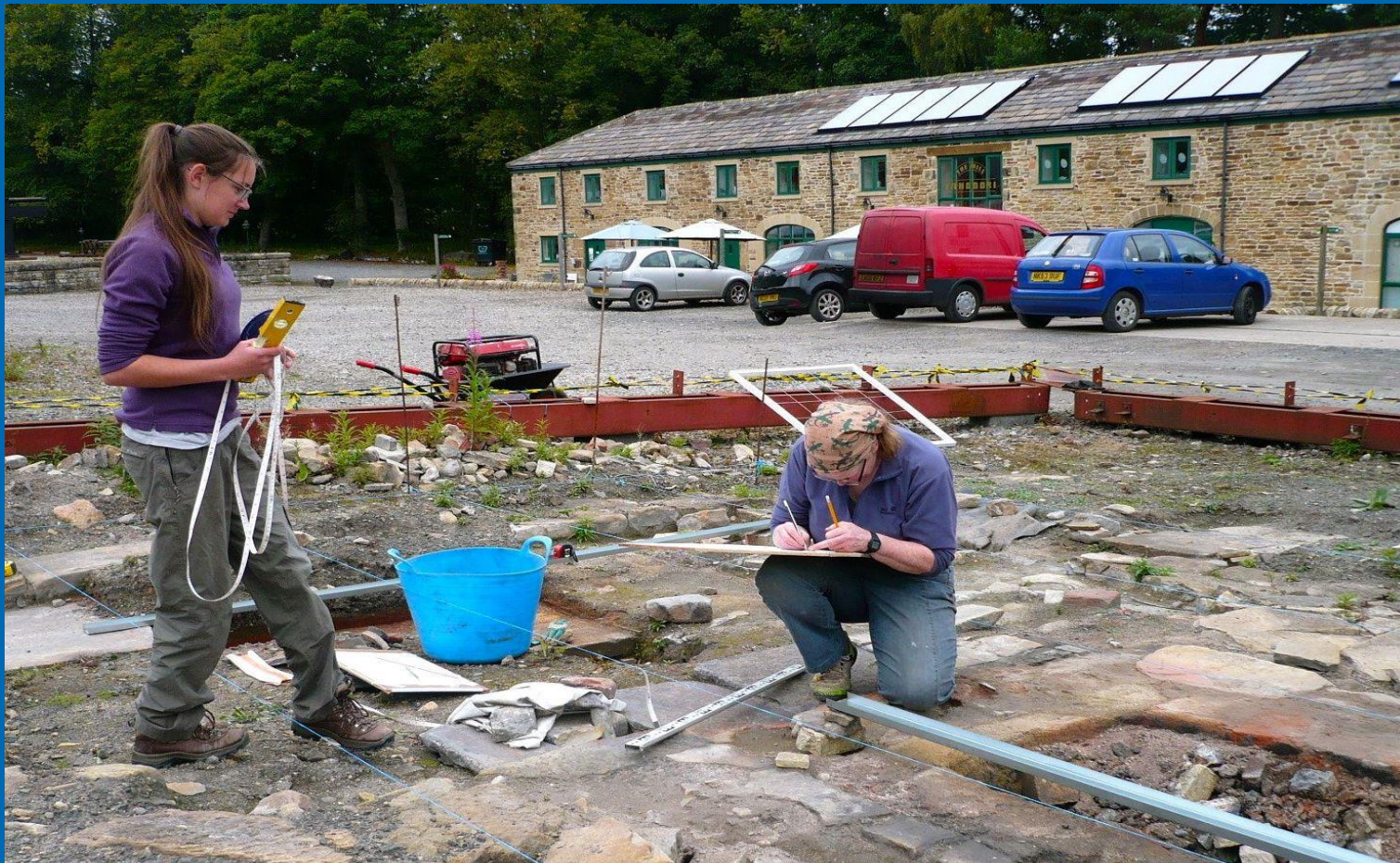
Better condition





# Outcome for Heritage

## Better identified and recorded





# Outcomes for people

## Developed skills



# Outcomes for people

## Learnt about heritage





# Outcomes for people

## Volunteered time





# Outcomes for communities


Negative environmental impacts reduced






# Outcomes for communities

## More and a wider diversity of people engaged



North Pennines AONB Partnership is promoting a STUDENT DESIGN COMPETITION for the  
DESIGN,  
DETAILING and  
CONSTRUCTION of  
**NORTH PENNINES COMMUNITY OBSERVATORY  
at ALLENHEADS, NORTHUMBERLAND**

For a Brief, competition details and CAD Site Plan please email [tim@xsitearchitecture.co.uk](mailto:tim@xsitearchitecture.co.uk)  
Submission is simple and to be made electronically by email  
CLOSING DATE IS 8pm 5TH NOVEMBER 2015



Kielder Observatory, Northumberland  
SkyWatcher Newtonian telescope for  
Allenheads  
Example of 'home' observatory

# Outcomes for communities

## Better place to live, work and visit





## Drivers?

## Assets?

## Functions?

## Outcomes?

- Climate?
- Landform?
- Ownership?
- Knowledge?
- Expectations?
- Governance?
- Policy?
- Production?
- Markets?
- Trade?
- Services?
- Prosperity?
- Philanthropy?

- People?
- Skills & Expertise?
- Settlements?
- Business Infra?
- Roads & Railways?
- Historic structures?
- Gathering points?
- Open Space?
- Paths and Tracks?
- Farmland?
- Waterways?
- Wetland?
- Coast?
- Trees and Woods?
- Moors and Heath?
- Landform?

- Beauty?
- Health?
- Fun?
- Accessibility?

- Nature?
- Culture?
- Memory?
- Community?

- Trade/Logistics?
- Manufacturing?
- Land Enterprise?
- Extractives?
- Energy?
- Services?

- Flood protection?
- Heat mitigation?
- Noise abatement?
- Air quality?
- Water quality?

- Heritage?**
- Better managed?
  - Better condition?
  - Identified and recorded?

- People?**
- Developed skills?
  - Learnt heritage?
  - Volunteering?

- Communities?**
- Impacts reduced?
  - Engaged?
  - Better livability?

## Drivers?

## Assets?

## Functions?

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- Water Quality?

### Heritage?

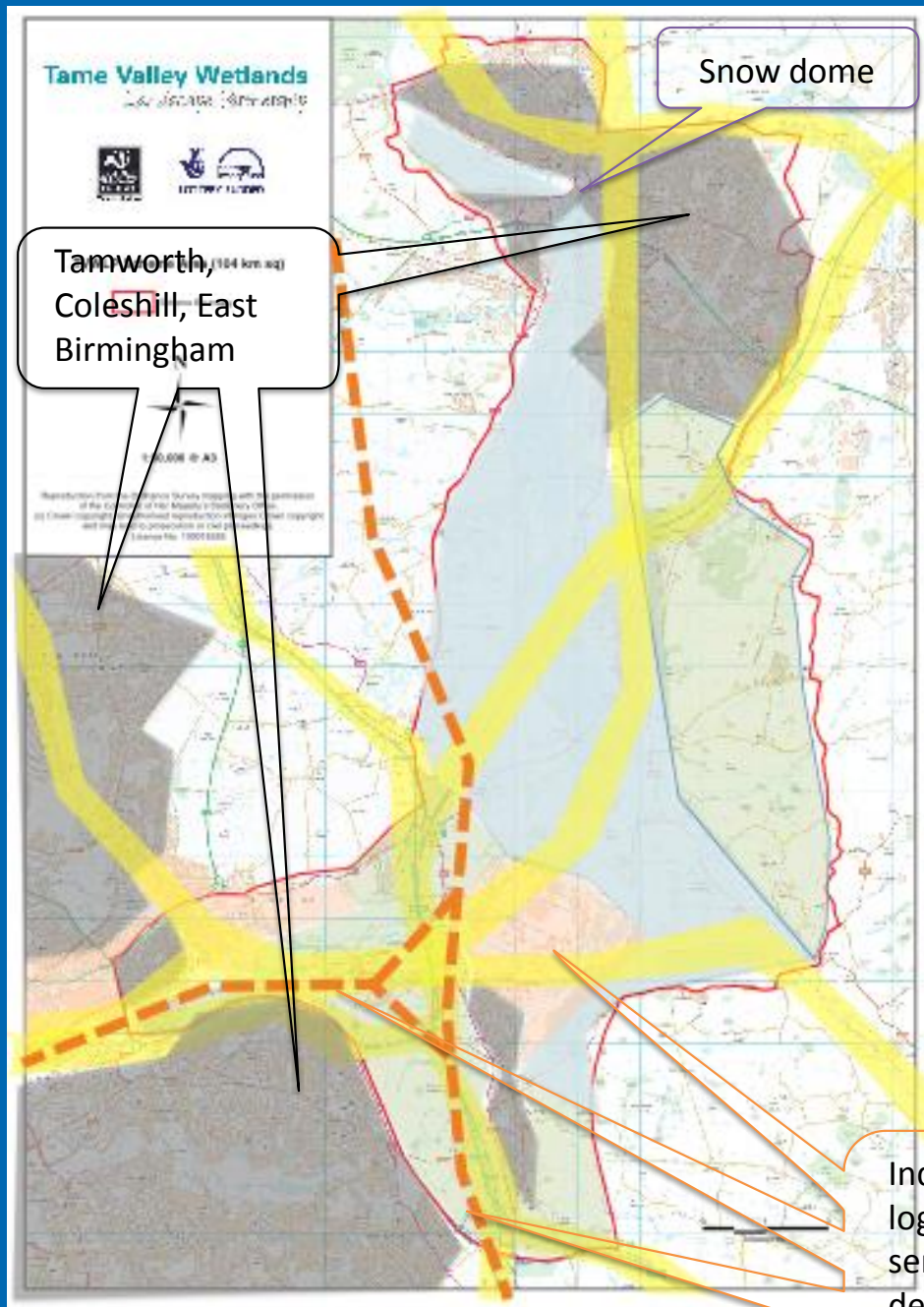
- Better managed?
- Better condition?
- Identified and recorded?

### People?

- Developed skills?
- Lean heritage?
- Volunteering?

- Shifting the emphasis  
(addressing landscape drivers)





**Network Rail**

**hs2**

**HA**  
**HIGHWAYS**  
AGENCY



**JAGUAR**

**Sainsbury's**

**SnowDome**  
SNOW, ICE & LEISURE TAMWORTH

**nationalgrid**

HERE WITH YOU. HERE FOR YOU.

Industry,  
logistics,  
services,  
development



he  
lot



Contact [www.hlf.org.uk](http://www.hlf.org.uk) for help!



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