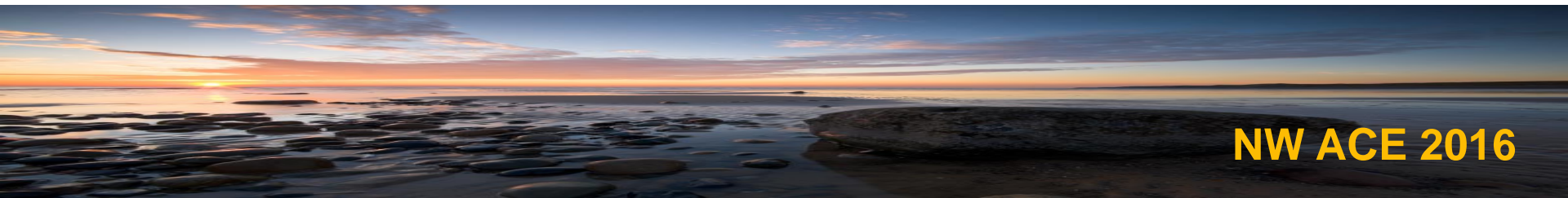


A scenic photograph of a beach at sunset. The sun is low on the horizon, casting a warm orange glow across the sky and reflecting on the wet sand. The beach is covered with numerous smooth, dark rocks of various sizes. In the background, the ocean stretches to the horizon under a sky filled with soft, wispy clouds. The overall mood is peaceful and serene.

The 2016 North West Awards for Coastal Excellence

The Awards Scheme

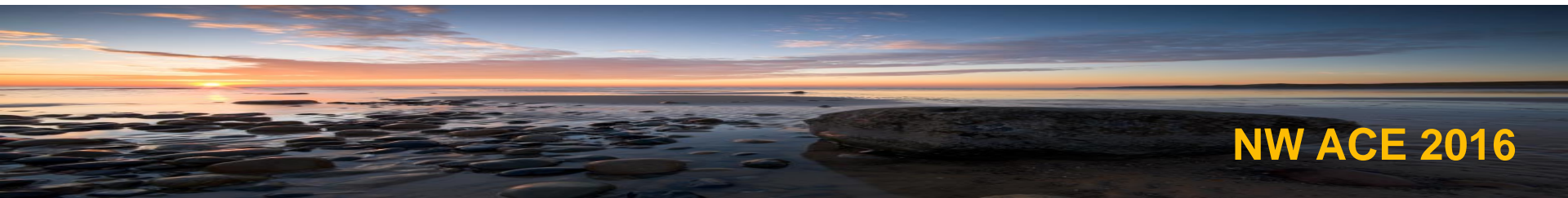
- Established by the North West Coastal Forum in 2010
- To recognise and celebrate outstanding achievement in and contribution to the long-term sustainable management of our coastal and near-shore marine environments
- Set up to encourage and inspire professionals, volunteers, groups and organisations involved in coastal work
- To spread the word about good practice throughout the North West – and beyond!
- Work should help to meet the aim and objectives of the North West Coastal Forum
- Biennial – for work done in the last 2 years



Aim and objectives of NWCF

To promote and deliver integrated coastal zone management in the NW secure the long-term sustainability of the region's coast by achieving:

- Well-integrated planning and management of the coastal zone
- The economic potential of the NW coast achieved in ways which safeguard, enhance, restore and sustainably use our natural and cultural assets
- Improved well-being of coastal communities
- A high quality natural and built coastal environment able to adapt to climate and other change
- Improved recreational opportunities and visitor experience
- Raised appreciation of the coast, its values and its needs



Award Categories

Coastal Champion

Key criteria:

- Significant contribution to coastal sustainability
- Leadership
- Being an inspiration to others

Coastal Community Action

Key criteria:

- Significant contribution to community benefit and the coast arising from the work carried out

Coastal Best Practice

Key criteria:

- Significant benefits to coast and/or near-shore marine environments and local communities and businesses arising from the work carried out
- Significant contribution to long-term coastal sustainability



Coastal Champion

**The 2016
North West Awards
for Coastal Excellence**

Coastal Champion

Winner 2016

Andy Shore

**FCRM Senior Advisor (Coast)
Environment Agency**

*Photo: Andy receiving his award from Dave McAleavy,
Chair of the North West Coastal Forum*





Andy Shore, pictured at Blackpool Central Area Scheme – October 2012



Rossall Scheme

DEFRA Grant-In-Aid spend of at least £228m on NW coastal projects (2010-2016)



Morecambe Wave Reflection Wall

ANDY SHORE - involvement in coastal protection authority(CPA)-led projects on the NW Coast



Assisting and advising CPAs with
project approvals paperwork



Accompanying CPAs to approvals meetings to
help secure funding



Processing claims for funding by
CPAs for work on the ground



Sitting on project boards to review
progress



Reporting financial spend on projects
to National / DEFRA



Blackpool Central Area Scheme



Anchorsholme Scheme



Coastal Practitioners Conference

29-30 April 2015

Blackpool

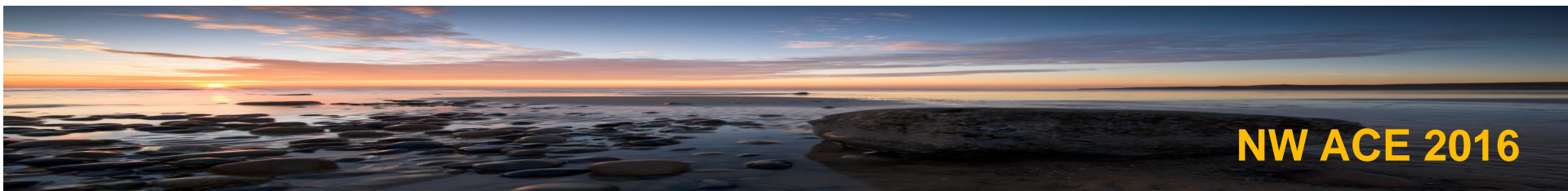
Coastal Champion

Andy's nomination stated:

Andy has acted as a mentor for junior staff, coaching them on coastal management and assisting those pursuing chartered status with professional bodies. He has therefore led on capacity building for the future to ensure the future of the North West coast is in safe hands.

He is the 'go to' person within the EA for any queries along the Lancashire and Cumbria coast, while also being seen nationally within the organisation and within other bodies as a key figure to help and advise others on coastal issues.

Andy's proactive attitude, legacy of delivery on the North West coast, and the esteem with which he is held by colleagues within and outside of the EA, make him truly deserving of the title of 'Coastal Champion'.



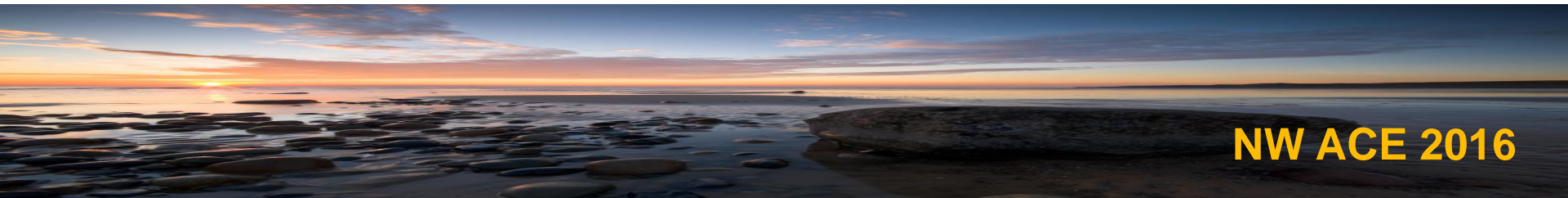
Coastal Community Action

**The 2016
North West Awards
for Coastal Excellence**

Winner 2016

Morecambe Bay Partnership's H2H Cultural Heritage Volunteers

NB As no volunteers were able to attend the event the Award was collected on behalf of the volunteers by Susannah Bleakley, Executive Director of the Morecambe Bay Partnership and will be presented at a later date to the volunteers.







**Birkrigg Stone
Circle – before
and after bracken
clearance**

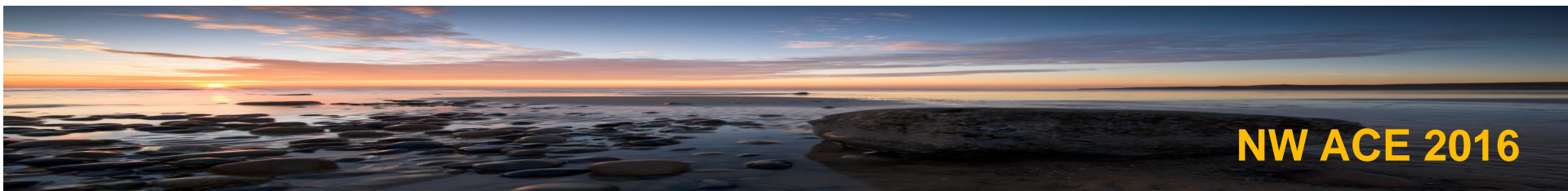
Coastal Community Action

The H2H Cultural Heritage Volunteers' nomination stated:

The Cultural Heritage Volunteers have made a notable impact to numerous sites around the Morecambe Bay area. Their passion to disseminate their experiences and encourage others to get involved in protecting the unique heritage of the Bay is inspiring.

Their commitment to the cultural heritage projects is reaping substantial benefits to heritage sites as well as personal wellbeing. New friendships have formed and networks fostered.

Once trained, the volunteers use their newfound skills to help new recruits and even go out in their own time to undertake recording and research. Through their dedication the volunteers are developing their own legacies for the H2H project work, which will hopefully result in a strong, well-trained and dedicated cultural heritage network.





Coastal Best Practice: Coastal Leisure & Tourism

**The 2016
North West Awards
for Coastal Excellence**

Coastal Best Practice: Coastal Leisure & Tourism

Winner 2016

Shore Cottage Studio

Photo: Sue Barns and Laura Heath collecting their award from Dave McAleavy, Chair of the North West Coastal Forum.







Coastal Best Practice:

Coastal Leisure and Tourism

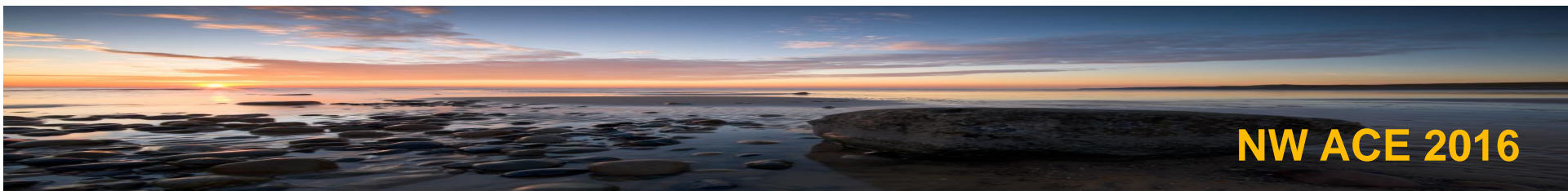
Shore Cottage Studio's nomination states:

Shore Cottage Studio offers visitors a unique creative coastal experience; shifting focus away from the everyday to exploring, seeing and creating in a supportive atmosphere.

We host meetings of the coastal forum of the Wirral Tourism Business Network and Laura took up the post of Vice Chair of the coastal forum as of late 2015.

We support the Soroptomists on beach cleans and beach litter surveys in conjunction with the Marine Conservation Society. At the Wirral Waders Festival 2015 we provided a warm indoor space for birders and birding partners. Event to be repeated in 2016.

We meet LOVEmyBEACH accreditation and display stickers in our toilet.



A scenic sunset over a rocky beach. The sun is low on the horizon, casting a warm orange glow across the sky and reflecting on the water. The beach is covered with smooth, dark rocks of various sizes. The ocean is calm, with gentle waves lapping at the shore. The sky is filled with soft, wispy clouds, some of which are illuminated by the setting sun.

Coastal Best Practice: Integrated Coastal Management

**The 2016
North West Awards
for Coastal Excellence**

Coastal Best Practice: Integrated Coastal Management

Winner 2016

Morecambe Bay Partnership

*Photo: Susannah Bleakley collecting her award from
Dave McAleavy, Chair of the North West Coastal Forum.*





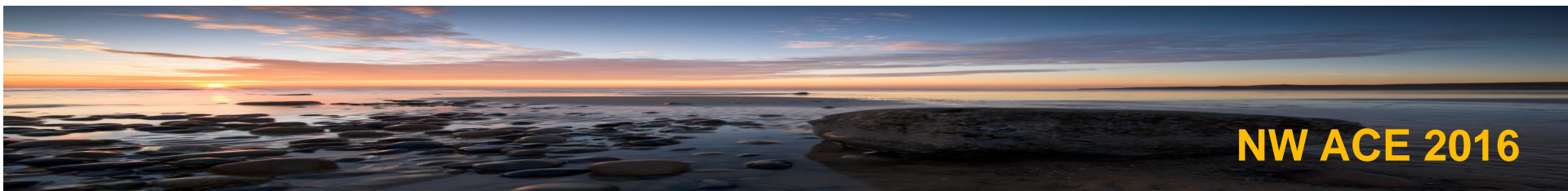
Coastal Best Practice: Integrated Coastal Management

The Morecambe Bay Partnership's nomination stated:

Against a rapidly changing landscape of funding and policy MBP has grown, shunning austerity, evolving new ways of working and securing lasting benefits for the Bay's communities.

The collaborative work around Morecambe Bay is significantly improving the image of the Bay and the economic fortunes of our communities.

MBP's small team of dedicated, capable professionals is committed to making a big difference, building the skills of local people, creating economic opportunities, opening up access to a wide range of visitors, developing improved partnership working and significantly improving the image of the Bay.



A scenic sunset over a rocky beach. The sun is low on the horizon, casting a warm orange glow across the sky and reflecting on the calm water. The foreground is filled with dark, smooth rocks of various sizes, some partially submerged in the shallow water. The sky is a mix of deep blue and orange, with wispy clouds catching the low light. The overall mood is peaceful and serene.

Coastal Best Practice: Celebrating Coastal Culture & Heritage

**The 2016
North West Awards
for Coastal Excellence**

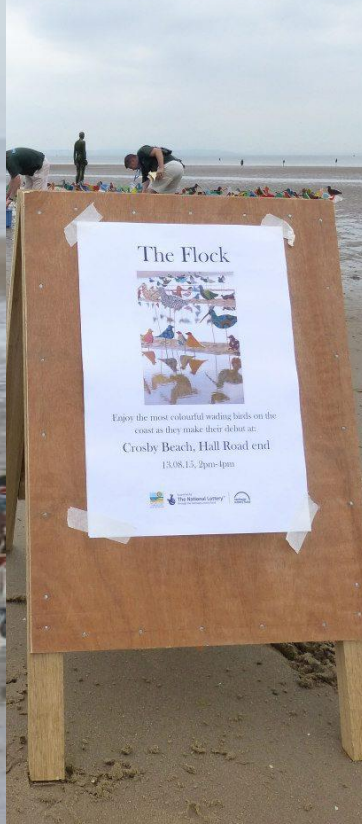
Coastal Best Practice: Celebrating Coastal Culture & Heritage

Winner 2016

Sefton Coast Landscape Partnership for 'The Flock'

*Photo: Fiona Sunners and John Dempsey collecting the award from
Dave McAleavy, Chair of the North West Coastal Forum*





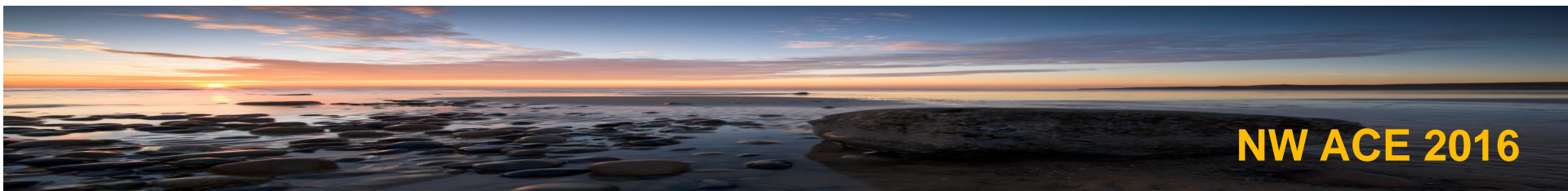
Coastal Best Practice: Celebrating Coastal Culture & Heritage

The Sefton Coast Landscape Partnership's 'The Flock' nomination stated:

By linking the project to World Wader Day 'The Flock' enjoyed global publicity. Social media coverage drew response from as far away as Columbia and Greenland. New Zealand conservationists now have 'The Flock New Zealand' which tours schools and communities there.

Working closely with community groups, businesses and charities showed what could be achieved through partnership working.

By allowing participants to collect and keep their individual works after it was exhibited the message of wader/coastline conservation was kept fresh amongst all involved, from school children to pensioners.





Coastal Best Practice: Education & Skills

**The 2016
North West Awards
for Coastal Excellence**

Coastal Best Practice: Education & Skills

Winner 2016

Sefton Council's Natural Alternatives for Crosby Nature Trail

Photo: The Natural Alternatives Team collecting their award from Dave McAleavy, Chair of the North West Coastal Forum





Coastal Best Practice: Education & Skills

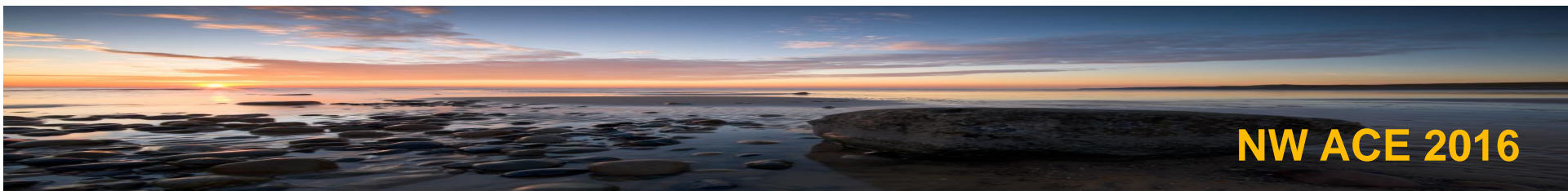
The Natural Alternatives 'Crosby Nature Trail' nomination stated:

The boardwalk allows members of the community of all ages to easily walk around the site, observing flora and fauna as they go.

Community links were strengthened by a range of community art and the area is used for educational sessions with local schools, including Forest School sessions, and by families who sign their children up on Holiday Clubs held throughout the year.

Members of the Natural Alternatives Team hosted an official opening in the summer and continue to be involved in site management.

The project has given the Natural Alternatives team new knowledge and confidence and provided the community with a new site to enjoy and learn about the natural history of the Sefton coast.



For more information about the 2016 awards and the winners in 2010 ,12 and 14 visit: www.nwcoastalforum.org.uk



***Congratulations to all
the NW ACE 2016
winners!***