

FUNDING COASTAL ACCESS

Welcome

Sue Kidd

Chair

North West Coastal Trail Steering Group

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Imperial Hotel Blackpool



Welcome

Reminder of NWCF ambition for the North West Coastal Trail

Update on roll out of National Coastal Access

Update on possible future funding opportunities

- Heritage Lottery Fund
- Coastal Communities Fund
- INTERREG Programme 2014 - 2020
- VISIT Sefton and West Lancashire Local Improvement Grants
- Coastal Defence Schemes and Access Opportunities

Workshop exploring funding opportunities for improving coastal access across NW

North West Coastal Trail

Plans

Progress

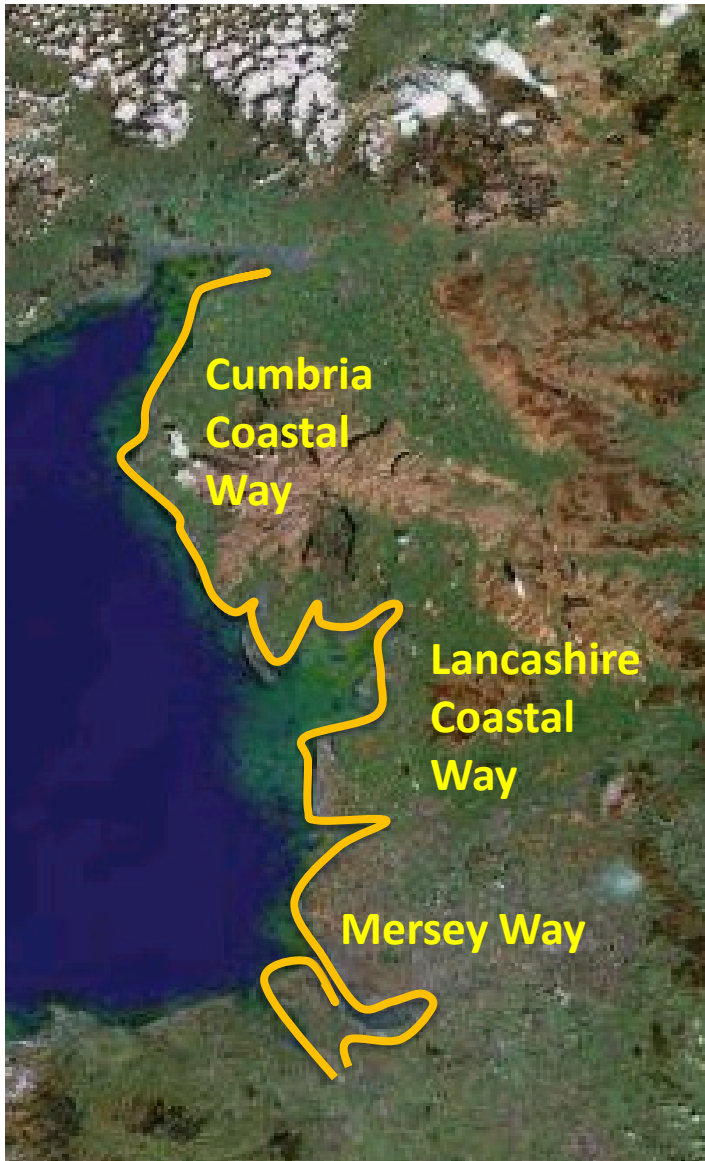
Potential



Plans

Vision

‘A continuous, multi-use trail running along the coast from Chester to Carlisle encouraging residents and visitors to explore, appreciate and enjoy some of the North West’s greatest assets: our coastal landscapes, heritage and settlements’



North West Coastal Trail

Adding value by:

Joining up existing routes

Tackling the missing links

Enhancing the quality of experience

NWCT Objectives

To widen access to the
North West coast



Walks for people with mobility problems,
pushchairs, wheelchairs or mobility scooters



ACCESS FOR ALL
Survey

Help us to develop your website

20. Please use this space for any other comments you may have on the path surface representation.

Please type your comments here.

TOILETS & PARKING
(symbols shown on map but also textual description of where the toilets and parking points are shown map)

21. Are the symbols used large enough?

☐ YES
☐ NO

22. Is it unnecessary to have the descriptive version as...

☐ YES

↓
**2min
survey**

NWCT Objectives

To provide facilities for
walkers, cyclists and
horse riders



NWCT Objectives....

To enable distance,
multiple-day visits as
well as day/part day
trips by providing
circular routes of
different distances



Walking and Cycling Holidays



Circular & Linear Routes



NWCT Objectives....

To encourage
exploration,
appreciation and
enjoyment of the
natural and cultural
heritage the North
West coast and its
visitor attractions



NWCT Objectives....

To contribute to the economic, social and environmental well-being of coastal communities and the region as a whole.



Progress

2000

2000 Integrated Coastal Planning in the North West

2002 Missing Links in the Golden Thread

2003 NWCT Concept Feasibility Study

2004 NWCT Implementation Framework

2007 NWCT Strategic Positioning Research

Regional Policy Support

‘Key regional route’

‘Regional park resource’

NWCT Development Officer

In post June 2007 - 2009

Engaging local communities

Positioning NWCT in sub-regional action plans

Updating 'Missing Links' study

Commissioning 'Branding' study

Developing NWCT Business Plan

National Implementation Advisory Group – Coastal Access

2009 Marine and Coastal Access Act

Accessing the North West Coast...

Summary of the workshop
that took place on 20th
June 2011 in
Morecambe and
the associated
consultation



Key Conclusions

- Maintain the profile of the North West Coastal Trail
- Promote the concept of a multi-user route
- Highlight the benefits provided by the Trail
- Find and support local champions
- Look for opportunities for funding through other schemes:

Potential

The golden thread.....

Running along
the North West Coast....

Stitching together
coastal communities,
coastal attractions....



Potential....

The golden thread.....

Pulling in

economic, social and
environmental
benefits

Economic Benefits

- Enhanced visitor offer
- Additional visitor spend
- New and diversified businesses
- Increased property values

Social Benefits

- Health
- Quality of life
- Community capacity
- Community cohesion

Environmental benefits

- Habitat improvements
- Habitat creation
- Adaption to climate change
- Education and understanding

Potential....

The golden thread.....

Adding sparkle!!!

‘the big idea’ helping
to change negative
and outmoded
perceptions of the
North West coast.





Potential....

50% of North West residents
have never visited the beaches
on their doorstep

Workshop exploring funding opportunities for improving coastal access across the North West

Self-select table scribe & rapporteur, 40 mins

Q1: Other funding sources for access

Any funding pots missed?

What area do they cover?

What themes do they have?

Any key constraints or experience to share?

Q2: Access bids already being developed

Which funding source?

What area do they cover?

What themes do they have?

Which people/organisations are leading/involved?

Q3: Ambitions for a new bid or bids

What needs funding and from which source?

Where is it and what geographic area should the bid cover?

Which organisations/people should be involved?