

# Copeland Coastal Initiative and Coastal Partnership

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# Copeland Coastal Initiative

“To enhance and celebrate Copeland’s Coast”

5 year programme under Copeland Regeneration Plan

- To focus on an utilised and under promoted economic and environmental asset
- To have a co-ordinated approach across/along the coast
- Integrated approach to deliver improved seaside communities well being



# Copeland Coastal Partnership - Launched in June 2011



# Achievements

## Objective 1 - Partnership and engagement Case example - marine litter



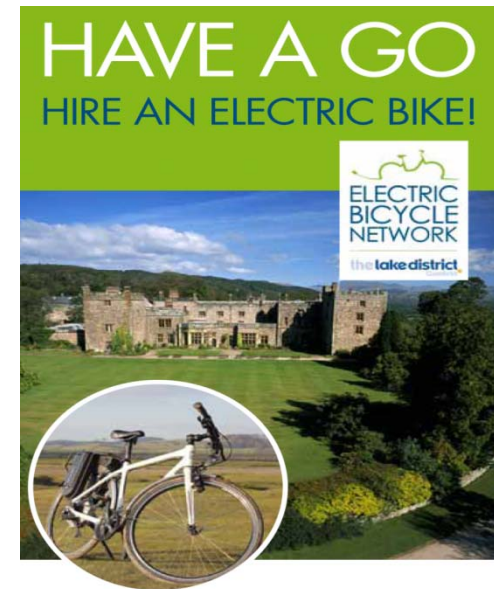
# Achievements

## Objective 2

- Sustainable communities

## Case example

- sustainable transport initiative



Get outside and enjoy exploring the hills, lakes and fells of West Cumbria's wonderful landscape with the powerful assist of an electric bike available from Muncaster Cycles!!

[www.electricbicyclenetwork.com](http://www.electricbicyclenetwork.com)

In partnership with:





# Achievements

## Objective 3 – Environment and access

Case example  
- quality beaches



# Achievements

## Objective 4: Tourism

### Case example - events & leaflets



# Copeland Coastal Partnership the year ahead

- Jobs, access, improving our assets
- 2nd stage - Coastal Communities Fund development
- Maintaining momentum and resources





# Our projects



Coastal Communities  
Conversation –  
an international project



# Copeland – a sustainable coast?

