

The logo for 'SUSTAIN' is located in the top left corner. It consists of the word 'SUSTAIN' in white, uppercase, sans-serif font, centered within a dark grey rectangular box. This box is bordered on the left by a vertical yellow bar, on the top by a horizontal light green bar, and on the right by a vertical light blue bar.

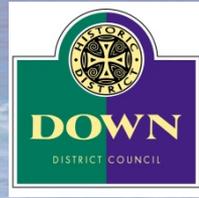
**SUSTAIN**



Patrick McCluskey

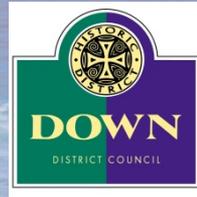
Down District Council

**SUSTAIN**



Place  
People  
Problem(s)  
Plan  
Price

**SUSTAIN**

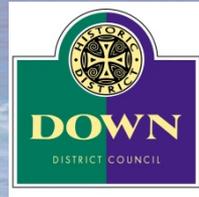


Place



The logo features the word "SUSTAIN" in white, bold, uppercase letters on a dark grey rectangular background. This background is set against a larger background of light green and light blue horizontal stripes.

**SUSTAIN**



## **THE AREA:**

**Population 65,000 (2001)**

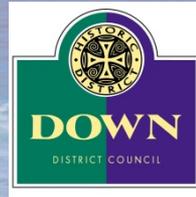
**Many settlements**

**Very large number of visitors**

**Area is seen as the playground of Belfast**

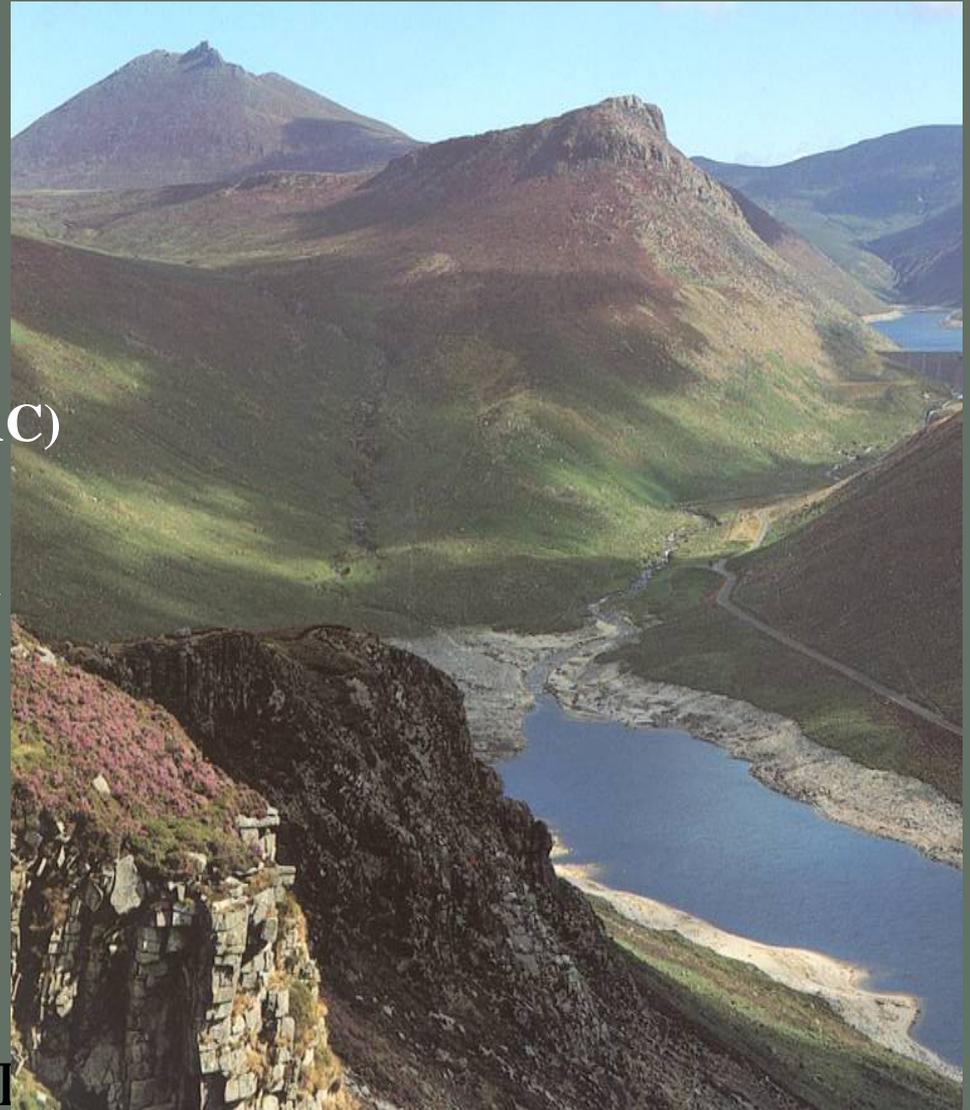
**Potential population access of >0.5 million**

# SUSTAIN



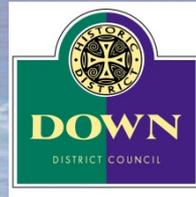
## Conservation Designations:

- 1 Special Protection Area (SPA)
- 3 Special Areas of Conservation (SAC)
- 1 RAMSAR site
- 5 Areas of Special Scientific Interest
- 2 National Nature Reserves
- 5 Areas of Scientific Interest



T

# SUSTAIN



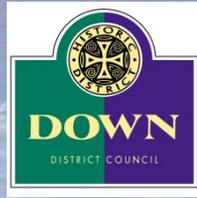
## THE LANDSCAPE:

- 29,000 ha of farmland
- 1500 farm units (average 20ha)
- 20,000 ha of moorland & mountain
- 5,000 ha of woodland & forest
- 72 km of coastline
- Rivers, lakes and reservoirs

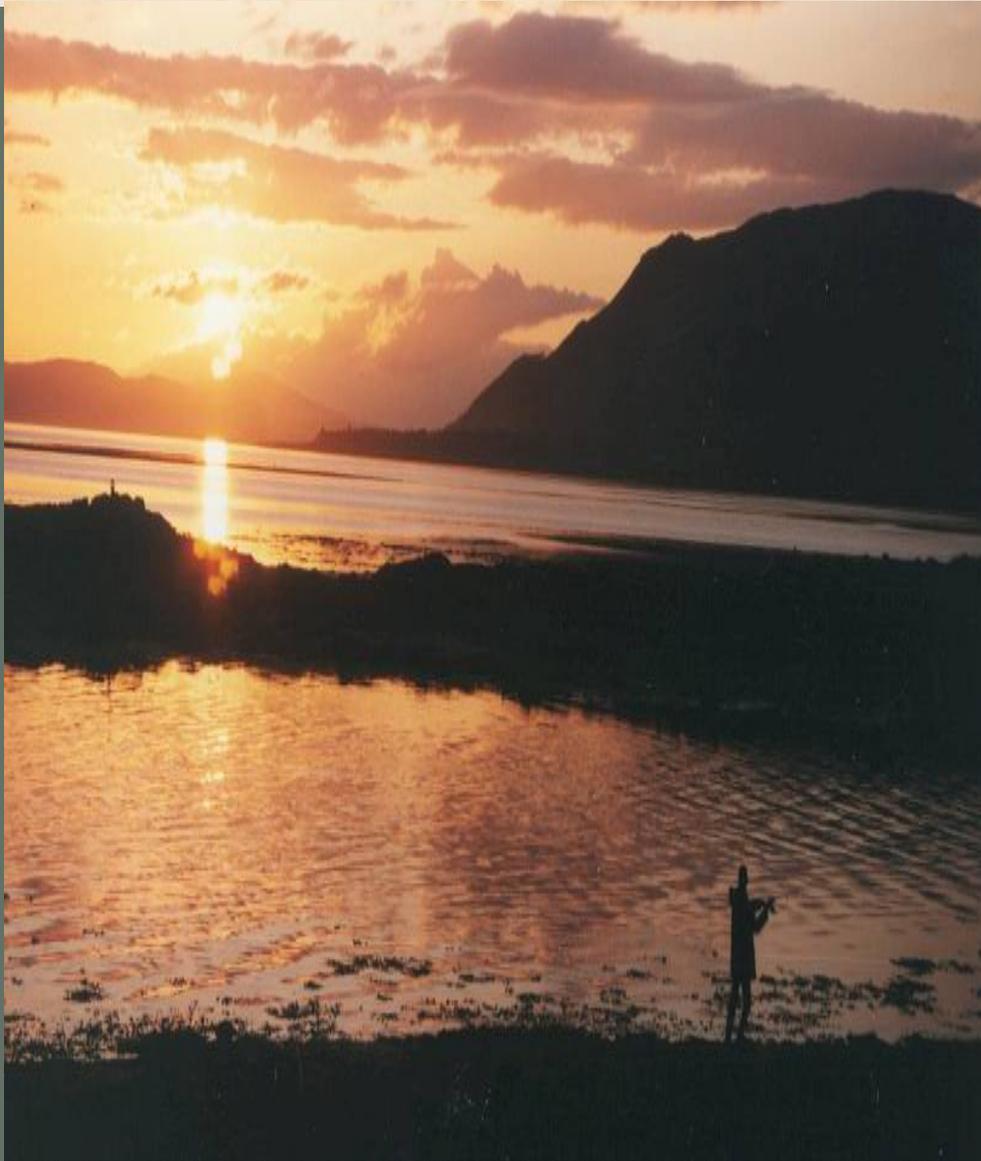
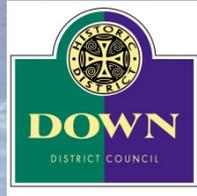




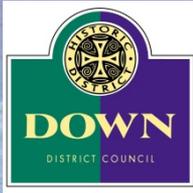
**SUSTAIN**



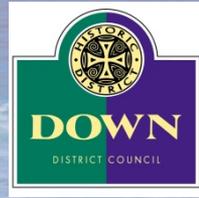
# SUSTAIN



**SUSTAIN**



**SUSTAIN**



# Problem(s)

# x2

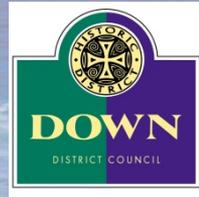
The logo for 'SUSTAIN' features the word in white, bold, uppercase letters on a dark grey rectangular background. This background is set against a larger background of horizontal stripes in yellow, light green, and blue.

**SUSTAIN**



1. Strategic: conveying the message of sustainability
2. Practical: Litter on the Beaches

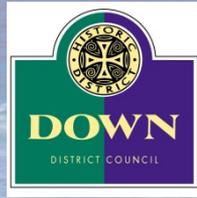
SUSTAIN



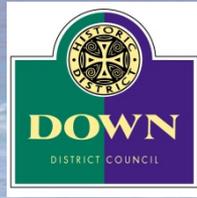
# Plan

Implementation (sharing)  
of '*learning*' from  
Cavalaire ( France)

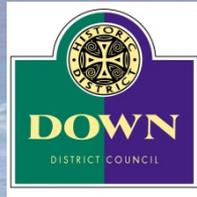
**SUSTAIN**



# SUSTAIN



# SUSTAIN



### Marine Watch List The Biodegradability of Waste at Sea

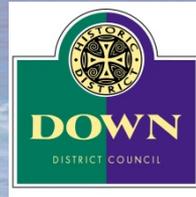
The infographic is a circular diagram with 12 segments, each representing a different type of waste and its estimated time to biodegrade in the ocean. The segments are arranged in a circle around a central point. The waste types and their biodegradation times are:

- Glass: 600 years
- Plastics: 400-450 years
- Aluminium: 200 years
- Polystyrene Packaging: 80 years
- Steel Tins: 50 years
- Painted Wood: 13 years
- Nappies / Gloves: 1-3 years
- Wood / Rope: 3-14 months
- Cardboard / Vegetables / Cartons: 1-5 months
- Magazines / Books / Newspaper: 2-4 weeks
- Toilet Tissue: 600 years

Logos for SUSTAIN and the European Union are visible at the bottom left of the infographic. A small logo for Down District Council and the website [www.downdc.gov.uk](http://www.downdc.gov.uk) are at the top right. The text 'Delivering for Down' is at the bottom right.



**SUSTAIN**



People

# SUSTAIN



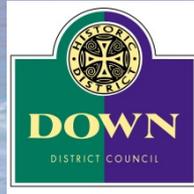
# SUSTAIN



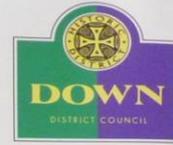
INTERREG IVC  
INTEGRATION AND COOPERATION  
FOR GROWTH AND EMPLOYMENT



# SUSTAIN



1613 1963  
THIS PLACE WAS UNVEILED BY  
HRH THE PRINCESS MARGARET  
COUNTESS OF SNOWDON  
TO COMMEMORATE THE 50TH ANNIVERSARY  
OF THE GRANTING OF THE FIRST CHARTER TO  
BELFAST IN 1613 BY KING JAMES THE FIRST  
27th JUNE 2013

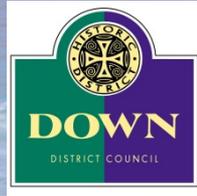


# SUSTAIN

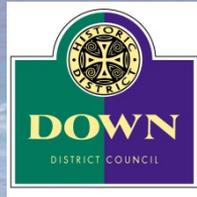


to.gov.uk

# SUSTAIN



# SUSTAIN



PROVINCIA  
DI TERAMO

## SUSTAIN

“Sostenibilità delle zone costiere della  
provincia di Teramo: riflessione sul  
tema della Gestione Integrata  
(GIZC) e proposte attuative”



Martedì 29 marzo 2011  
Palazzo del Mare – Roseto degli Abruzzi (TE) –  
Lungomare Sud – zona pontile



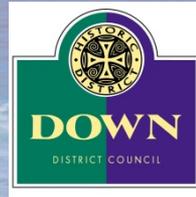
**SUSTAIN**



Getting the message  
Out  
Across .....Northern Ireland??

**BUT!!!!**

**SUSTAIN**



**Price**



**SUSTAIN**



Lack of funding to implement  
Possible opportunity through new  
Coastal communities fund since this  
is an issue that has an effect on  
everyone!!!

**SUSTAIN**



**Thank you for listening**