

A scenic sunset over a rocky beach. The sun is low on the horizon, casting a warm glow across the sky and reflecting on the water. The beach is covered in smooth, dark rocks of various sizes. The text "The 2012 North West Awards for Coastal Excellence" is overlaid in a bold, yellow font.

**The 2012  
North West Awards  
for Coastal Excellence**

# The Awards Scheme

- Established by the North West Coastal Forum in 2010
- To recognise and celebrate outstanding achievement in and contribution to the long-term sustainable management of our coastal and near-shore marine environments
- Set up to encourage and inspire professionals, volunteers, groups and organisations involved in coastal work
- To spread the word about good practice throughout the North West – and beyond!
- Work should help to meet the aim and objectives of the North West Coastal Forum
- Biennial – for work done in the last 2 years (2010 & 2011)



# Aim and objectives of NWCF



To promote and deliver integrated coastal zone management in the NW secure the long-term sustainability of the region's coast by achieving:

- Well-integrated planning and management of the coastal zone
- The economic potential of the NW coast achieved in ways which safeguard, enhance, restore and sustainably use our natural and cultural assets
- Improved well-being of coastal communities
- A high quality natural and built coastal environment able to adapt to climate and other change
- Improved recreational opportunities and visitor experience
- Raised appreciation of the coast, its values and its needs



# Award Categories

## Coastal Champion

*Key criteria:*

- Significant contribution to coastal sustainability
- Leadership
- Being an inspiration to others

## Coastal Community Action

*Key criteria:*

- Significant contribution to community benefit and the coast arising from the work carried out

## Coastal Best Practice

*Key criteria:*

- Significant benefits to coast and/or near-shore marine environments and local communities and businesses arising from the work carried out
- Significant contribution to long-term coastal sustainability

# Coastal Champion - Volunteer

## **Councillor Keith Budden – Lancaster City Council, Bolton-le-Sands Parish Council and Morecambe Bay BeachCare volunteer**

- Leads twice monthly beach cleans around Morecambe Bay and helped establish a 4<sup>th</sup> BeachCare group
- Regularly interviewed on BBC Radio Lancashire explaining importance of actions to reduce plastics in the environment and encouraging participation in beach cleans
- Spearheaded an ‘astonishing’ campaign within Lancaster City Council resulting in LCC preparing and signing a ‘Plastics Declaration’ to reduce use of plastics and ensure safe disposal – and to ensure that balloon releases are not permitted from Council-owned land



# Coastal Champion - Professional

**Carl Green, Principal Engineer, Wyre Borough Council & Chair, North West and North Wales Coastal Group & Northern Coastal sub-group**

- Leadership in long term plan for the Wyre coast and support to others on the Fylde peninsula
- Mentor on coastal matters for other NW local authority staff
- Achieved completion of award-winning major works – and continues to promote them for education and training purposes
- Continued commitment to coastal management through partnership work via Fylde Peninsula Management Group (water quality improvements) and Coastal Groups work (coastal change)
- Still has time to explain technical things to the general public in a way they can understand





# Coastal Community Action

## Joint winner – Morecambe Bay Partnership BeachCare Group

- A network of nearly a dozen volunteer leaders working in 5 locally-based groups which are stable and self-organising
- Ongoing schedule of regular beach clean events
- Since 2003 over 300 events, involving over 5100 volunteers removing over 36 tonnes of litter from the beaches around Morecambe Bay
- In March they featured in Newsround (BBC) as part of a feature on coastal issues and responsible citizenship; volunteers regularly interviewed by local media (radio, newspapers)
- Scouts, school groups, church groups, businesses all get involved – all abilities, all ages



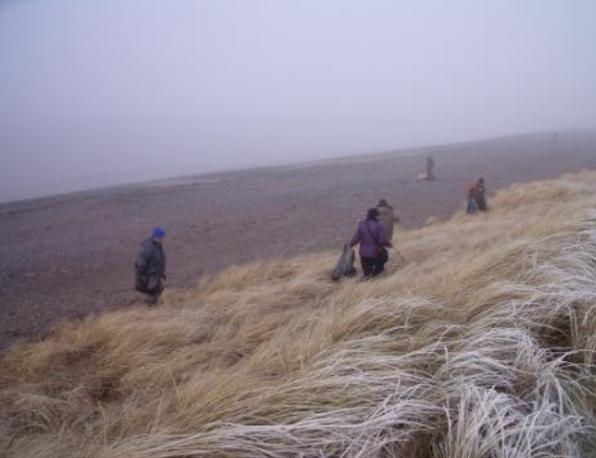


# Coastal Community Action

## Joint winner – Solway Coast Community Volunteer Group

- Helps the Solway Coast AONB maintain the landscape actively supporting all management issues and helping others to enjoy it
- A wide cross-section of the community is involved – from age 11 to active 70 year olds
- Often team up with other volunteer groups to share best working practice, ideas and forge new friendships on shared projects
- Other groups also join in – students, businesses, Probation Trust, etc.
- Huge range of activity from litter picks to boardwork maintenance, sign painting, dunes and other habitat restoration work, assisting with local events e.g. the annual North Cumberland Style Hedgelaying competition, wildlife surveys, etc. – plus seasonal socials!



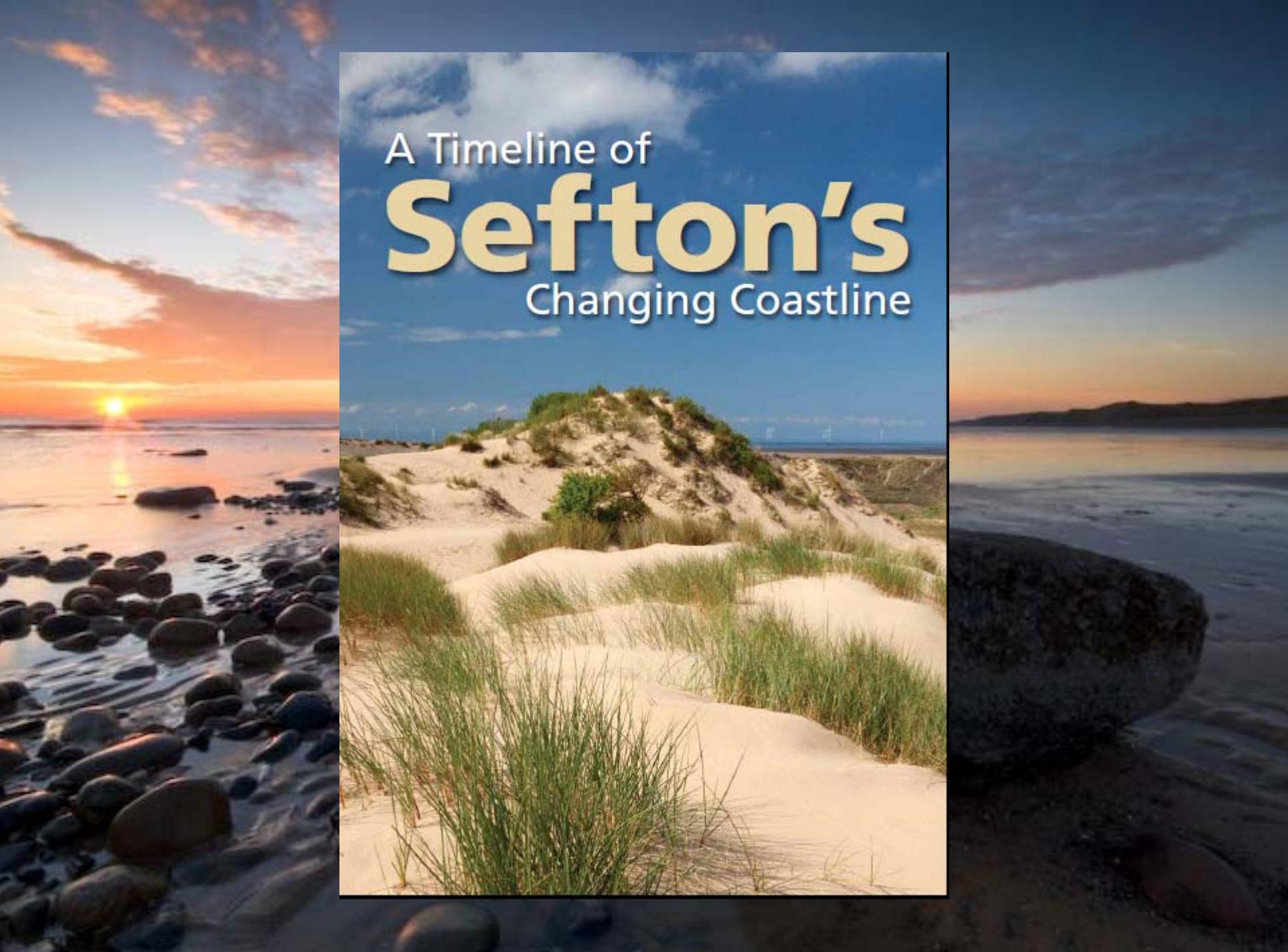


# Coastal Best Practice

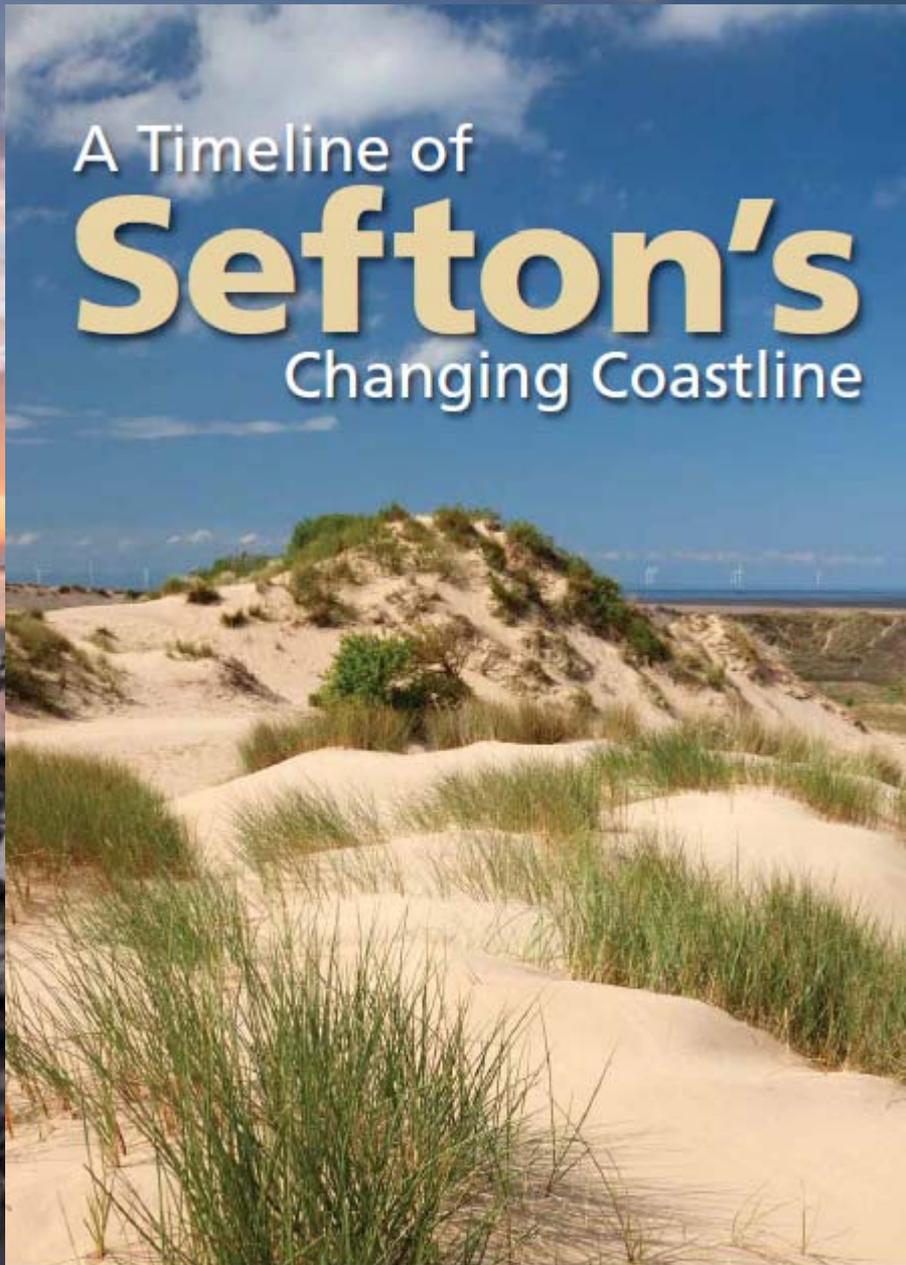
## Sefton Council for Imcore

- An INTERREG IVB project looking at innovation in adaptation to climate change and coastal change in NW Europe
- Sefton worked with partners to produce a primary school children's educational resource pack on coastal change and climate change and a booklet – a timeline of Sefton's Changing Coast – printed and web versions
- Both resources made available to schools and communities within and outside Sefton. Web versions were produced due to high demand.
- Education pack is supported by site visits run by Southport's Eco Centre where children learn what they can do to mitigate climate and coastal change





A Timeline of  
**Sefton's**  
Changing Coastline



# Video



Go Green, Save our Lizards on Seftons Natural Coast. For more information about our coast please visit [seftonsnaturalcoast.com](http://seftonsnaturalcoast.com).



Talking Lizard on Seftons Natural Coast



Save our Natterjack Toad on Sefton's Natural Coast



CoastWatch Episode 1: Sefton's Coastal Processes



CoastWatch Episode 2: Climate Change



CoastWatch Episode 3: Sea Level Rise and Increased Storminess



CoastWatch Episode 4: Warmer, Wetter Winters, and Hotter Drier Summers



CoastWatch Episode 5: Mitigation



CoastWatch Episode 6: Adaptation

## Find Attractions

Type

-- Any --

Name/Keyword

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[A-Z Listing](#)

## Sefton's Natural Coast Map

## Competitions

## Video

## Download Our Latest Guide

## Your Itinerary

Welcome to Your Itinerary.

Use this tool to save details of accommodation, events, places to eat and things to see and do in Southport.

To add an item to Your Itinerary, click the relevant button.

[+ Add to Itinerary](#)

[View Saved](#)

For more information about the awards  
and the winners in 2010 and 2012 visit:  
[www.nwcoastalforum.org.uk](http://www.nwcoastalforum.org.uk)



***Congratulations to all  
the NW ACE 2012  
winners!***