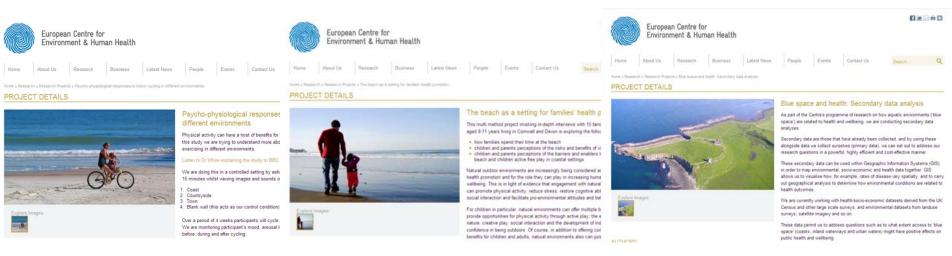


Health & Well-Being from Coastal Environments

ECEHH & Plymouth University Team: Ian Alcock, Kat Ashbullby, Debbie Cracknell, Michael Depledge, Karin Dijkstra, Josey Field, Amanda Hignett, Rebecca Jenkin, Sabine Pahl, Cassie Phoenix, Jo Ross, Chloe Thomas, Ben Wheeler, **Mat White**, Kayleigh Wyles

<u>Local Partners</u>: Cornwall Council, Exhale, Global Boarders, National Marine Aquarium, National Trust, Ocean Housing, Tectona Trust, Torrington Dental Practice, Wembury Conservation Zone....













1) Secondary data sets (today's main focus)

- Where people live and health indicators

2) Field research

- Beach studies; Aquarium studies; Dental practice studies

3) Experimental lab work

- Reactions to images, videos and sounds

4) Qualitative interviews

- Adults, children & families

5) Narrative & visual methods

- Older adults & exercise



Choosing a hotel room.....

All 3 rooms are identical (2-3 star, size, furniture, ensuite, price) except view from the balcony



Mean Willingness to Pay (per night) – 120 images



Hotel rooms & houses with water views cost roughly 10% more (Luttik, 2000, Lange & Schaffer, 2001)

- UK 250 million visits to the coast per year
 - 180 million visits to inland waterways (Natural England, 2009)





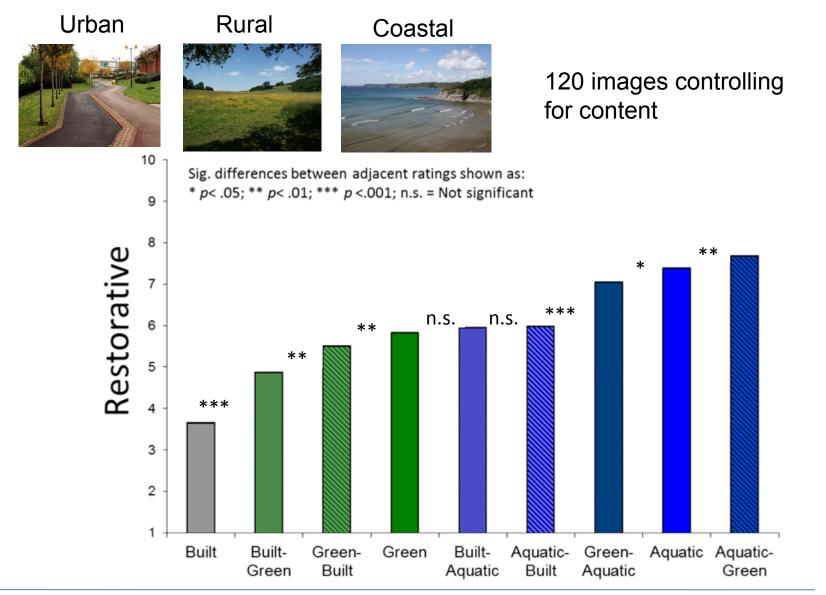
£Multi-million Spa & "Wellness" industry has water as it's centre (Spa Business Association, 2006)

Growing water sports industry





Lab Work: People think the coast is stress reducing





116 students (between-participant design)

Blindfolded and listened to one of 4 recordings

Control;



Urban;



Green;



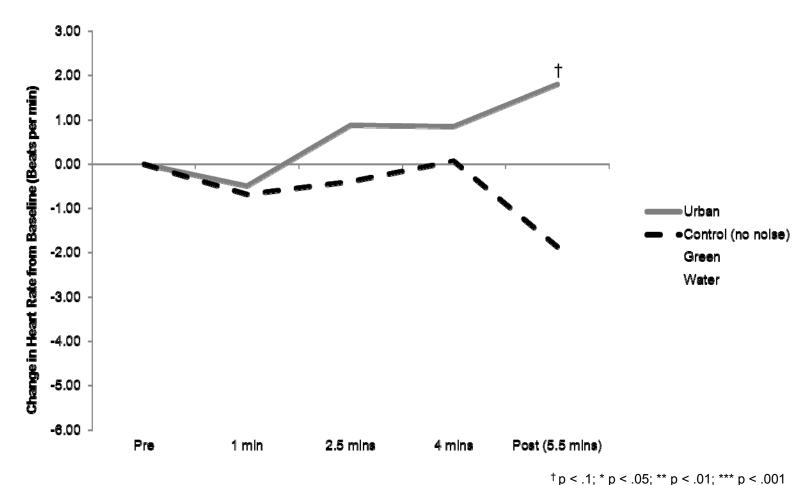
Coast



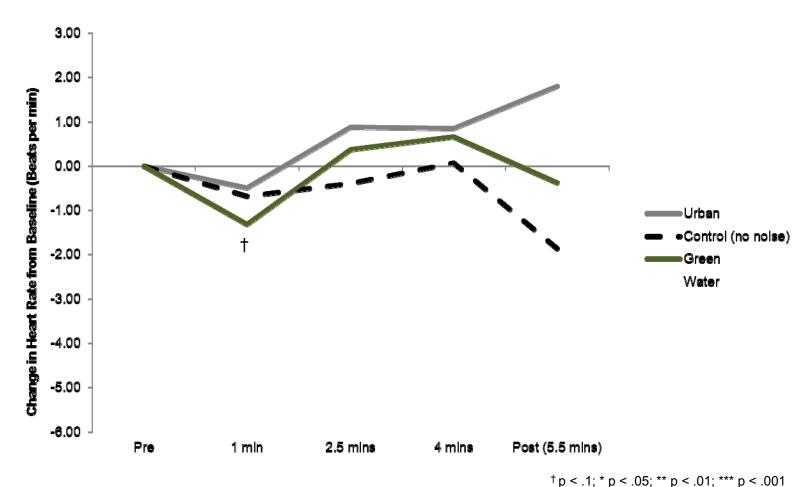
Duration = 5 minutes

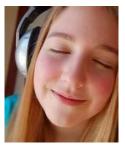
Several DVs – focus here on health outcomes (HR)

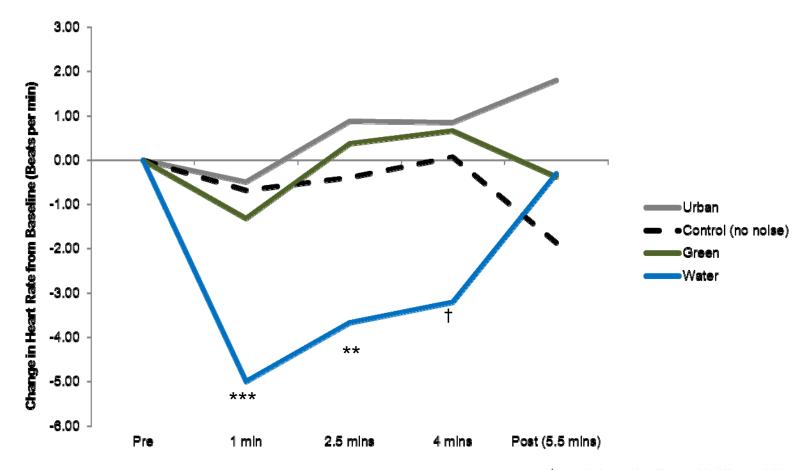














What we find......

Yea but.....

Lab studies: Stress reduction from coastal scenes/sounds

Is this true of "real" people in "real" environments?





Natural England's: Monitoring Engagement with the Natural Environment (MENE)

- Face-to-face interviews with 94,613 individuals (2009-2011).
- 37,763 (39.9%) people made ≥1 nature visit in last 7 days
- 1) Town or city (parks) = 41%;
- 2) Countryside = 45%
- 3) Seaside resort or town = 10%
- 4) Coast beaches/cliffs = 4%
- 70% of coastal visits were made by people living <5miles
- All demographics equally (ages, gender, SES)

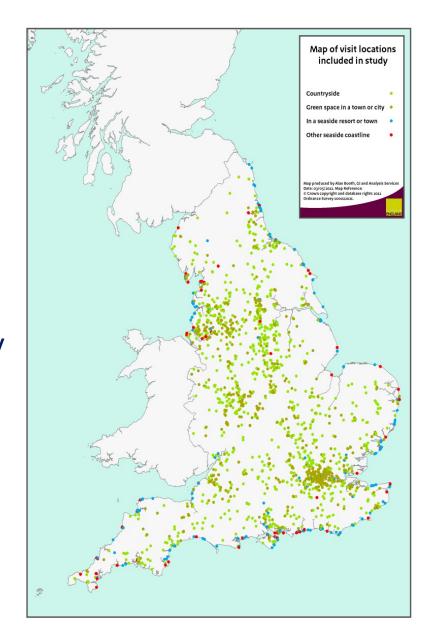


MENE Subset (n = 2,700) asked about <u>experiences</u>

We focused on 2,854 on a trip from home

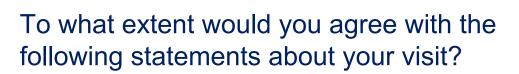
We also compared those who only "went for a <u>walk</u>" to account for differences in physical activity in different places

Also took account of dog walkers

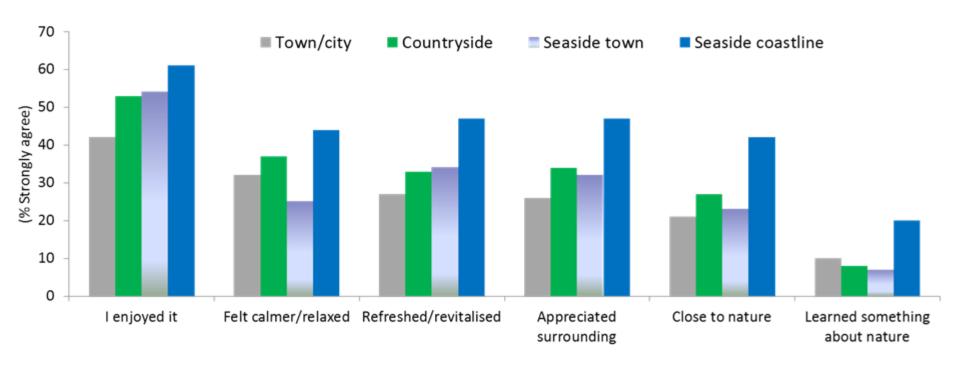


MENE visit experiences





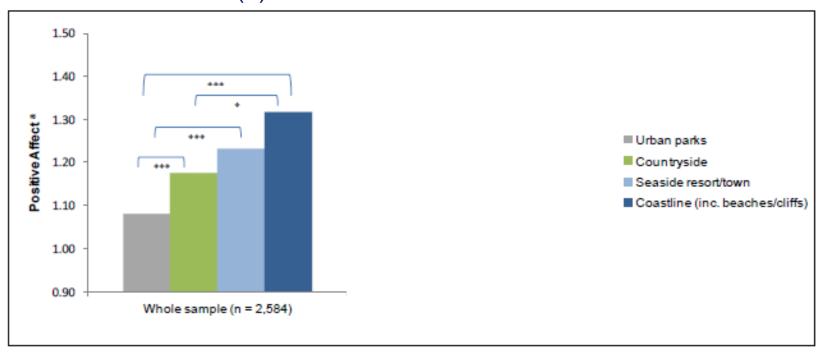






Emotional experiences: enjoyed, calm, relaxed, revitalised, refreshed)

All activities
All locations (+) but.....

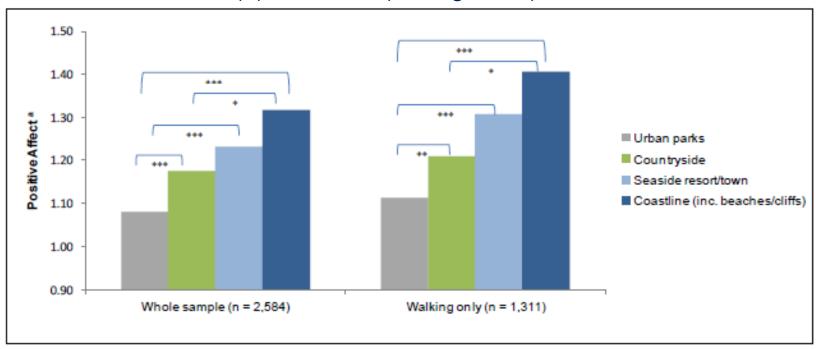


^{*} Estimated marginal means controlling for age, gender, socio-economic status, distance travelled, means of travel, and visit companions. Inferential statistics based on repeated contrasts. * p < .05; ** p < .01; *** p < .001.



Emotional experiences: enjoyed, calm, relaxed, revitalised, refreshed)

All activities Walkers only
All locations (+) but..... (no dog effect)



^{*} Estimated marginal means controlling for age, gender, socio-economic status, distance travelled, means of travel, and visit companions. Inferential statistics based on repeated contrasts. * p < .05; *** p < .01; **** p < .001.



What we find......

Lab studies: Stress reduction from coastal scenes/sounds

MENE data suggests yes (& not a function of different activities). Visit-proximity gradient.

Yea but.....

Is this true of "real" people in "real" environments?

But does this have any real impact on public health? Stress reduction related to physical health (and proximity?)





Self-reported health Census Data (England, n = 48 million)



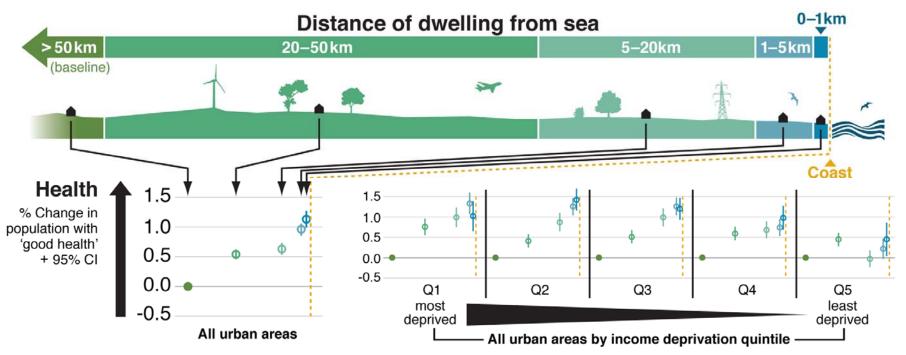


Fig 1. The coast and good health in urban areas. Age standardised % of population stating 'good health' relative to those in areas furthest from the coast (>50km) - adjusted regression coefficients with 95% confidence intervals; total and by income deprivation quintile.



What we find.....

Yea but.....

Lab studies: Stress reduction from coastal scenes/sounds

MENE data suggests yes (& not a function of different activities). Visit-proximity gradient.

Census data suggests that coastal proximity is associated with better health (esp. for lower SES areas).

Is this true of "real" people in "real" environments?

But does this have any real impact on public health? Stress reduction related to physical health (and proximity?)

What about self-selection effects, maybe people nearer the coast are already healthier?



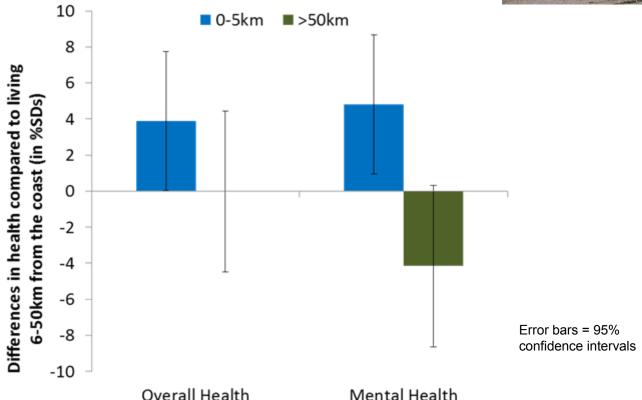




Self-reported overall and mental (GHQ) health (1991-2008) 32,000 LSOAs Moves>2,000

British Household Panel Survey (N =15,471, Obs = 109,844)





Controlling for:

Individual Level - age, income, education, health, employment status, marital status, children, commute, house type, house size Area Level: Income, Employment, Education, Crime,



What we find.....

<u>Yea but.....</u>

Lab studies: Stress reduction from coastal scenes/sounds

MENE data suggests yes (& not a function of different activities). Visit-proximity gradient.

Census data suggest that coastal proximity is associated with better health (esp. for lower SES areas).

Following the same people over time we find health improves when they move nearer the coast

Is this true of "real" people in "real" environments?

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What we find.....

Yea but.....

Lab studies: Stress reduction from coastal scenes/sounds

MENE data suggests yes (& not a function of different activities). Visit-proximity gradient.

Census data suggest that coastal proximity is associated with better health (esp. for lower SES areas).

Following the same people over time ——we find health improves when they move nearer the coast

Imagine the cumulative, community level gain. Besides do you know the effect sizes of drugs, marriage etc?

Is this true of "real" people in "real" environments?

But does this have any real impact on public health? Stress reduction related to physical health (and proximity?)

What about self-selection effects, maybe people nearer the coast are already healthier?

These effects are pretty small!

Okay, I'm starting to buy it... but hey maybe it's just an English thing?

- 1) Other countries? (Mike Depledge)
- 2) What is the optimal dose? (Kat Ashby)
- 3) How long do effects last? (Amanda Hignett, PhD)
- 4) What about children? (Becky Jenkin, PhD)
- 5) Environmental impact? (Lewis Elliot, PhD)
- 6) Comparisons to drugs (e.g. depression)?

- People who live near the coast are (slightly) healthier
- Effects strongest for those in more deprived areas

WHY?

- 1) They are more likely to visit the coast
- 2) Coastal visits are relaxing/stress reducing
- 3) Lower stress = better mental & physical health

BUT...

Still much to learn about other countries, doseresponse, duration of effects, key populations, environmental costs, comparisons to drugs etc.



Seaside is healthy place to be

PLYMOUTH researchers have concluded that being beside the seaside is good for your health.

They found exercise in the open air is beneficial, but it is better to head for the coast or the countryside than an urban

The study was conducted by Katherine Ashbullby and Dr Mathew White from the European Centre for Environment and Human Health (ECEHH), Peninsula College of Medicine and Dentistry, and the School of Psychology, University of Plymouth.

Dr White presented the findings today to the British Psychological Society Annual Conference in London.

He said: "There is a lot of work on the beneficial effects of visiting natural environments, but our findings suggest it is time to move beyond a simple urban vs

theguardian BBC **NEWS** EDUCATION & FAMILY tid UK England N. Ireland Scotland Wales Business Politics Health Education SciEmi

People really do like to be beside the

seaside, study says

The songs and postcards appear to be

British Psychological Society examined the

Researchers found the bracing seaside air had

Researcher Mathew White said it could reflect an "innate preference" for

The study examined how different types of outdoor environments could

is. He This found that being beside the coast was significantly more likely to

generate different reactions from people in terms of encouraging a sense

a more positive effect than the countryside or

effects of different types of outdoor

right - a study suggests we really do like to

By Sean Coughlan

be beside the seaside.

environments on people

the sights and sounds of water

create a feeling of well-being.

Seaside rocks

BBC News education correspondent

In praise of...

the seaside

The Victorians associated the sea with melancholy and death. The Edwardians just thought the sea was fun - and the do like to be beside the s all up. The Edwardians, it Research by Katherine Asl White of Plymouth Unive we really do like to be beside

Forget science – instinct tells us a day at the coast does us good

Recent Media Coverage

New research shows we really do love to be beside the sea – to the delight of Martin Hesp There is something heartening about watching isolated bacteria from saltfar they had travelled, the marsh mud and located the single gene responsible for the emission of the strong-

The findings were delivered

when we go to the seaside, the "ozone-smell" simply brings back a plethora of emotions as memories of happy childhood holidays come flooding back.

My own theory is that we are hard-wired to like the easide because our ancestors nt so long living beside

smelling gas we all know and

This seems to fly in the face of my "if we instinctively

know it's good for us, then it must be" theory. Perhaps,

thought we loved.

Erectus (upright man) a journey on the of Southern Africa. and his

ors – the first real spent the best part n years on the of that continent nown as Homo Sapiens began to travel over the land oridges into Europe some

500,000 years ago. For those early folk, beaches were good places to be. They're fairly safe when

compared with impenetrable jungles – and they're rich in food. Shellfish are easy to harvest and are extremely nutritious, as is seaweed. And, if you're clever enough you can even catch fish in quantities that will sustain

later, we're still addicted to the beach. This week Dr

scientists and researchers labouring hard to come up activity they undertook.

to the British Psychological Society Annual Conference this week, thereby giving cientific backing to the old eside the seasid

Scientists study health benefits of Cornish

with facts that most of us

knew all along – it points to

NEWS CORNWALL

you for days.
All these thousands of years

White, a lecturer in health and risk from the ECEHH,

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We really do like to be beside the seaside, say psychologists

By JENNY HOPE PUBLISHED: | UPDATED:

Comments (17) Share Q →1 1 → Tweet 0 It may be something to do with the soothing sound of the wa accordance with the music hall song - we do like to be b

psychologists have confirmed Given the choice of the beach, the countrysid

A study of data on 2,750 people aged eight

England was analysed by researchers at to Plymouth.

aid: "Before surfing, finding things for him to do was very difficult

hool holidays would be six weeks of horror

"But surfing has been an absolute godsend

"Last year he would be surfing in all his spare time. He was relaxed and we were relaxed. It was the first holiday we had really enjoyed.

Thanks very much for your attention

may be the reason why so many people like to be beside the seaside. A study has found that a walk on a beach has more impact on emotional well-being than a stroll





they are fit and well, an analysis of census

NEWS HEALTH

17 July 2012 Last updated at 01:40

The researchers said living in areas such as Skegness. St Ives or Scarborough was linked to a "small, but significant" improvement in health

were suggested as possible explanations

The findings were published in the journal Health and Place.

The researchers looked at data from 48 million people in England from the 2001 census. They compared how close people were to the bracing

sea air and their answer to a question about their own health. The study was conducted by the European Centre for Environment and

Related Stories

Human Health at the Peninsula College of Medicine and Dentistry at the University of Exeter It found people living less than 1km from the sea were more likely to say

Census regression results

	URBAN (n=26455)			TOWN/FRINGE (n=3081)		RURAL (n=2946)			
	b	95% CI	n	b	95% CI	n	b	95% CI	n
Distance to co	ast								
>50km*	0	-	10098	0	-	1023	0	-	870
>20-50km	0.54	(0.46, 0.62)	8096	0.04	(-0.20, 0.28)	898	0.22	(0.01, 0.42)	990
>5-20km	0.63	(0.53, 0.73)	3571	0.43	(0.16, 0.71)	620	0.41	(0.17, 0.64)	705
>1-5km	0.96	(0.85, 1.06)	3133	0.89	(0.54, 1.25)	303	0.73	(0.41, 1.05)	317
<1km	1.13	(0.99, 1.27)	1557	1.19	(0.79, 1.59)	237	-0.09	(-0.69, 0.51)	64
% greenspace	by are	a							
Quintile 1*	0	-	5291	0	-	617	0	-	590
Quintile 2	-0.02	(-0.13,0.08)	5291	0.13	(-0.17, 0.43)	616	0.14	(-0.12,0.40)	589
Quintile 3	-0.01	(-0.11,0.10)	5291	0.15	(-0.14, 0.45)	616	0.31	(0.04, 0.57)	589
Quintile 4	0.23	(0.13, 0.33)	5291	0.49	(0.19, 0.79)	616	0.25	(-0.03, 0.52)	589
Quintile 5	0.36	(0.26, 0.47)	5291	0.69	(0.39, 0.99)	616	0.59	(0.30, 0.88)	589
Deprivation in	dices (b coefficient	per qui	ntile)*'	•				
Income	1.61	(1.56, 1.66)	26455	0.84	(0.71, 0.96)	3081	0.42	(0.33, 0.52)	2946
Employment	1.23	(1.19, 1.28)	26455	1.19	(1.08, 1.30)	3081	0.86	(0.77, 0.95)	2946
Education	1.58	(1.54, 1.61)	26455	1.52	(1.42, 1.62)	3081	1.21	(1.13,1.29)	2946
Crime	0.07	(0.04, 0.10)	26455	0.25	(0.17, 0.32)	3081	0.07	(0.01, 0.13)	2946
Environment	0.13	(0.10,0.16)	26455	-0.17	(-0.25,-0.10)	3081	-0.05	(-0.12,0.01)	2946
Constant	53.49	(53.38,53.61)		59.58	(59.20,59.96)		66.11	(65.71,66.50)	
R ²	0.84			0.75			0.66		

OLS regression coefficients; all models adjust for age, sex, 5 deprivation domains

BHPS regression results

	Overall self-reported health			Mental Health (Inverse - GHQ)			
Marian and the second	В	(se)	p value	В	(se)	p value	
LSOA Level Variables ^a							
Coastal proximity (km)b	.0007	.0003	.026	.0033	.0011	.003	
% Green space	.0001	.0003	.058	.0027	.0010	.010	
% Freshwater	0001	.0007	.893	0017	.0024	.480	
Income	.0211	.1094	.847	3147	.3953	.426	
Employment	.0001	.0017	.723	.0050	.0061	.410	
Education	.0000	.0005	.962	0002	.0017	.907	
Crime	.0032	.0076	.677	.0140	.0274	.610	
Individual Level Variables							
Age (see full model)	-	-		5	-	100	
Diploma/degree level qualified	0001	.0107	.993	0020	.0387	.959	
Married ^c	0060	.0095	.532	.3975	.0346	.000	
Living with children ^d	.0071	.0087	.409	0562	.0315	.074	
HH income e	0023	.0052	.658	.0212	.0185	.251	
With work-limiting health ^f	5624	.0078	.000	8806	.0288	.000	
abour Market Status							
Employed (ref)	/	1	1	1	/	/	
Unemployed	1753	.0144	.000	-1.1908	.0519	.000	
Retired	0796	.0147	.000	1003	.0533	.060	
In education/training	0472	.0154	.002	.0499	.0549	.363	
Family carer	0798	.0145	.000	3561	.0523	.000	
HH Residence type (see full model)	-	-		-	-	-	
HH Space ^g (see full model)	20	-	-	-	-		
Commuting Time (see full model)	-				-	-	
Constant	3.9925	.0604	.000	9.845	.2173	.000	
N. observations		109,844			114,133		
N. individuals		15,471			15,361		
Model R ²		.194			.0602		