

The logo consists of a yellow vertical bar on the left, followed by a green horizontal bar, and then a dark grey rectangle containing the word "SUSTAIN" in white capital letters.

SUSTAIN



SUSTAIN

Assessing sustainability and strengthening operational policy

Maria Ferreira & Alan Pickaver
Coastal & Marine Union (EUCC)

The logo consists of a yellow vertical bar on the left, followed by a green horizontal bar, and a blue horizontal bar at the bottom. The word "SUSTAIN" is written in white capital letters on a dark grey background.

SUSTAIN

Objective

To have in place, at the end of three years, a fully implementable policy tool, applicable for all 22 coastal states of the EU, which will enable the self-assessment of the sustainability of local authorities.



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- ✓ to increase the sustainability of partner municipalities through *interchange of experience* and *transfer of practice* during the lifetime of the project, as well as beyond, on sustainability issues,
- ✓ to draw up a definitive list of sustainability criteria for a coastal future which can be readily implemented.
- ✓ to self-assess the identified sustainability criteria in order that they can be used on a Pan-European scale.



A new way of thinking about sustainability through the development of the DeCyDe policy tool. This is a unique way of scoring a set of pre-existing indicators related to key aspects of the EU Sustainable Development Strategy *viz.*

Governance,
Environmental quality,
Economics, &
Social well-being.





Transfer of beneficial ideas from the partner regions, allowing

- ✓ Economic revitalisation of some areas, and
- ✓ Equalising cross cultural disparities, in order to
- ✓ Improve the socio-economic balance between coastal communities.



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What have we done...?



SUSTAIN partners gathered at:

6 workshops to explore and discuss sustainability topics, criteria and methodologies for scoring the indicators



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What have we done...?



... Which were complemented by 6 inter-regional visits that enabled partners to exchange their own experiences on sustainability issues allowing transfers of best practice when applicable.



Examples of best practices transferred...



- ✓ Converting organic, agricultural waste into material suitable for surfacing local footpaths (from The Netherlands to Cyprus)
- ✓ Displaying plastic degradation times at beaches and harbours (from France to Northern Ireland UK)
- ✓ Crossing a political divide (from Turkey/Cyprus to UK)
- ✓ A cross-cutting inter-departmental governance consortium to manage coastal areas (from Spain to Italy)

... and more!

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How has this been realized ?



Project co-financed by INTERREG IVC Programme
Innovation & Environment
Regions of Europe Sharing Solutions



BUDGET & DURATION:

ERDF	1.406 845 €
Partners	391 177 €
TOTAL	1.798 023

36 months – started Jan.'10



PARTNERSHIP: 12 Partners including 8 regional and/or local authorities, lead by EUCC

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Pan-European coverage



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Project organisation (1)

COMPONENT 1 : Management and Co-ordination (EUCC)

COMPONENT 2 : Communication & Dissemination
(Sefton Borough Council)

To inform local and regional authorities and wider communities, relevant stakeholders and public



www.sustain-eu.net



COMPONENT 3 : Exchange of experiences for sustainability
(ARH Tejo / Tagus River Basin District
Administration, Public Institution)

*To enhance sustainability of the coastal partners and
achieve a a scoring methodology on a group of well
defined indicators set and provide guides for
implementation*



DeCyDe for Sustainability: A coherent, policy-driven management tool comprising:

- A set of agreed indicators, implementable at local and regional partner authority level
- A means of scoring these indicators in an objective way.
- A means of giving a cumulative indexation of the sustainability effort.



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Results to look forward to:



✓ Multilingual information about the project development and products, in the partners national languages *viz.*



✓ Contribution to the implementation of the EU Sustainable Development Strategy

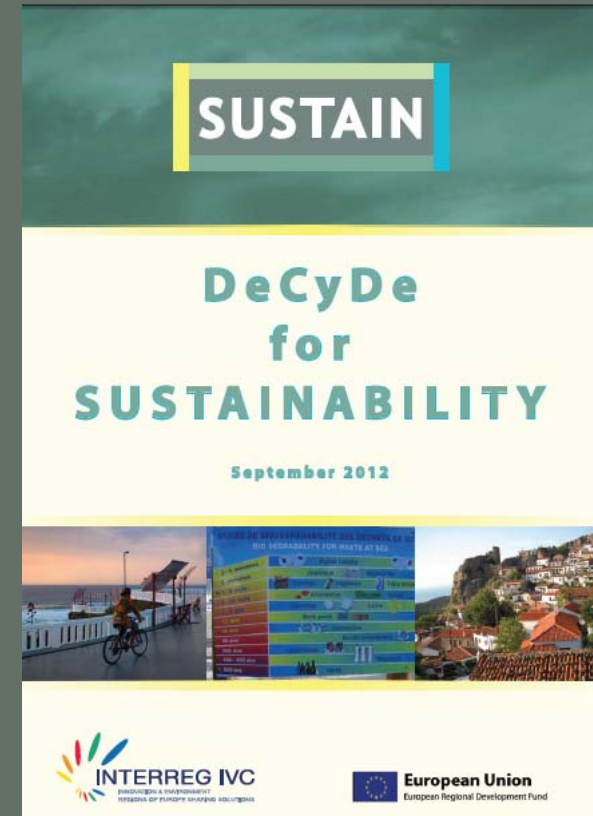
Delivering Sustainable Coasts
18th & 19th September 2012, Southport, UK

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Legacy of SUSTAIN



- A Guide for Authorities on the implementation of sustainability criteria
- A Sustainability Improvement Guide
- A Report on the Exchange of Experiences
- A Report on the sustainability criteria and their assessment
- ... *under finalization*
- 11 national events in the EU in local languages



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THANK YOU!

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