



> FOR MORE INFORMATION

The SUSTAIN webpage offers complete information on the project activities, newsletters, podcasts and includes the announcement of news and events. You can also contact us personally.

> [www.sustain-eu.net](http://www.sustain-eu.net) <

# SUSTAIN



SUSTAIN will contribute to increasing sustainability on a number of key challenges in coastal areas, including climate change, transport, consumption, conservation and management of natural resources and public health.

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## ASSESSING SUSTAINABILITY AND STRENGTHENING OPERATIONAL POLICY

The Interregional Cooperation Programme INTERREG IVC, financed by the European Union's Regional Development Fund, helps Regions of Europe work together to share experience and good practice in the areas of innovation, the knowledge economy, the environment and risk prevention. EUR 302 million is available for project funding but, more than that, a wealth of knowledge and potential solutions are also on hand for regional policy-makers.



**SUSTAIN** aims at bringing about a high level of environmental protection, social equity and cohesion, and economic prosperity through the active promotion of sustainable development in coastal areas of the EU. It will contribute to the delivery of the renewed EU Sustainable Development Strategy.



## OBJECTIVES

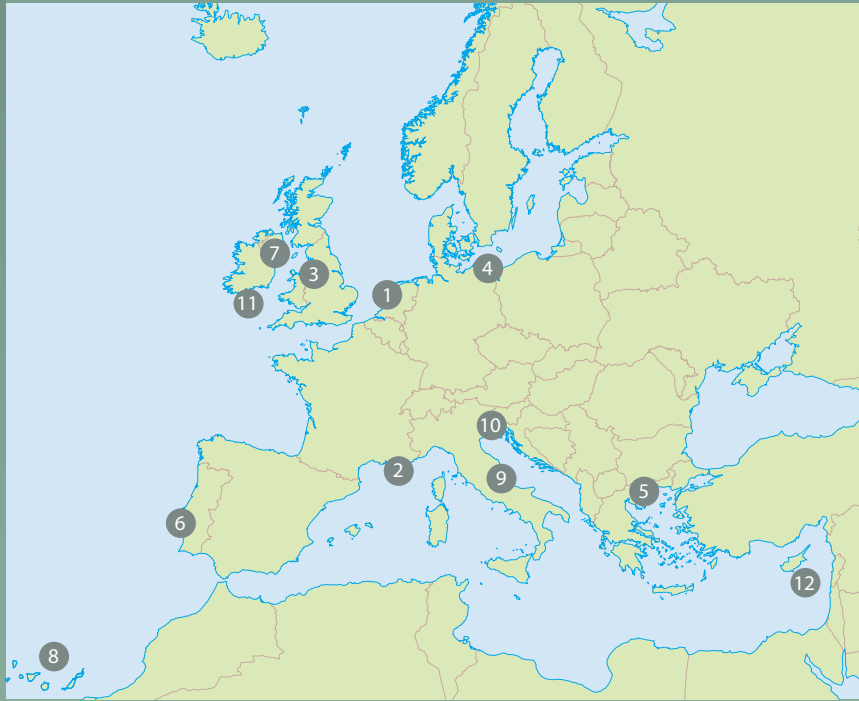
To have in place, at the end of three years (2010-2012), a fully implementable policy tool which will enable the measurement of sustainability in coastal areas. It will help coastal authorities and communities from all coastal regions in the EU to deliver sustainability.

Sub-objectives:

- to draw up a definitive list of readily implementable sustainability indicators for coastal areas
- to self-assess the identified indicators in order that they can be used on a Pan-European scale
- to increase the sustainability of partner areas through interchange of experience and transfer of practice on sustainability issues in the coastal zone during the lifetime of the project

## HOW?

Collaboration between 12 partners belonging to different EU regions and profiles (public local and regional authorities, NGOs and research institutions) has been established to achieve the project objectives. SUSTAIN's activities will entail the incorporation of objective quality information and targets related to key aspects of the EU Sustainable Development Strategy, and will focus its activity in the coastal zone, which is among Europe's most fragile areas.



## EXPECTED RESULTS

- A coherent, sustainable, policy-driven management tool
- A set of agreed indicators, implementable at local and regional partner authority level
- Partners with increased sustainability through exchange of experience
- Contribution to the implementation of the EU Sustainable Development Strategy, especially in coastal areas

## PARTNERS

1. EUCC - Coastal & Marine Union (NL) (Lead partner)
2. MARINE Observatory (FR)
3. Sefton Metropolitan Borough Council (UK)
4. Leibniz Institute for Baltic Sea Research, Warnemünde - IOW (DE)
5. Samothraki Municipality (GR)
6. Tagus River Basin District Administration (PT)
7. Down District Council (UK)
8. Canary Institute of Marine Science, Canary Islands Regional Government (ES)
9. Teramo Province (IT)
10. Regional Development Centre Koper (SI)
11. University College Cork (IE)
12. Kouklia Community Council (CY)