

Making The Most Of The North West's Coast



**The North West Coastal Forum
Delivery Plan 2014 - 2016**

Contents

	Page
Introduction to the North West Coastal Forum	3
A Vision for the North West Coast	4
Delivering the Vision	5
Programme of Work	7

Introduction to the North West Coastal Forum

The North West Coastal Forum is a not-for-profit multi-sector partnership working together across boundaries to deliver economic, environmental and social benefits for coastal communities in North West England.

We have an independently elected Chair – currently Professor Annie Worsley, Strata Environmental – and a Management Board made up of a range of coastal stakeholder organisations who give their time voluntarily to drive forward and support the work of the Forum.

We work by:

- » Commissioning and carrying out research
- » Holding conferences and workshops on relevant issues
- » Providing information and advice to initiatives and projects
- » Providing expert technical input to consultations on policy and legislation
- » Communicating relevant coastal information to our stakeholder database of over 1200 contacts and to the wider public via our website

Our work helps to further sustainable development in coastal communities across North West England and contributes to the delivery of strategic and local spatial planning and economic and environmental strategies.

Our vision for the North West coast is described on the following page.

More information about the Forum, including our Business Plan, can be obtained our website: www.nwcoastalforum.org.uk or by contacting the Secretariat on tel: +44 (0) 151 934 2966 or email: info@nwcoastalforum.org.uk



Professor Worsley presenting the NW Award for Coastal Excellence – Coastal Best Practice to employees from Sefton Council for their work on the IMCORE project at Delivering Sustainable Coasts, 18 September 2012

A Vision for the North West Coast

'Making the Most of the North West's Coast'

The North West Coastal Forum has a vision for a sustainable future for the North West coast. This vision includes:

- » Well-integrated planning and management of the coastal zone
- » The economic potential of the NW coast achieved in ways which safeguard, enhance, restore and sustainably use our natural and cultural assets
- » A high quality natural and built coastal environment able to adapt to climate and other change
- » Improved recreational opportunities and visitor experience
- » Improved well being of coastal communities
- » Raised appreciation of the coast, its value and its needs

Our Aim:

To promote and deliver integrated coastal zone management in the North West to secure the long-term sustainability of the region's coast



Delivering the Vision for the North West Coast

This Delivery Plan provides detail on actions planned for the next 3 years by the North West Coastal Forum and should be read in conjunction with our Business Plan. Many other organisations will be leading and taking responsibility for action, however, where the Forum has a specific role or contribution to make this is indicated. The latest version of the Delivery Plan, which is updated at intervals throughout the year, is available electronically from the North West Coastal Forum website at www.nwcoastalforum.org.uk



Priorities for Action 2014 - 16

Organisational format

- » Establish the Forum as a charity

Well-integrated planning and management of the coastal zone

- » Influencing policy and legislation through responding to relevant consultations
- » Active participation in the Irish Sea Maritime Forum (international) and the Coastal Partnerships Network (national)
- » Development and publication of a 'What's happening on the NW Coast' report to capture activity across the NW contributing to sustainable coastal use and management

The economic potential of the NW coast achieved in ways which safeguard, enhance, restore and sustainably use our natural and cultural assets

- » Provide technical input and advice to strategic projects and initiatives which have relevance for the North West coast and its communities, including working with Local Nature Partnerships and Local Enterprise Partnerships to promote the inclusion of coastal issues
- » Continue to publicise the SUSTAIN indicator set and assist local authorities in implementation (see www.sustain-eu.net)

A high quality natural and built coastal environment able to adapt to climate and other change

- » Active participation in the North West and North Wales Coastal Group to represent wider coastal interests

- » Work with Liverpool University and other partners on the Celtic Seas Partnership Life+ project (see www.celticseaspartnership.eu)

Improved recreational opportunities and visitor experience

- » Leading promotion and delivery of the North West Coastal Trail concept and assisting with the roll out of national coastal access
- » Raising awareness of bathing water and beach litter issues and encouraging behavioural change; working collaboratively to achieve better bathing waters and litter-free shores for example by working with the Turning Tides Partnership to maintain the North West Beach Management and Bathing Water Network.

Improved well being of coastal communities

- » Seeking funding for exploring the impacts of coastal change on coastal communities
- » Seeking funding for research into health and well being in coastal communities
- » Seeking funding for research to update the 2009 'Understanding the Coastal Communities of the North West' datasets and conduct a comparative analysis to assess the impact of policy and progress since 2009.

Raised appreciation of the coast, its value and its needs

- » Championing the value of our coast and its assets by researching and compiling a 'Valuing the North West Coast' report
- » Holding a biennial conference to raise awareness of current issues, good practice and emerging legislation and policy affecting the coast and near-shore marine environments, their communities and businesses – the theme of the 2014 biennial is coastal tourism and recreation and the Blue Growth agenda.
- » Holding a range of other events including workshops, seminars, conferences and field visits, either alone or in partnership with other organisations, to promote understanding of coastal issues at least twice-yearly.
- » Maintaining a news-led website acting as a one-stop shop for information on the North West coast and coastal issues in general
- » Publishing a regular e-newsletter
- » Establishing a North West Coastal Research Forum to enable sharing of relevant research amongst professionals and other interested parties

North West Coastal Forum Program of Work¹ 2014-2016

The Forum's work is set out in a rolling 3-year Programme of Work. The Programme of Work provides:

- an at a glance summary of the projects and tasks being undertaken by the Forum
- an indication of the priority assigned to these projects and tasks by the Forum
- evidence of how each planned activity contributes to the Forum's overarching aim and works towards the Forum's vision for the North West coast (see Chapter 1) NB most tasks/projects have cross-cutting elements but the key outcome alignment is indicated
- details of output and outcome indicators and targets and so provides a mechanism to measure success and achievement
- a view of budgetary² implications

The Programme of Work will be updated regularly during the year and revised and rolled forward annually. The latest version of the Programme is available electronically from the North West Coastal Forum website at www.nwcoastalforum.org.uk

Priority Indicators:

Red – HIGH **Amber – MEDIUM** **Blue – Low**

Progress Indicators:

Green – on target **Amber – slight delay** **Red - no progress**

Key Outcomes:

1. Well-integrated planning and management of the coastal zone
2. The economic potential of the NW coast achieved in ways which safeguard, enhance, restore and sustainably use our natural and cultural assets
3. A high quality natural and built coastal environment able to adapt to climate and other change
4. Improved recreational opportunities and visitor experience
5. Improved well being of coastal communities
6. Raised appreciation of the coast, its value and its needs

¹ Date last updated: 29/08/2014

² For budget setting purposes it is assumed that meeting attendance and associated travel costs are met by partners

Key

Y = Major fit

y = some attributes

~ = no correlation

Table 1: Overview of Programme of Work activity 'fit' with the 6 visionary outcomes

PROGRAMME OF WORK ACTIVITIES	OUTCOMES					
	Well-integrated planning and management of the coastal zone	The economic potential of the NW coast achieved in ways which safeguard, enhance, restore and sustainably use our natural and cultural assets	A high quality natural and built coastal environment able to adapt to climate and other change	Improved recreational opportunities and visitor experience	Improved well being of coastal communities	Raised appreciation of the coast, its value and its needs
INFLUENCING POLICY AND LEGISLATION	Y	Y	Y	Y	Y	Y
MARINE CONSERVATION ZONES	Y	y	Y	y	y	y
IRISH SEA CO-OPERATION	Y	y	y	y	y	Y
CELTIC SEAS PARTNERSHIP LIFE PROJECT	Y	y	Y	y	y	Y
ICZM IN THE NORTH WEST	Y	Y	Y	Y	Y	Y
CONSULTANCY AND FACILITATION	Y	Y	Y	Y	Y	Y
STRATEGIC COASTAL PROJECTS	Y	Y	Y	Y	Y	Y
OFFSHORE RENEWABLE ENERGY	Y	Y	~	~	~	~
OTHER ENERGY INITIATIVES	Y	y	y	~	~	~
SHORELINE MANAGEMENT PLANNING	Y	Y	Y	Y	Y	Y
SUSTAIN INDICATOR TOOLKIT	Y	Y	Y	y	Y	y
NORTH WEST COASTAL TRAIL	Y	Y	y	Y	Y	Y
BATHING WATER AND BEACH LITTER	Y	y	Y	Y	Y	Y
COASTAL COMMUNITIES RESEARCH	Y	y	~	Y	Y	y
HEALTH AND WELL-BEING OF COASTAL COMMUNITIES	y	y	~	y	Y	Y

PROGRAMME OF WORK ACTIVITIES	OUTCOMES					
	Well-integrated planning and management of the coastal zone	The economic potential of the NW coast achieved in ways which safeguard, enhance, restore and sustainably use our natural and cultural assets	A high quality natural and built coastal environment able to adapt to climate and other change	Improved recreational opportunities and visitor experience	Improved well being of coastal communities	Raised appreciation of the coast, its value and its needs
KNOWLEDGE TRANSFER	Y	Y	Y	Y	Y	Y
BIENNIAL COASTAL CONFERENCE	Y	Y	Y	Y	Y	Y
VALUING THE NORTH WEST COAST	y	y	y	y	y	Y
NORTH WEST COAST RESEARCH FORUM	y	y	y	y	y	Y
LOCAL COASTAL PARTNERSHIPS	Y	y	y	y	Y	Y

Outcome: Well-integrated planning and management of the coastal zone³

TASKS	WHO WILL DELIVER?	PROJECTED COSTS	TARGET & PROGRESS at June-14
<p>INFLUENCING POLICY AND LEGISLATION</p> <p>Inform policy formulation and implementation for the coast by actively taking part in consultation, including workshops, and other opportunities to influence local, national and international policy as they arise.</p> <p>Priority: High</p>	<p>Champion: Caroline Salthouse</p> <p>Lead organisation: NWCF</p> <p>Supporting partners: Management Board member organisations, PISCES members</p>	<p>Secretariat staff time</p> <p>Direct costs:</p> <p>2014/15: travel costs</p> <p>2015/16: travel costs</p>	<p>Input into ongoing development and implementation of national and EU-level legislation such as the UK's Marine and Coastal Access Act and EU Integrated Maritime Policy and accompanying legislation such as the Marine Strategy Framework Directive and Atlantic Strategy and their implementation through national legislation / initiatives.</p> <p>Targets met 14/15:</p> <ul style="list-style-type: none"> Participated in the EA's WFD National Liaison Panel Subgroup for Coasts and Estuaries Attended the Marine and Coastal Policy Forum in Plymouth and helped to deliver 2 workshops, one on ICZM and the MSFD and one on the future of coastal partnerships taking into account recent policy changes.
<p>MARINE CONSERVATION ZONES</p> <p>Actively support the proposals for marine conservation zones in the Irish Sea developed as part of the ISCZ project (NWCF was on the Regional Stakeholder Group)</p> <p>Priority: Medium</p>	<p>Champion: Caroline Salthouse</p> <p>Lead organisation: NWCF</p> <p>Supporting partners: Natural England, JNCC, Wildlife Trusts</p>	<p>Secretariat staff time</p> <p>Direct costs:</p> <p>2014/15: nil</p> <p>2015/16: nil</p>	<p>Respond to future consultations on MCZs in the Irish Sea.</p> <p>Targets met 14/15:</p> <ul style="list-style-type: none">

³ Key External Drivers: Marine and Coastal Access Act 2009; EU Marine Strategy Framework Directive; Atlantic Strategy; EU Recommendation on ICZM; Draft Framework Directive on Maritime Spatial Planning

TASKS	WHO WILL DELIVER?	PROJECTED COSTS	TARGET & PROGRESS at June-14
<p>IRISH SEA CO-OPERATION</p> <p>Work with partners around the Irish Sea to collaborate on marine spatial planning, coastal integration and other areas of common interest such as economic development and environmental protection.</p> <p>Priority: High</p>	<p>Champion: Sue Kidd</p> <p>Lead organisation: University of Liverpool</p> <p>Supporting partners: National Oceanography Centre, North West Coastal Forum, other Irish Sea partners</p>	<p>Secretariat staff time</p> <p>Travel costs are likely to be high (flights, etc.) but some may be reimbursed.</p> <p>Direct costs:</p> <p>2014/15: travel costs</p> <p>2015/16: travel costs</p>	<p>Assist with delivery of 3rd Annual ISMF Conference.</p> <p>Attend Steering Group and provide limited secretariat support, including holding funding on ISMF's behalf.</p> <p>Targets met 14/15:</p> <ul style="list-style-type: none"> • Assisted with planning for ISMF 3rd conference, theme blue growth, which will be in Liverpool on 2nd July. • Circulated conference information via NWCF newsletter and by dedicated mail out.
<p>CELTIC SEAS PARTNERSHIP LIFE+ PROJECT</p> <p>Work with Liverpool University and international partners around the Irish Sea to deliver this Marine Strategy Framework Directive-focussed project. Act as English stakeholder engagement officer with a particular focus on the North West and assist delivery of ICZM good practice guidelines and ecosystem services assessment.</p> <p>Priority: High</p>	<p>Champion: Sue Kidd</p> <p>Lead organisation: University of Liverpool</p> <p>Supporting partners: National Oceanography Centre, North West Coastal Forum, WWF, other Irish Sea partners</p>	<p>All staff time and direct costs should be fully funded</p> <p>Direct costs:</p> <p>2014/15: nil</p> <p>2015/16: nil</p>	<p>Attend team meetings.</p> <p>Help with preparation of 3 events.</p> <p>Contribute English Stakeholder perspective to various work packages</p> <p>Targets met 14/15:</p> <ul style="list-style-type: none"> • Regular participation in team meetings/teleconferences as needed • Continuing to engage with English Stakeholders to encourage their involvement in CSP • Assisted with organisation and delivery of English Country Workshop in June; and associated ICZM workshop at the MarCoPol Conference.

TASKS	WHO WILL DELIVER?	PROJECTED COSTS	TARGET & PROGRESS at June-14
<p>ICZM IN THE NORTH WEST</p> <p>Lead the development of a 'What's happening on the North West coast' report and promotion of best practice in the North West through:</p> <p>Raise awareness of ICZM and best practice examples by holding targeted networking and communication events and by active participation in events hosted by other organisations, both within and outside the region</p> <p>Distribute the ICZM leaflet explaining the concept and showcasing best practice around the North West</p> <p>Holding biennial NW Awards for Coastal Excellence showcasing good practice</p> <p>Assist other organisations with delivery of coastal management plans.</p> <p>Priority: High</p>	<p>Champion: Graham Lymbery</p> <p>Lead organisation: NWCF</p> <p>Supporting partners: PISCES, local authorities, land managers / owners, Government Agencies</p>	<p>Secretariat staff time</p> <p>Direct costs:</p> <p>2014/15: tbc</p> <p>2015/16: tbc</p>	<p>Source funding for, develop and publish 'What's happening on the North West coast' report.</p> <p>Explore opportunities for linkage of the above to strategic and local policy, as appropriate</p> <p>Targets met 14/15:</p> <ul style="list-style-type: none"> •
<p>PROVIDING PROFESSIONAL CONSULTANCY AND FACILITATION SERVICES</p> <ul style="list-style-type: none"> • Work with organisations on a service contract basis to provide technical expertise, events management and neutral facilitation, partnership working, etc <p>Priority: High</p>	<p>Champion: Caroline Salthouse</p> <p>Lead organisation: NWCF</p> <p>Supporting partners: All Board and PISCES members</p>	<p>All costs including staff time and travel should be covered by income from the service contract</p>	<p>See Irish Sea Co-operation, Liverpool Bay Coastal Sub-group and Celtic Seas entries.</p> <p>Targets met 14/15:</p> <ul style="list-style-type: none"> •

Outcome: The economic potential of the NW coast achieved in ways that safeguard, enhance, restore and sustainably use our natural and cultural assets

TASKS	WHO WILL DELIVER?	PROJECTED COSTS	TARGET & PROGRESS at June-14
<p>STRATEGIC COASTAL PROJECTS</p> <p>Provide expert input and assistance into the development of strategic coastal projects such as H2H, LNPs, NW Coast Connections</p> <p>Priority: Medium</p>	<p>Champion: Susannah Bleakley</p> <p>Lead organisations: Morecambe Bay Partnership, Cheshire, Cumbria, Lancashire, Morecambe Bay and Liverpool City Region LNPs</p> <p>Supporting partners: Local authorities, LEPS</p>	<p>Secretariat staff time</p> <p>Direct costs:</p> <p>2014/15: travel costs</p> <p>2015/16: travel costs</p>	<p>Watching brief only: see specific actions under North West Coastal Trail</p> <p>Targets met 14/15:</p> <ul style="list-style-type: none"> •
<p>OFFSHORE RENEWABLE ENERGY</p> <p>Maintain watching brief on offshore renewable energy project development, providing input to consultations as appropriate.</p> <p>Priority: Medium</p>	<p>Champion: Caroline Salthouse</p> <p>Lead organisation: NWCF</p> <p>Supporting partners: Developers, DECC, Defra, MoD, RYA, RSPB, NE, other groups</p>	<p>Secretariat staff time</p> <p>Direct costs:</p> <p>2014/15: travel costs</p> <p>2015/16: travel costs</p>	<p>Watching brief – ongoing</p> <p>Targets met 14/15:</p> <ul style="list-style-type: none"> •
<p>OTHER ENERGY INITIATIVES</p> <p>Maintain watching brief on oil, gas, nuclear energy projects and the near and onshore infrastructure needed to support them.</p> <p>Priority: Medium</p>	<p>Champion: Caroline Salthouse</p> <p>Lead organisation: NWCF</p> <p>Supporting partners: Energy companies, National Grid, developers, DECC, Defra, MoD, RYA, RSPB, NE, other groups</p>	<p>Secretariat staff time</p> <p>Direct costs:</p> <p>2014/15: travel costs</p> <p>2015/16: travel costs</p>	<p>Watching brief – ongoing. Key initiatives include National Grid's NW Coast Connections and Nugen new nuclear proposal in West Cumbria.</p> <p>Targets met 14/15:</p> <ul style="list-style-type: none"> • Attended NWCC meeting re Nugen cable route

Outcome: A high quality natural and built coastal environment able to adapt to climate and other change

TASKS	WHO WILL DELIVER?	PROJECTED COSTS	TARGET & PROGRESS at June-14
<p>SHORELINE MANAGEMENT PLANNING</p> <p>Assist with awareness raising of SMP2 and other coastal defence issues.</p> <p>Participate in the North West and North Wales Coastal Group to bring a wider coastal interests perspective to the group.</p> <p>Provide the secretariat for Liverpool Bay Coastal Sub-group.</p> <p>Priority: High</p>	<p>Champion: Graham Lymbery</p> <p>Lead organisations: North West Coastal Forum, Liverpool Bay Coastal Sub-group, NW &NW Coastal Group</p> <p>Supporting partners: Coastal Group member organisations</p>	<p>Some Secretariat travel costs only, all time costs fully recovered</p> <p>Direct costs:</p> <p>2014/15: travel costs</p> <p>2015/16: travel costs</p>	<p>Provide the Secretariat for LBCSG</p> <p>Set up and attend Autum 2014 and Spring 2015 LBCS-g meetings and all NW&NWCG meetings. Attend Northern Coastal S-g as required.</p> <p>Assist with the planning of the Coastal Groups' second annual event in summer 2015 (work likely to begin in 14/15 financial year).</p> <p>Targets met 14/15:</p> <ul style="list-style-type: none"> • Attended North West and North Wales Coastal Group on 25th April • Circulated requests for information to feed into annual report • Circulated other news as requested
<p>SUSTAIN INDICATOR TOOLKIT</p> <p>Promote outputs from the SUSTAIN INTERREG IVC international project which has developed a new European coastal sustainability indicator set for use by local authorities.</p> <p>Priority: Medium</p>	<p>Champion: Caroline Salthouse</p> <p>Lead organisations: NWCF, Sefton MBC</p> <p>Supporting partners: Other interested parties from across the region</p>	<p>Secretariat staff time</p> <p>Direct costs:</p> <p>2014/15: none</p> <p>2015/16: none</p>	<p>Promote outputs of the SUSTAIN project, particularly the indicator set, and provide advice and assistance to local authorities who wish to use the indicator toolkit.</p> <p>Targets met 14/15:</p> <ul style="list-style-type: none"> • .

TASKS	WHO WILL DELIVER?	PROJECTED COSTS	TARGET & PROGRESS at June-14
<p>BIG SEA SURVEY EXTENSION (Provisional Task – to be agreed)</p> <p>Work with partners to develop a project based on training volunteers in shore survey techniques to build quality-assured data on biodiversity.</p> <p>Priority: Medium</p>	<p>Champion: Caroline Salthouse</p> <p>Lead organisations: Durham Heritage Coast</p> <p>Supporting partners: Other interested organisations, NWCF</p>	<p>Secretariat staff time</p> <p>Direct costs:</p> <p>2014/15: travel costs</p> <p>2015/16: meeting room costs</p>	<p>Provide support for Phase 1 bid and develop further as necessary.</p> <p>Targets met 14/15:</p> <ul style="list-style-type: none"> Phase 1 'in principle' agreement signed and bid support letter submitted for HLF

Outcome: Improved recreational opportunities and visitor experience⁴

TASKS	WHO WILL DELIVER?	PROJECTED COSTS	TARGET & PROGRESS at June-14
<p>NORTH WEST COASTAL TRAIL</p> <p>Champion the development of a Coastal Trail linking Chester to Carlisle by:</p> <ul style="list-style-type: none"> Overseeing research as necessary Fundraising for trail delivery Ensuring strategic fit and long term delivery by encouraging inclusion of the North West Coastal Trail in relevant policy and tourism, economic regeneration, recreation, Green Infrastructure and health strategies as opportunity arises including opportunities arising from the Marine and Coastal Access Act 2009 Overseeing publicity to raise awareness for the project including photography/video footage, newsletters, a website and by presentations to key local groups such as Local Access Forums and other organisations. Liaising with Natural England on coastal access issues Seeking opportunities to ensure higher rights access provision along the coast Exploring opportunities for, and progressing, funding bids to deliver the Trail e.g. Lottery, Coastal Communities Fund, etc. <p>Priority: High</p>	<p>Champion: Sue Kidd</p> <p>Lead organisation: NWCF/ NENW</p> <p>Supporting partners: Natural England, Local authorities, land managers and owners, Defra</p>	<p>Secretariat staff time</p> <p>Direct costs:</p> <p>2014/15: travel costs for meetings</p> <p>2015/16: travel costs for meetings; possible workshop costs and Trail Summit costs borne from £5k networking and communications events provision? If printed materials are needed for 'explore the coast' event £3500?</p>	<p>Ensure people/organisations are informed about relevant funding opportunities and possible partnership projects – develop NWCF website to reflect this.</p> <p>Explore new funding opportunities such as INTERREG</p> <p>Promote the Trail concept to other organisations and groups.</p> <p>Promote the Trail concept via the biennial coastal conference.</p> <p>Targets met 14/15:</p> <ul style="list-style-type: none">

⁴ Key External Drivers: Access Strategies; Health Strategies, Tourism Strategies; Transport Strategies; Marine and Coastal Access Act 2009, Bathing Water Directive

TASKS	WHO WILL DELIVER?	PROJECTED COSTS	TARGET & PROGRESS at June-14
<p>BATHING WATER AND BEACH LITTER</p> <p>Work with partners to raise awareness of bathing water and beach litter issues and encouraging behavioural change.</p> <p>Assist with establishment of Bathing Water Controllers Network and the work of the Turning Tides Partnership as needed. (Provisional Task – to be agreed)</p> <p>Priority: High</p>	<p>Champion: Louise Maxwell</p> <p>Lead organisation: EA</p> <p>Supporting organisations: UU, Keep Britain Tidy, Turning Tides Partnership and its members, Sefton Council, North West Coastal Forum,</p>	<p>Secretariat staff time</p> <p>Direct costs:</p> <p>2014/15: tbc</p> <p>2015/16: tbc</p>	<p>Promote issues relating to bathing water quality and beach litter and good practice for example the work of the beach litter groups across the region.</p> <p>If agreed, continue to work with EA and other partners to maintain the North West Beach Management and Bathing Water Network for NW England and provide secretariat for meetings, events, etc.</p> <p>Explore funding opportunities for BW and beach litter projects through Life, INTERREG, etc. in partnership with others.</p> <p>Targets met 14/15:</p> <ul style="list-style-type: none"> Information circulated to bathing water managers as requested.

Outcome: Improved well being of coastal communities

TASKS	WHO WILL DELIVER?	PROJECTED COSTS	TARGET & PROGRESS at June-14
<p>COASTAL COMMUNITIES RESEARCH</p> <p>Work with partners to investigate the socio-economic status of the North West's coastal communities – their strengths, opportunities and threats. Organise a repeat study in 2014 (5 years from baseline).</p> <p>Follow up 'Understanding the Coastal Communities of the North West' with a study focussing on implications of adaption/mitigation for coastal communities.</p> <p>Priority: High</p>	<p>Champion: Caroline Salthouse</p> <p>Lead organisation: NWCF</p>	<p>Secretariat staff time</p> <p>Direct costs:</p> <p>2014/15: est. £30000 for repeat of initial study; additional £10,000 needed for adaptation / mitigation research</p> <p>2015/16: nil</p>	<p>Publicise and encourage use of the existing research</p> <p>Write new research briefs, source funding, commission, establish research steering groups and disseminate on completion.</p> <p>Targets met 14/15:</p> <ul style="list-style-type: none"> •
<p>HEATH AND WELL-BEING OF COASTAL COMMUNITIES</p> <p>Develop and implement research into health and well-being of coastal communities including the health benefits of living on or visiting the coast and any disbenefits.</p> <p>Priority: Medium</p>	<p>Champion: Annie Worsley</p> <p>Lead organisation: NWCF</p>	<p>Secretariat staff time</p> <p>Direct costs:</p> <p>2014/15: tbc</p> <p>2015/16: tbc</p>	<p>Develop research proposal in conjunction with relevant academic partners, source funding, commission research and disseminate on completion.</p> <p>Targets met 14/15:</p> <ul style="list-style-type: none"> •

Outcome: Raised appreciation of the coast, its value and its needs⁵

TASKS	WHO WILL DELIVER?	PROJECTED COSTS	TARGET & PROGRESS at June-14
<p>KNOWLEDGE TRANSFER AND INFLUENCING</p> <ul style="list-style-type: none"> • Provide expert advice to inform consultation documents, development plans, research projects, etc. as appropriate • Enable members of the NWCF to comment / contribute their expertise as appropriate and thus contribute to the sustainable development / management of both the NW Coast and coastlines elsewhere which face similar issues. • Run a series of Networking and Communication Events to disseminate information to a wider audience as appropriate • Disseminate information to the wider NWCF membership about consultation documents and developing and completed research, strategies, policies, legislation, etc., as appropriate, convene ad-hoc sub groups if needed to address consultation needs • Ensure relevant information / documents are posted on the NWCF website • Set up and maintain an e-discussion group, either via website or by e-group • Ensure relevant information is included in any newsletter and distributed to the wider NWCF membership as appropriate • Participate in coastal networks and policy groups • Development of a Communication Plan • Deliver events credited with CPD to encourage new audiences 	<p>Champion: Caroline Salthouse</p> <p>Lead organisation: NWCF</p> <p>Supporting partners:</p> <ul style="list-style-type: none"> • <i>Caroline Salthouse</i> for: NW Coastal Forum website and ICZM Update newssheet • Environment Agency for: Water Framework Directive and the Bathing Water Directive • <i>Graham Lymbery</i> for: SMPs • <i>Caroline Salthouse</i> for: Communication Plan 	<p>Secretariat staff time</p> <p>Direct costs:</p> <p>2014/15 £5000 for 2 N&C events</p> <p>2015/16 £5000 for 2 N&C events</p>	<p>Example outputs as deadlines require:</p> <p>2 Networking and Communication events per annum / Consultation responses submitted/ Presentations at MB meetings/ Presentations on NWCF work at other fora/ ICZM Update produced and distributed / Conference update produced and distributed/ Website updated regularly</p> <p>Liaise with RTPi NW, IEMA NW and other organisations to deliver joint events</p> <p>Targets met 14/15:</p> <ul style="list-style-type: none"> • Helped to deliver 3 workshops associated with the MarCoPol conference, 2 aimed at NW stakeholders (Celtic Seas) • NWCF news update produced June 2014 and distributed • Website updated weekly • Officer Twitter feed established and used for disseminating relevant legislation,, events.

⁵ **Key External Drivers:** EU Recommendation on ICZM, Recommendation from Research into Integrated Coastal Planning in the North West Region (DETR, 2000)

Priority: High			
TASKS	WHO WILL DELIVER?	PROJECTED COSTS	TARGET & PROGRESS at June-14
<p>BIENNIAL COASTAL CONFERENCE</p> <p>Hold a biennial conference to raise awareness of current issues, good practice and emerging legislation and policy affecting the coast and near-shore marine environments, their communities and businesses.</p> <p>Run 'North West Awards for Coastal Excellence' scheme, to be awarded at biennial conference</p> <p>Priority: High</p>	<p>Champion: Caroline Salthouse</p> <p>Lead organisation: NWCF</p> <p>Supporting partners: All Management Board and Sub-group members</p>	<p>Secretariat staff time</p> <p>Direct costs: 2014/15: £10000 (general budget, likely to cost less and may get sponsorship)</p> <p>2015/16: £0</p>	<p>Circulate NW ACE 2014 entry forms</p> <p>Deliver the biennial NW regional coastal conference 2014 and associated field trip</p> <p>Targets met 14/15:</p> <ul style="list-style-type: none"> NW ACE opened for submissions and circulated widely in June 2014 Conference proposal developed and circulated to Board for approval Meeting held June 2014 to discuss holding joint event with Turning Tides
<p>VALUING THE NORTH WEST COAST</p> <p>Champion the value of our coast and its assets by researching and compiling a 'Valuing the North West Coast' report. This report should reflect current statistics for the North West Coast and future trends, links to policy, etc., including ecosystem services.</p> <p>Priority: Med</p>	<p>Champion: Graham Lymbery</p> <p>Lead organisation: NWCF</p> <p>Supporting partners: NWCF Board member organisations</p>	<p>Secretariat staff time</p> <p>Direct costs: 2014/15: tbc 2015/16: tbc</p>	<p>Scope the report, source funding, author, design and publish the report.</p> <p>Targets met 14/15:</p> <ul style="list-style-type: none">
<p>NORTH WEST COASTAL RESEARCH FORUM</p> <p>Establish a North West Coastal Research Forum to enable sharing of relevant research amongst professionals and other interested parties.</p> <p>Priority: Med</p>	<p>Champion: Annie Worsley</p> <p>Lead organisation: NWCF</p> <p>Supporting partners: NWCF Board member organisations, universities and colleges, research bodies</p>	<p>Secretariat staff time</p> <p>Direct costs: 2014/15: tbc 2015/16: tbc</p>	<p>Seek funding for and establish an inaugural meeting/event.</p> <p>Targets met 14/15:</p> <ul style="list-style-type: none">

TASKS	WHO WILL DELIVER?	PROJECTED COSTS	TARGET & PROGRESS at June-14
<p>LOCAL COASTAL PARTNERSHIPS</p> <p>Promote the role of local coastal partnerships and the North West Coastal Forum nationally and regionally through active participation in the Coastal Partnerships Network (CPN).</p> <p>Co-ordinate and provide administration for activities within the PISCES (Partnership of Irish Sea Coast and Estuary Strategies) sub-group which include:</p> <ul style="list-style-type: none"> • facilitating 2-way communication of relevant issues with the Management Board • Support PISCES involvement with national Coastal Partnerships Network and CPN annual conference <p>Priority: Medium</p>	<p>Champion: Caroline Salthouse</p> <p>Lead organisation: NWCF</p> <p>Supporting partners: All PISCES members</p>	<p>Secretariat staff time and travel to meetings</p> <p>Direct costs: 2014/15 £500 2015/16 £500</p> <p>Being: provision for hosting meetings and travel costs to attend CPN events and meetings</p>	<p>Arrange 1 PISCES meeting per year</p> <p>Participate in Coastal Partnership Network (CPN) meetings and events as appropriate and champion the cause of local coastal partnerships and the value they provide.</p> <p>Targets met 14/15:</p> <ul style="list-style-type: none"> • CS is Vice Chair of CPN • Survey on future of coastal partnerships developed in conjunction with Plymouth University • CPN newsletter written and distributed • CPN website updated with Action Plan • Future of Coastal Partnerships Workshop at MarCoPol 2014 (June) delivered in conjunction with Plymouth University • Discussions held with Defra and other bodies on funding of a CPN Officer • Committee meeting established for July 2014

Operations Tasks

TASKS	NWCF CHAMPION & LEAD ORGANISATION	PROJECTED COSTS	TARGET & PROGRESS at June-14
<p>ORGANISATION FORMAT</p> <p>Investigate establishing the North West Coastal Forum as a charity to provide some future certainty and to enable new sources of funding to be accessed</p>	<p>Champion: Caroline Salthouse</p> <p>Lead organisation: NWCF</p> <p>Supporting partners: Management Board member organisations</p>	<p>Secretariat time</p> <p>Direct costs:</p> <p>2014/15 £2000 (legal advice, audit)</p> <p>2015/16 tbc</p>	<p>Get legal advice on way forward now that the Charities Commission has published guidance on the new Charitable Incorporated Organisation format</p> <p>Targets met 14/15:</p> <ul style="list-style-type: none"> Charitable objectives drafted