

A scenic sunset over a rocky beach. The sun is low on the horizon, casting a warm orange glow across the sky and reflecting on the water. The beach is covered in smooth, dark rocks of various sizes. The sky is filled with soft, wispy clouds, and the overall atmosphere is peaceful and serene.

**The 2010  
North West Awards  
for Coastal Excellence**



**NW ACE 2010 Coastal Best Practice winners:  
Wyre Borough Council in partnership with Birse Coastal for the Cleveleys Coast  
Protection & Promenade Enhancements Scheme**



**NW ACE 2010 Coastal Community Action winners:  
Friends of the Estuary (Lytham) for their work with the local community on  
beach litter**



**NW ACE 2010 Coastal Champion winner:  
Ian Rowlands, Environment Agency, for his work inspiring colleagues and  
working with local communities**